FRANKLIN SOCIETY

SMOKER SUCCESS

Rupert Foley, prominent Advertising
Man, Principal Speaker at the
Lecturing After.

WANDERING GRADUATES SPEAK

Avoided by an enthusiastic audience
and admirers of all ages, Mr. Foley, a
former graduate of the University of
Pennsylvania, gave an interesting talk,
from which the auditorium was filled.
The principal address of the event
was made by Richard A. Foley, president of the
Foley Advertising Agency, which organization is best
known for the publication of "Pulitzer," and also for
its many other publications. The meeting was
opened with a short talk, in which he told of
his experiences as a cub-reporter and subsequently
as a member of the editorial side and the advertising
side. Mr. Foley stated that much has been
learned about advertising and the mass media
during his career. The audience was
impressed by his knowledge and his passion
for the subject. The meeting concluded
with the opportunity to ask questions,
which Mr. Foley answered with enthusiasm.

PUNCH BOWL ON FRIDAY MORNING

To be held some time next week. Also the
Sports Rally on Franklin Field
will be held this week. The outlook for the coming
season is quite promising, with the addition of new
freshmen to the team. The goal is to improve the eleven.
Coach Folwell will leave Wednesday, 7 to 1; Thursday, 7 to 8.30.
With a membership of more than one
team for this season. Joseph Wright,
who has been in charge of the
football team, will speak to the
students and explain the many oppor-
tunities for election to the societies. The
Student Council has passed a similar
resolution, which includes members from
every major college. The University Settlement
House will hold a PUNCH BOWL on November 20th.

Will Entertain First Year Men

Catholic Student Societies Plan
Reception for New Students
This Evening.

All Catholic students of the Pennsyl-
vanian are urged to attend the re-
ception of the First Year Men to be
held at 6 P.M. The Catholic Student
Societies have prepared an attractive
program to welcome the new students.
All Catholic student societies will be
represented, and there will be music
and refreshments. The reception will
be held in the rooms of the Glee Club,
located on the second floor of the
union. The New Student Committee
will be in charge of the arrangements,
and all Catholic students are encour-
aged to attend.

Franklin and the Advertising
Franklin and the Advertising
Field were made by Richard A. Foley,
President of the Foley Advertising
Agency, who has been in charge of
the advertising for the past ten years.
He spoke at length on the importance
of advertising and the influence it has
had on the development of the mass media.

MUSICAL CLUBS NEW ACTIVE

Executive Council Decides to Unite
Student Band with Musical
Organizations.

STRING CLUB CALLS CANDIDATES

At the first meeting of the Executive
Council of the University Band, it was
agreed to unite the Student Band with
the Musical Organizations. This will
result in a more active and cohesive
organization for the coming season.

Alumni News

Philadelphia's largest newspaper,
the Pennsylvania, has just published
its weekly issue with a special feature
on the Alumni Association. The arti-
cle highlights the contributions made
by alumni to the University and its
community. The Alumni Association
is planning to hold a reunion next
year, with a focus on honoring the
accomplishments of its members.

Pennsylvaniaian Office and Avenue

In keeping with the tradition of the
Pennsylvaniaian, the office will be
located at the intersection of 34th and
College Avenue. The office will serve
as a hub for communication between
the student body and the University.

Sports Rally on Franklin Field

Tomorrow Afternoon.

GREAT ATHLETIC RALLY TO-MORROW

Coaches Will Take Opportunities
in Various Major and Minor Uni-
versity Sports.

MAJOR PICKETING TO SPEAK

"All out!" is the slogan for the mam-
ifestations of the Pennsylvaniaian
and the Alumni Association. The
first on Monday will be held in
the streets, with picketing at the
University. Members of the Pennsy-
vaniaian Junior Society will also
be present. The first rally will be on
the 17th, with the second on the
20th. The events are expected to
cause major disruptions to traffic.

PHILO MEETS FRIDAY

Several new candidates reported for
the position of temporary president
of the University. The candidates will
be interviewed by the faculty and
students to determine their qualifi-
cations. The final decision will be
made by the Executive Council.

MANY UNDERGRADUATES SPEAK

The Council feels that up to the
present, the University Settlement
House has not been given the credit
it deserves. The house has been
overlooked in favor of other organiza-
tions. The Council feels that the
University Settlement House
should be the center of all social
activities. The Council feels that
Pennsylvaniaian and the Alumni
Association are not serving the
men's interests. The Council feels
that the University Settlement
House should be reorganized.

PENN SYLVA,ONIAN BOARD COMPETITION

Many undergraduates speak of
trouble of this kind next Saturday.

It is certain that the University
Board will continue to sponsor all
musical activities.

The Catholic Students' Organization
is determined to break all previous
records of attendance. The PUN
CH BOWL will be held on November
20th, with several events planned.

CAMPUS TO-MORROW

The Catholic Students' Organization
has passed a resolution to form a
new band. The band will be called
the "Punch Bowl Band." The band
will include all members of the
Catholic Students' Organization,
with a membership of more than
one thousand students. The band
will be comprised of a trumpet,
trumpet, trombone, tuba, and snare
drum. The band will perform at all
school events.

THE PENNSYLVANIAN

Philadelphia, Tuesday, September 30, 1919

FRATERNITIES

Fraternalities, Cambridge.

15 Copies...$3.50

STUDENT LEADERSHIP

Delivered at Dorms and on Campus...$3.00

FACULTY $2.50

Tea

FRATERNITY

Membership

Subscription Blank

FRATERNITIES

15 Copies...$3.50

20 Copies...$4.00

45.00

20 Copies...$4.00

STUDENT LEADERSHIP

Delivered at Dorms and on Campus...$3.00

FACULTY $2.50

NOTE

Dear Sir,

We are pleased to inform you that
the Pennsylvaniaian Board will
have a meeting this week. The meeting will be
held in the rooms of the Glee Club, presi-
dent of the Senior Class.

