WHARTON SCHOOL DEAN SAILS TO ATTEND AMERICAN CONGRESS IN RIO DE JANEIRO

Dr. Bligh R. Johnson, Dean of the Wharton School of Finance and Commerce, will sail for the American Congress in Rio de Janeiro early this week. The Congress will be held between October 15th and 20th, and will be attended by prominent business educators and business men from different countries of the world.

The purpose of the Congress is to provide a forum for the exchange of ideas and the discussion of current issues affecting business education and management. The meeting is expected to focus on topics such as economic development, international trade, and the role of business education in modern societies.

Dr. Johnson, as a member of the American delegation, will have the opportunity to network with other business educators and professionals, as well as participate in various panels and workshops. He is expected to contribute to the discussions on the importance of business education in fostering economic growth and social development.

Upon his return, Dr. Johnson will share his insights and findings from the Congress, providing valuable information to students and faculty at the Wharton School. His participation in such events is crucial for staying up-to-date with the latest trends and developments in the field of business education.

NOTED LECTURER WILL SPEAK AT SMOKER TONIGHT

Editors and Manages of Various Campus Publications Will Also Talk

In his lecture, the noted lecturer, known for his insightful and thought-provoking talks, will delve into the importance of critical thinking and its application in various fields. His engaging style and in-depth knowledge are expected to captivate the audience's interest.

The evening program will also feature contributions from editors and managers of various campus publications. The speakers will share their experiences and provide valuable insights into the role of student publications in shaping public discourse and promoting diversity of viewpoints.

The event is highly anticipated, and tickets are expected to sell out quickly. Attendees are encouraged to arrive early to secure their seats and ensure they do not miss any of the enlightening talks.
Welcome

Our doors are always open to our ever-increasing clientele of Penn men.

Any service we can render you will be done willingly and our
facilities and courtesies are entirely at your disposal.

The feature of them is important, and, in that connection, we can render most efficient assistance. We definitely show the largest stock of up-to-date wares that English and American make in the city, and we would be really glad to show them to you.

An account can be opened.

PYLE and INNES
Leading College Tailors
1115 WALNUT ST

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In Service and Accomodation

Official Dormitory Sandwich Room

CIGARETTES
CIGARS
CONFECTIONS
STUDENT SUPPLIES

FRANK ELSTAR
3711 Spruce Street
Opp. Dorms.

Playing Pool if the Only Plesing Exercise

THE PALACE BILLIARDS
AND CONFECTIONERY
347 Woodland Avenue
Philadelphia

RALLY FRIDAY
TO BOOST TRACK

Gathering In Houston Hall To Broaden Interest in Running—Special Program Prepared

NEED MORE HARRIERS FOR SQUAD

In an effort to broaden the scope of track at Pennsylvania and to create a bigger interest in this sport a rally will be held in Houston Hall Friday evening, at 6:30. Included in the program will be some short essays followed by a moving picture of the first two mile race at the Penn Relays. Some ultrarapid pictures will also be shown, followed by refreshments. It is important that all freshmen be present.

At the first call for cross country candidates yesterday, only a few fresh-
men reported, but it is expected more will present themselves this afternoon.

All men are urged to report to Manager Hogan at 390 Walnut as soon as possible.

The harriers will continue to use the Pennmen football dressing rooms and must be identified by one of the track committees. Franklin Field will be used all this week and part of next, but after that the fine and a half mile Cabin Creek course will be used.

The older path is still covered with lumber from the former stadium, and it will be in use. Be present the ground outside the girdiron is being used, and perhaps within a few days it may be roped off for the exclusive use of the cross country men. The Penn-
men have a good schedule, with a couple of novelty events. All good men should expect as there is every opportunity for a first group of harriers to be developed.

WIFE OF FORMER PROVOST INTERRED AT ST. DAVIDS

Private interment of Mrs. Charles C. Harrison was held yesterday at the Happy Creek Farm, S. Dallastown. Mrs. Harrison was the wife of Dr. Charles Harrison, a member of the Uni-
versity Board of Trustees and Provost of the University from 1894 to 1911. Pennsylvania was represented at the funeral by President Fisher, J. Hart-
ley Merrick, and many members of the Board of Trustees.

