The Royal
OPENING IN READING Periods in Which to Purchase Freshmen and Senior Class Picture Tickets

Today the opening of the new Masonic Club will be announced. Several tickets will be sold, including some at a lower price than the normal price. The opening will be held at

10:00 A.M. Thursday, March 16

HARBOUR TO LECTURE ON EUROPEAN TRAVEL

Well-Known English Professor Will Address Students in College Hall, Thursday at 4 P.M.

NEW YORK TIMES

GEORGE W. FARABAHART APPOINTED GENERAL CHAIRMAN OF SENIOR WEEK COMMITTEES

Pens for Class Picture, Yarn Loom, and Tax Demon Are Being Rapidly Completed.

OTHER APPOINTMENTS ANNOUNCED

As a climax to the preparations for Friday, Week, Walter F. McKee, president of the Senior Class, has announced the appointment of George W. Farahart as chairman of the Senior Class picture committee.

The committee has also announced the appointment of two other committees to take charge of the various portions of the work for the Friday, Week. Harold L. Judovitch has been chosen chairman of the arrangements committee, and Louis F. David, chairman of the refreshments committee.

The ticket committee announced last night that all the paraphernalia have been held. According to Chairman Judovitch, the committee said that all the paraphernalia have been held, sold, and purchased.

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WARREN'S
Importing Tailors
3425 Walnut St.

As our efforts are untried when it comes to being originators in novelties, we have added to our already large stock of woolens the Famous Black Watch Tweeds from John B. Ellison’s. As these patterns are of a type that denote distinction, we have restricted the sale to two suits for each pattern.

Top Coats          $40.00
Four-Piece Suits   $50.00
Three-Piece Suits  $40.00

Your Order for Easter Will Receive Prompt Attention

YALE HOLDS INTENSIVE PERSONNEL RESEARCH

Beginning After Easter Vacation, Questionnaires Will Be Sent to All Undergraduates

MAKE WIDE RANGE OF INQUIRY

For the purpose of ascertaining the student point of view on several questions that the undergraduate body of Yale University are very much interested in, an intensive personnel investigation will be held immediately following the Easter vacation. In a sense, this may be regarded as the beginning of systematic personnel work at Yale, since the data brought in at this time will be fundamental in nature and will throw light on the subject of just where personnel work is needed.

This investigation, sponsored by the Yale News, will have six objective points. Briefly, they are: 1. To study the students’ motives for coming to college and to ascertain their curricular and extra-curricular activities. 2. To find out how the undergraduates think the curriculum could be made more interesting to him. 3. To find out the reasons for entering the different schools at Yale and to ascertain the freshman point of view toward the freshman year. 4. To investigate the curricular and economic background of the student body. 5. To find out the amount of time that each student uses in such studying and in extra-curricular activities.

At present, throughout the universities of the country, there are many opinions and no facts available on this subject. Questionnaires and charts will be sent out to each member of the Yale student body at the close of the Easter vacation. Although this investigation is largely a student project, it has been sponsored by the university officials and will be closely watched by the universities of the entire country.

The motive disclosed in this investigation will not be personal in nature, in that any information handed in at the office of the Yale News will be strictly confidential, and no student need fear that the information he submits will in any way be used against him. The entire object of the investigation is to better the condition of the student body by the medium of an expression of their own ideas and desires for personnel improvements.

Dr. William Newbold
Will Give Address

Philosophy Professor to Speak at Sixth Annual Lenten Service Today

Dr. William R. Newbold, Professor of Intellectual and Moral Philosophy, will be the speaker at the sixth annual Lenten service. The service will be held today in the Chapel of the Transfiguration, from 1.20 to 1.15 P. M.

Dr. Newbold, who has long been interested in religious work, has often led Bible discussion groups and is still actively engaged in the religious life of the students here. He gives one of the last courses in the University curriculum that deals with theological material. The new Thedobaldian Society intends to use this course to the best advantage in the preparation of its members for the ministerial calling. Professor Newbold is a graduate of the Class of 1867, of which the Hon. George Wharton Pepper was a member.