Franklin Will Organize

The Pennsylvaniaian Board will
organize the Freshmen Class with
their organization meeting
Wednesday evening. The meeting will be
held at 6 P.M. in the rooms of the
Glee Club, president of the Senior Class.

A special meeting of the
Pennsylvaniaian Board will be held
next week to discuss plans for the
coming year. The meeting will be
held in the rooms of the Glee Club,
president of the Senior Class.

Vol. XXXVI—No. 4

PHILADELPHIA, TUESDAY, SEPTEMBER 30, 1919

PRİCE THREE CENTS

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PRİCE THREE CENTS
Fellowship—in college or out of it—fulfills itself best with good food and wholesome drink. Ice-cold Bevo—unexcelled among beverages in purity and healthfulness—is most satisfying as a drink by itself or a refresher with food that makes a happier repast.

ANHEUSER-BUSCH, ST. LOUIS

It must be Ice Cold

TUESDAY, SEPTEMBER 30, 1919.

CLASSIFIED ADVERTISING

[Details of classified advertising]

Pennsylvania's Policy.

The student body of another college has raised its voice in behalf of a policy that makes athletics part of the educational reconstruction in the recent issues of the Williams Record. This is due to the fact that the student body at large hopes they may have the opportunity to share in the advantages of a new athletic policy.

Pennsylvania was the first to make the move, and the Harvard college and university of the country are adopting it. Our college is in the forefront in this movement, and the present condition of the football team is an indication of what the student body at large may hope to see in the future.

The University is in the forefront in this respect, and the present condition of the football team is an indication of what the student body at large may hope to see in the future. The Oxford University Press, the Register of the American Association for the Advancement of Science, and the American Journal of Education are all well aware of the fact that the student body at large hopes they may have the opportunity to share in the advantages of a new athletic policy.

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A Store All New Students Should Know About

Under roof and convenient display for easy selection.

Furniture, Rugs, Draperies, Pictures, Paintings and the many other good things useful for making your room both attractive and very cheerful.

Baskets, Brooms, Toilet Goods, and other handier and more necessary articles which you never forget to pack.

Clothing—of the kind you wear— always fresh, best quality, at tremendous savings on regular prices. What you once thought was impossible to combine beauty and economy is now a reality in DORMITORY SHOE SHOP.

As a member of the University, you have the privilege of selecting articles at prices that save you money. These are the prices that you must meet to secure any competitive advantage.

SPORTS SUPPLIES, of every sort, for whatever you enjoy playing sports.

For prices are usually low—due to service and care and an unusual expertness of the managers. A really large supply and it is your privilege to choose.

For a lot of things you care about, don't go to the regular store. Your advantage is the frequent change of supply which makes it possible for you to buy at the lowest prices. A large stock to suit your needs and the very best service.

Tissue Stock by the dozen.

Vallet Pressing System


Ringe's Home Made Candies

Always Fresh

3449 Woodland Avenue

Dormitory Shoe Shop

G. W. D. Smith, Prop.

New Silk Complete 2.50

207 No. 37th St., Phila.

Phone: T. 1449

Vallet Pressing System


Ringe's Home Made Candies

Always Fresh

3449 Woodland Avenue

Dormitory Shoe Shop

G. W. D. Smith, Prop.

New Silk Complete 2.50

207 No. 37th St., Phila.

Phone: T. 1449
DON'T take a fellow's pipe. Take some other possession. Because wrapped up in his pipe is a fellow's peace of mind, his relaxation, his contentment. This is more than true if it's a WDC Pipe, because then a good smoke is multiplied many times over. Our special seasoning process takes care of this by bringing out all the sweetness and mellowness of the genuine French briar. Just you go to any good dealer and select several good shapes. Put them in your rack. Smoke a cool one every time, and you'll be well on your way to pipe-happiness.

WM. DEMUTH & CO., NEW YORK
WORLD'S LARGEST PIPE MANUFACTURERS

Whitney Society Organizes
Reception for Freshman Engineers to Be Given Next Week.

Plans have been completed for the Whitney Engineering Society of the Towne Scientific School to open its campaign for new members by a mass reception for freshmen in the engineering courses, to be held on Friday evening, October 10. An address will be made by President Demuth of the W. C. T. U., and the heads of the various Mechanical, Electrical and Civil Engineering departments, while Engineering Session, who have been active in undergraduate work, will explain the aims of the society to the incoming freshmen. Songs and Light Opera, a Statutory Band and a Jazz orchestra. Men and Women talent and entertainment. Program to the Engineering courses can be attended by all members.

The society, of which John McCormick Thiel is president, Henry H. Kerlin, vice-president, and Charles A. Martin, secretary and treasurer, has already planned the season's program.

Dorizas Now Instructor.
After having spent three years in France as a top-sergeant with University Base Hospital No. 20, Michael Dorizas, '16 Wh., has returned to Pennsylvania as an instructor in Geography in the Wharton School. While at the University he was prominent in athletics, having been a member of the Basketball team and holding the title of champion lightweight wrestler. Recently he held an important position with the Peace Commission in France.

Walter K. Taylor
Proprietor

For over fourteen years, having supplied the U. of P. Students, with most of their College Text Books and Supplies in general, understands their needs and how to meet them to the best advantage. He has on hand a large Supply of New Books; also of Second-hand Books which, in these days of "High Prices," can be purchased at a great saving to you.

The College Book & Supply Store
Headquarters for College Text-Books, Note-Books, Stationery, Drawing Materials and Student Supplies in General

3425 Woodland Avenue
Opposite College Hall

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