Mrs. Harrison was a great friend of Pennsylvania, giving very generously to all departments and being especially im-
pressed by the University Museum. Her husband located in the north-
eastern section of the Big Quad was pre-
sented to the University in 1908 by Mrs. Harrison on the sixty-fourth birth-
day of Dr. Harrison.

Sophie Ringe Candies
311 Walnut Street
Women's undergraduates shop sandwiches-old fashioned choc. Home Made

Text Book Sale
SECOND HAND
Young American Government 1.75
El Campeon 1.20
Cheyney So. Ind. History 1.75
3333 Woodland Ave

HAVE YOU TRIED

The Old Drury Coffee Shop
3481 Woodland Ave.
A Real Good Place To Eat

B.B.TODD, INC.
Passenger-Postal-Parcel-Towing & Repairing

Vendere and Records
1623 Chestnut St.
Philadelphia
Ala; 1306 Arch Street

Proper Service

Noon Lunch

K. and D.
RESTAURANT
3703 Spruce St.
Opposite Dorms.
The Co-op will cut your college expenses 10 to 33 1/3 per cent. You can spend the difference on new things that attract you. Seniors, juniors and sophomores buy here, anyway, but you need to know about it at once. The list below will give you a few of the items on which you can save. Engineering students can save as much as $10.00 here and get same sets as students buying elsewhere.

LABORATORY SUPPLIES
- Zoology Instruments
- Botany Instruments
- Athletic Goods
- Haberdashery
- Discount on Geuting Shoes
- Discount on Men's Clothes

FOUNTAIN PENS

SEAL STATIONERY

EMBLEMS AND DECORATIONS

Eversharp Pencils

COLLEGE JEWELRY

STUDENT LAMPS

MEMORY BOOKS

BRIEF CASES

NOTE BOOKS

STUDENTS' SUPPLIES

LOOSE LEAF

STATIONERY

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PERMANENT LEAF

LEFAX NOTE BOOKS

TYPEWRITERS - RENTED AND SOLD

TYPEWRITER SUPPLIES

PUBLIC STENOGRAHER

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ENGINEERING MATERIAL

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CORONA
THE PENNSYLVANIAN
Published in the name of the University of Pennsylvania
Edwin H. Shriver, President

date
THE PENNSYLVANIAN
Managing Editor: J. H. Evans
Assistant Managing Editor: Louis D. Barta
News Editors: J. J. Sullivan, J. H. Hseaver

Weekly Features: J. H. McAdoo, J. H. Wilson

EDITORS
J. H. Evans, J. H. McAdoo, J. H. Wilson

A WEEKLY NEWSPAPER

JESSE HAD A HEART

Yesterday U. S. exhibited the difference between Jesse Jones and the campus merchant. We can add still ano-
other point where their tactics vary. You see, Jesse made a tentative and then final call for about two months. However the Woodland Ave. gentleman had for eighteen hours a day, every day for the time limit.

The printers certainly were kind to us yester-
day. They made a few mistakes in arrangement which tended to make us forget the fact that the printers failed to figure out whether or not a couple of our approaching wires cracks had a point. If some of the readers gave us the benefit of the doubt we have accomplished something. In that we have fooled some of the people part of the time.

HERES A CHANCE

Recently somebody called to our attention the following ad:

(CATERER—WANTS FRATERNITY)

This is a good opportunity for one of the prominent
Greek organizations to give a good man. It might be a
good idea if some of the promising freshmen advertised in this manner. However, Frank, it would be a wise thing to secure advice before rushing season as then the different fraternity
branches would have their minds and know exactly who you are.

FAMOUS CUTS

Half Court Oct 23rd
Eight O'clock Oct 25th

We always wonder why so many students look like Johns and lack the confidence. We finally asked G. L. about it. He claims that they do it to show their colors. Better drop, we say.