Dr. Hart, rector of the chapel, says he wishes to hold a meeting of the Episcopal women immediately after the service at 1:30. If it is necessary for any of them to leave promptly to attend 2 o'clock classes, he says he can excuse what he has to say in a moment. Therefore, he requests that all women students who can possibly do so should attend the service and bring as many friends as they are able. “Professor Newbold, as head of the Department of Philosophy, is a most effective and interesting religious speaker, who no doubt will give us a talk containing much to think about,” concluded Dr. Hart.
DE PINNA
WILL SHOW AT BEAUSTON'S
Today and Tomorrow, March 23rd and 24th
their exclusive importations and productions of men's clothing, furnishings, footwear and headwear for Spring and Summer
Representative, Mr. Finsenau

DUTIES OF PRESS CITED
by CHICAGO PUBLISHER

Newspapers Pioneered in Print, But Not Most Search and Serve, Says
Walter A. Strong

EDUCATIONAL GUIDANCE DELIVERED

The daily newspaper, having become a great manufacturing business, is developing into an institution of research, educa-
tion and service, Walter A. Strong, of the Chicago Daily News, told graduating students of the University of Chicago in
the spring convention recently.

"Having become a giant commercial corporation," said Mr. Strong, "in which
affiliates are interested, and in the same
line as in thousands of lives, the
American press is still in the process of
establishing itself amid new social con-
ditions."

He suggested that newspapers, having
forced through successive periods of pi-
orning, of "personal journalism" and of
mechanical organization, are about to enter
or are already entering upon a limited
great era, in which they will take their
true place as servants of society. In this
new era they have to absorb the spirit of
the university to work with few minds and
responsible and not for the facts of
life; in place of the hands of mental
previous equipment for his own con-
trast, knowledge of himself, his past and
inner nature.

"In a word, newspapers already are re-
search institutions," Mr. Strong contin-
ed, "working with so much zeal and hon-
ey as the scientist, but confining his
activity and constantly with "dead lines.
It is a task whose very difficulty" esti-
mates worth of us. We must appreciate re-

How would you fit in?

If you have attended college to become
fitted to enter the business world, the
question you must now decide is where
to start. This is a matter not to be
considered lightly.

During the past few weeks, opportunities
for college men in the Kresge organiza-
tion have been brought to your attention
in this publication. A few of the college
men who are now enjoying success in this
great national institution have briefly
told you of their experiences.

In a very short time, we expect to have
a man from your own college to inter-
view you, if you are interested in learning,
first hand, more about the
opportunities offered for training and
promotion in the Kresge stores. Write
at once for an appointment. Our repre-

sentatives will tell you frankly whether
or not he thinks you will fit in.

Upon the decision you make now
probably depends your entire future
career.
While it was with sorrow that we learned that the Har-
vard Lampoon has suspended publication, theasserts its line-
fungs. The description of the Lampoon's build-
ing makes us wish id the old Pennsylvania plant isn't so-
bad, after all...

The Harvard comic's circulation followed close after the
end of the football term.

The movement started by the Prinican students, who
introduced buggies as vehicles of transportation in the
Junior Prom, has alarmed Bells, who fears alternating
the snow plow in winter and the lawn mower in summer about
all he can handle.

Famous Last Words
"Thanks for the bargie ride."

Telephone etiquette is to be taught in our public schools,
if a recent proposal is carried out. Perhaps it would be
better to give the course in the operators' field.

The electric sign which has been reading for the past
days, "HOTEL S.S. BAK," makes it look as though the
management is trying to get some one's goat.

The Federal Board student researching in department
services for Metropolitan may be ahead of the
World War kind of gas attacks, as he could make
such hits.

100,000 IS REACHED TO REPAIR CITY'S BROKEN APPA-
RATUS—Headline.