MEETING PLACES OF NOTE

Wastman’s Cafe.
The Old Bill Streets.
The Library (Resornt House).
The Old Tiki.
Studio (After Eight). Eight O’clock (P noises)

The card corners of the stadium are not ready for ac-
tivities as yet. So the students have fairly good seats for
the games this year.

Dashing Dally Dignity dropped in to see us yesterday.
Dally wanted to take advantage of the "Kansas Knewy
Department to answer a communciation. Here is her

Dear Dally;
How do you prove whether a friend is true or not?

ANXIOUS

Your opinion is respectfully called to the location of our new Fall Clothes

TO-DAY at the
Bellevue-Stratford
our representative
Mr. Robert L. Pugh
is showing a selection of
our new Fall Clothes

TOP TOGS-light and medium weights $20 to $90
SACK SUITS-conservative, for day wear $20 to $80
GOLF AND NORSE Suits with knickers and full
length trousers $46 to $55
DINNER SUITS-shawl or peak
tails $75

Our business was built entirely on Service and Quality of Work Unexcelled
Our Commutation Tickets Save You 20 to 35%

Made-To-Measure Clothes

Kolb’s Tailoring Shops

111 Walnut Street

"MY FORTY YEARS’ STUDY OF THE FACE"

is the subject of a free lecture which will be given by Dr. Huffman W. Morton, President of the Morton Institute of New York and tesecutive Director of the Morton Institute of Philadelphia. Dr. Morton will also give a free special lecture on the future of research in the formation of a class in Vocational Counseling and Employment.

Beginning Oct. 15th

TONIGHT—AT 8 P.M.

MERTON INSTITUTE, 111 Walnut Street

PAGE FOUR
TUESDAY, OCTOBER 3, 1922

Belle Mead Sweats

TO-DAY at the
Bellevue-Stratford
our representative
Mr. Robert L. Pugh
is showing a selection of
our new Fall Clothes

IT'S A PITY

It is time for all of us, Pennsylvania men, to appreciate more fully the greatness of our University. We, as students, are so small a part of the whole that we fail to comprehend its magnitude. Petty annoyances, trifling disappointments, sentimental difficulties obscure our vision of the mighty task that Pennsylvania is accomplishing—that of sending out to the nation each year two thousand or more highly educated men. It is easy to fail to realize how important such an undertaking is. We lose ourselves in admiration of a large and successful business corporation, yet here in our very midst is the framimg of an organization which no "big
business" can rival.

And how much greater, how much nobler is the work Pennsylvania is doing. Pennsylvania is not training a few; it is training for a nation; it is working toward an age when brains, educated and uneducated, shall dominate the world. And Pennsylvania's part in bringing about such an
end will be so small one.

We are, of course, proud of our University. It is molding our thoughts and lives. unknown to us, perhaps, at times, but surely inevitable. Pennsylvania is greater than any individual or any group of men. Pennsylvania is ever moving forward and has gone onward through the years and has
turned of two centuries. With her goes the best of her sons—those who realize her worth and who avail themselves of the opportunities she offers. Who is there among us who win
not feel the ties to the greatness of his Alma Mater and who will not follow where she leads?

COMMENTS

Almost headquarters and everywhere, the various campus ac-
tivities are announcing their competitions and appealing for boisterous support. We see our opponents confronting the undergraduates who consider this question of competition. First, some seem to doubt the existence of benefits or to resist the idea of giving their money. And then some are the
students that they can have a better time in their college life by living absolutely nothing during their spare time. Second-
ly, there are those to whom every one of the activities has
been appeal; and they have difficulty in limiting themselves to the few they are able to engage in without infringing on scholastic duties.

Needless to say, dismissing these scholastic require-
ments is disastrous. However, it is nearly as imperative for the undergraduate who aspires to enter commerce.