Looks as though the Pints Fight is starting early this
year.

The Wharton School authorities are going to have a con-
course with practical business men in order to find out how
any can bring the school more completely in line with the
needs of the world. So if the Phi Beta Kappa's are beaten
this year in the perpetual derby, they can follow the cry
"Hillbilly!"

Either that, or adopt a nondescript attitude and dryly re-
proach, "You poor old Manufacturing E."

We are_relations to observe that Mr. S. S. Krueger has
given the Lampoon a number of notes. For a time we thought
for Mrs. Krueger's imperiousness. Now, however, by evi-
dence given to us later, Miss Krueger should be able to say
, to keep the wolf from the door.

The Freshman across the Hall says that
now that the senior honor men have
been gone, his life has improved. But, who
nothing, it is an improvement to have as a
plan to place on the Ivy.

Our Own Critique for the Week.

The University P.F.X. operates in "Hello Lot."

The Christian Association is responsible for the state-
ment that a recent education unit which always come out
grand in tenches, as compared with one in one thousand
Foxy women. It would seem that non-chalant and
very go hand in hand.

Now that "Bed" Sturgis has announced that he will
be Secretary, several of our members have been heard to
say that they wish to try a couple of subjects, any
way, this year.

Projections has continued its far-reaching influence
with the help of a few breaking checks at basket-
ball games.

We just noted the item for skis on our laundry bill, and
wonder if the Fuselage haven't got the right idea, after all.

STUDENTS OFFERED SUMMER POSITIONS—Headline.

We have not quite decided whether we shall work this
summer or go to summer school.

Mr. Eckert and Mrs. Eckert.

"Hello, plus wewe, Mac, Les, Inque and Agi."

PENN and INK
"Made for You"

"How Can You Do It?"

Men Ask Us!

"It costs me $5.00 or $5.75 at the store to repair a table—
genuine work? Not to give up cutting each man
simply by hand to individual measure.

Ask the answer is this. We do all
straight—no middleman's mark-up between our shop costs and the
price you pay.

$2.75 and $3.75

The EDMUND "TUx"

The latest style for wearing was in the
five unfinished woods.

The EDMUND TAILORING CO. Inc.

Meet our Mr. Geo. H. Cohn at
Houston Hall today and every Tuesday and Friday

DANCE IN A TRANCE
MEGARGER WALE STUDIO
102 N. BROAD ST.

A Wonderful Crowd—Beautiful Surroundings—Stylish Decor
Drinking every Tuesday, Friday and Saturday evenings

Yellow Lantern Cafeteria
3433 Walnut Street

Time Friday to 7

Not to -speak of the hands to
or no middleman's mark-up

Meet our Mr. Geo. H. Cohn at
Houston Hall today and every Tuesday and Friday

WHITEHOUSE & BACON
BROADWAY at 40TH STREET

Philadelphia

RITZ JEWELERS
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A PAIR OF MEYERS MAKE GLOVES

MEAN TWO HANDED SATISFACTION

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PREHISTORIC GREEK CITY DISCOVERED NEAR KISH

Arabs Lead Oxford University Expedition to Site Where It Is Believed Oil is Hidden

A KISH is the name of one of the earliest and most important archaeological sites in the Middle East, known for its rich cultural heritage and the discovery of important artifacts. This discovery has shed new light on the history and development of early civilizations in the region.