Work a little harder prepared for the future that he was
when he approached the Building's Office to secure his first
marathon card, to devote a reasonable time to extracur-
rriculum courses. To return the classic advantages to
activities would be less than useless; we should be
directed to our duty. As we did not recommend, especially to the new men, concerning the variations of the
various clubs on campus fare. Extraneous additions are not nec-
lessly a prerequisite, for the greatest results are obtained in the original fare that. Further, be certain that illnesses
don not always breed content.

Nevertheless (and this is to those who face the second
point), we must be temperate in our actions as in our ill-
ness. Remember, as the Freshman Handbook intimates, that some of your tomorrows are determined by the little time you are not always worth doing. Each man must judge for himself which
are the most important—a true sense of values is as desirable
as it is rare.

No advice on competitions would be complete without a
few words of caution. We are constantly urged to "try not
that you lose your place," and the thought of acquisition is an ever-
present word of caution. We are constantly urged to "run
are the most lmportant-a true sense of values Is as desirable
worth doing well. Each man must Judge for himself which
ness. Remember, as the Freshman Handbook Intimates, that
would be less than uaeless, but we should
activities
when he approached the Bursar's Office to secure his first
Week a little better prepared for ihe future than he was

OUR COMMUNITY'S STAND ON SERVICE AND QUALITY OF WORK

Philadelphia, Dr. Morton will give a free special lecture on the future of research in the formation of a class in Vocational Counseling and Employment.

Beginning Oct. 15th

TONIGHT—AT 8 P.M.

MERTON INSTITUTE, 111 Walnut Street

"MY FORTY YEARS’ STUDY OF THE FACE"

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Beginning Oct. 15th

TONIGHT—AT 8 P.M.

MERTON INSTITUTE, 111 Walnut Street

TUESDAY, OCTOBER 3, 1922

Paramount*! Sensational spectacle which ran for three months at the Criterian Theatre, N.Y.
The greatest sets ever made, the biggest crowd scenes, and a love

The Loves of Pharaoh

With

EMIL JANNINGS
DAGNY SERVAES
HARRY LIDTKE

An ERNEST LUBITSCH Production

The greatest sets ever made, the biggest crowd scenes, and a love story of infinite beauty make it one of the masterpieces of the screen.

NEXT WEEK—RICHARD BARTHELMES in "The Band Box." Added—Return of VICTOR HERSHBERG as Guest Conductor.

THE STANLEY

STANTON

Cecil B. DeMille's

"Manslaughter"

FROM THE NOVEL BY

AUGUST WERDE MILLER

By FAR the greatest picture DeMille ever made. With the most distinguished star cast ever "Maniac." A startling portrait of the ruthless life led by modern madcap youth. Gorgeous gowns, dazzling settings, beautiful women.

With

THOMAS MEIGHAN
LEatrice JOY and LOIS WILSON

In addition to the featured players the cast includes

Cecil DeMille, Dorothy Cumming, James Nell and Sylvia Ashton, George Kimbell, Jula Paye, Jack Mower,

The Pennsylvania

Punch Bowl

America's Funniest College Comic -

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The 25 Year Pen

The ORIGINAL WIDE GARTER

The Flavor Lasts

E.Z.

B. B. TODD

VICTROLAS and RECORDS

PIANOS, PLAYER-PIANOS

1306 Arch Street Philadelphia, Pa.

PARK TRADE MUSEUM

AIDS STUDENTS

LECTURES, LIBRARIES AND EXHIBITS OF THE QUARANTINE AND MARKET

The Pennsylvania State University, is an institution of great value and interest to Pennsylvania.

Students, faculty and alumni alike will profit by the knowledge obtained from this library and library.

Lectures on commerce, agriculture and industry, illustrated by colored lantern slides and motion pictures, are given daily. These are arranged in cooperation with teachers so as to reach classes from the fourth grade to those in the University.

The exhibits cover a huge amount of floor space, including reproductions and pictures of the products, methods of manufacture, and means of transportation of many countries.

There are also pictures of native and portraits of the manners and customs of those countries.

The museum has one of the most complete commercial libraries in the world, including forty-five thousand books and seventy-nine thousand pamphlets. It has information and statistics concerning the trade of over one hundred countries.

Through a well organized system the museum is enabled to keep up-to-date on the commercial news of all the world.

Publications of the museum and private firms are in daily communication with the main office here. The use of this valuable information is free to students at all times.

B. B. TODD

VICTROLAS AND RECORDS

PIANOS, PLAYER-PIANOS

1306 ARCH STREET

PHILADELPHIA, PA.

VICTROL MUSEUM FOR OCTOBER

Parker Duofold

The 25 Year Pen

Without

The Stanley

11 A.M. to 11 P.M.

STANTON

Cecil B. DeMille's

"Manslaughter"

From the novel by

August Werde Miller

By far the greatest picture DeMille ever made. With the most distinguished star cast ever "Maniac." A startling portrait of the ruthless life led by modern madcap youth. Gorgeous gowns, dazzling settings, beautiful women.

With

Thomas Meighan
Leatrice Joy and Lois Wilson

In addition to the featured players the cast includes

Cecil DeMille, Dorothy Cumming, James Nell and Sylvia Ashton, George Kimbell, Julia Paye, Jack Mower,

The Pennsylvania

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Parker Duofold

The 25 Year Pen

Without

The Stanley

11 A.M. to 11 P.M.
LOWEST PRICES

A greater percentage than ten percent was declared six years ago on every article the student bought, at:

CO-OP
3425 WOODLAND AVE.

Books and students supplies had been my business for 17 years and I have been consistently lower in prices, also have been the one person who has been able to make it possible for the students to beat high prices.

WALTER K. TAYLOR

Service has been my motto and all have benefited that supported co-op.

Read other ads in this paper for outstanding supplies.

CAMPUS ALIVE
WITH GREY HATS

Globe-Trotters Return to Winter Hunts
Provided Amuse With Aesthetic Tastes

ONE REPORTS ON ETON HALLS

The sudden and increasing prevanlence of grey felt hats upon the campus is explained by the fact that during the past four years 1,257 estout globe-trotting students have returned to the University from Europe. The charming look upon the faces of these same students is caused by the fact that each of them expected to shock the Campus by being the only man to wear a grey hat, but each of them found that there were 1,257 others besides himself wearing chapagne of distantly, even blantly foreign appearance. One particularly brave soul had the audacity to distinguish himself by wearing a feather in his hat, after the manner of the daring Alpine chasseurs, but he was soon frightened back to his John B. after four horses had bolted on Woodland Ave.

All of these students who now wear grey hats also brought home from Europe, but no one had the nerve to affix at West Philadelphia wearing both the stick and hat, for fear that the combinations might be too rich for the blood of the unappreciative natives. It has since been clandestinely whispered about the Campus that many boys now approaching maturity in the collegiate soft collar and good standing of the class of 1925, portentously must he members of the four Juniors the managers of competition for this season will he put in charge of the Collegiate Soft Collar, but the prize goes to the Sophomore who wears grey hats also brought canes home from Europe last summer, wearing bat-chasseurs, but he was soon frightened by the manner of the dashing Alpine chasseurs. Any, or all of the men at this event must be members in good standing of the class of 1925.

At the close of the basketball season, the four successful competitors become assistant managers for the following year. From these four Juniors the managers of the Varsity, Junior Varsity and Freshman teams are chosen, while the fourth man is put in charge of the associate Hutchinson "Tux". Any or all of these men at the discretion of the Athletic Council, may receive a Varsity "P" at the end of their Senior year.

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Quick Service

RESTAURANT

Food: Only the Best
Prices: Reasonable

Use our Commutation Tickets
$3.30 for $3
$6.55 for $5

3449 Woodland Avenue
Opposite College Hall

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BILLIARD PARLOR 10 TABLES
33rd & Chestnut

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of
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New York and New Haven
at
Penn Drug Co.
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Tuesday & Wednesday
October 3 & 4

Suits, Overcoats
and Top Coats
MADE TO ORDER
and READY MADE
of Real English & Scotch Woolens
Also an
Exclusive Line of
ENGLISH ACCESSORIES

FOR MEN WHO KNOW
Represented by
BILL FEINSTEIN

Imported
Scotch Grain

Double Soles
Comfortable, serviceable and good looking

Hugh Cunningham
1627 Chestnut St.
Men's Shoes Exclusively
Scientists Unearth
Ancient City of Ur

Under the joint auspices of the University of Pennsylvania and the British museums an expedition has started to unearth the ancient city of Ur which has been hidden under the desert sands of southern Mesopotamia for over two thousand years. This city which was first discovered by J. F. Yass in 1854 promises to be one of the most important excavations in recent years.

The only visible remains of Ur before the expedition, was an irregular mound of sand, from the center of which rose a tower, seventy feet above the level of the plain. Now however the excavation is well under way and soon twentieth century people will walk on the pavements used by citizens of a city which flourished two thousand years before the time of Christ.

The expedition is of great value from a religious point of view. Theological students believe they will unearth valuable manuscripts in the ruins of Ur. With the sanction of the British government and the support of the native population of Mesopotamia the work is being carried on favorably.

Broken Windows and Locks
REPAIRED
All kinds of "Fixing"
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1727 W. 72nd St.

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BREAKFAST - LUNCH - TEA - DINNER
Table D'Hote and A La Carte Service
All Food Deliciously Home Cooked
128 So. 36th Street Open 8 until 8

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THE RANKIN CO.
Jesus-St. Joseph's Episode
1115-20 Chestnut Next to Bank

Established 1898

WHITE HOUSE
CAFE

Eating Headquarters for
U. of P. Students

3657 Woodland Avenue
Opp. Dorms.
NOTICES

Red and Blue—All beginners meet at office in Houston Hall at 3:30 o'clock today. Soccer—Following men report for practice today at 3:30: Carnac, Grover, Cope, Conner, Peckham, Dwyer, McLeone, Dennis, Mauzy, McElroy, McKeen, Smith, Meade, Green, Hackett, Forbes, Voyager, Norman, Farrell, Green, McLean, Burley, Martin, Winters, and McQuillan. These men will practice and should be present at practice. All men are requested to attend practice this afternoon. Teachers will be present to look over the team. All promising men and men who have not reported for practice should report immediately. Men who have reported for practice and have not been seen at practice should be reported to the office. --Jamey K. Roads.


For Sale


Real Service Must Be Engineered

Many of the men whose names are writ large in engineering history are design engineers; men like Westinghouse, Lamme, Stanley, Hodgkins, Tesla, Shallenberger. Their inventions have the quality of usefulness, of reliability, of productability; which is an involved way, perhaps, of saying that they have the primary requisite of all really great inventions: Serviceability.

Engineering history abounds in instances of near-genius that produced no product, and of great developments that never reached completion; and most of these instances are explained by the lack, somewhere in the system, of that ability to give real service.

Service, in a machine or a system, or wherever you find it, is not there by accident but because it was incorporated by men who understood what was required and knew how to provide it.

Much more is required of the designer than conception and the production of new or improved apparatus. He must have first hand and thorough familiarity with manufacturing operations and with commercial and legal details of the business. It takes more than mere ingenuity and inventiveness to design apparatus that will be really serviceable and will "stay put."

The design engineer, in the Westinghouse plan, is responsible for the performance of the finished product. He cannot possibly have the proper understanding of operation unless he operates and tests, unless he spends time and thought in investigation and study, not in the laboratory or drawing room, but right on the operating job.

Here, most of his ideas will develop; and here he will use and prepare for all the different things which the product will later have to encounter. Then when he comes to put his creations on paper, his calculations will be necessary and helpful to check the conclusions which he has reached, and this right use of them requires training and a high degree of understanding.

This proper balance of the physical and mathematical conception of things is what constitutes engineering judgment.

It should be thoroughly understood that the primary function of the design engineer is the conception and the production of new or improved apparatus, and familiarity with the practical is essential to the proper discharge of this duty.

It is this view of designing that makes this branch of Westinghouse engineering so important, so effective, and so productive of real developments.