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Wish Day More
When $2.50
Will Cover All Breaks and
Guaranteed for 1 year
This Special Offer Is
For One Month Only.
20% NOW
WATCH INSURANCE CLUB
Formerly with Tiffany & Co.
J. A. Starkes
711 Jefferson Building

M. GELLER
College Sales & O'Connell $15.00
CRICKET MACK CLOTHING
7 NORTH 400 STREET

FLOWERS
SPECIAL TO PENN STUDENTS
Carnages for All Courses
And Autumn Decorations
THE COLONIAL FLORIST CO.
N. E. COR.
430th & LOCUST
Ir. Roper, Campus Representative
HOME-APPLEBY 1911

BASEBALL NINE PREPARES
FOR GAME WITH DREXEL

Second Base, Short and Catching Berths
Are Only Ones That Have Not Been Filled

PITCHERS DISPLAY GOOD FORM

Doctor Curtis, Varsity baseball coach, is
editing the final touches to his
outfielders for the opening game with the
Drexl nine on Saturday. In the last few days the squad has
witnessed several cuts, until at the present time there are but twenty-one men left.
Bunting practice has been a part of the
daily workouts for the past weeks. The
men have had a good start andoking form and a quick, sure eye. All but
two of the time have been filled and these are yet vacant because of the
more competitive test that they are offered for.
These positions are the back up
post, second base and shortstop. There
are four men cut out for each of them,
and Coach Curtis can come in no decision at present.

Four pitchers have been showing up well in the practice games. Captain Long; last year's ace, has proved that he is still master of his old form. In
Marriott's game he batted for two innings
and in that time allowed the opposing
a single hit or run. Great Robin, Foster Sanford and Albert Kroer are the
other three bowlers. Ihmsen and Ralston
were batting for the second team practice
day, while Ralston retired Long on the first
team.

Four runners have been holding down
the first base position, and B. Hummel
this third. Poorer Falls occupies his
still position in left field, as does Trans
at center. One McKee's empty position
is right field and is filled by Thomas. Out-
field practice the first team is changed very little, often, the only shift being
among the basemen. The second team, however, undergoes almost an entire
change every day. Every man is getting a chance to prove his ability, and the
competition is very stiff.

NOTICES

ATHLETICS

Swimming—All Freshmen, desiring to
compete in the intercollegiate relay event
report at the pool every day at 4 P. M.
Basketball—All sophomore basketball
players report at the gym at 3 P. M. to
play for the Pennsylvania Bowl contest.
Boxing—All sophomore boxers report
at the gym at 3:30 P. M. today for the Pennsyl-
vanian Bowl contest.

WATER POLO—All water polo sea, both
Varsity and Freshman, report at the pool
at 3 P. M. today. Important practice.
Swimming and Water Polo—The fol-
lowing men will report in the gym on
Thursday at 3:15 P. M. The picture of the
team will be taken. Wilson, July
sees, Hinde, Von Riel, Warriner, Mc
Kerber, Balsiger, Bacht, Hustman, Mc
Grath, Buder, Rent, Mason, Hufnagel, Mon
togy, Soges, Bargen, Randell.

Glee Club—The annual Glee Club picture
will be taken in Houston Hall audi-
torium Thursday at 7 P. M. It is abso-
tutely necessary that every man appear
in full dress clothes.

Central High Club—Luncheon Friday at
Keplinger's Restaurant, main courses.
Ticket is $50 and may be obtained
from any of the executive committee
members.

Luzerne County Club—The regular
meeting of the Executive Luzerne County Club will be held Friday evening at 7 o'clock in
Room 7. Hulson Hall. All members are
urged to attend, as there is a great deal
of important business to be brought up
concerning the Easter dinner. It has been
arranged to have a special coach ready
on the 5 P. M. train for Wilkes-Barre on
Wednesday, March 31. Reservations will
be made through P. R. Rolan, 3032 Bul-
ton, 700 North College. Dressing room;
Laundry, barber shop, kitchen and ward-
ings.

FRESHERS BOMBARD SOPHOMORE SMOKER

This year's class has announced
that the class picture will be taken on
Friday at 1:30. Members of the class who
expect to get in the group picture must
be on hand promptly at this time on the
Patio. There is a space for the picture
in the studio above the library, which will
be occupied by the picture commit-
tee chairman, Chalmers A. Yoon.

The following class announcements, a
second class, was chosen by Thomas
Woolgar's orchestra, which plays at the
Penna Bowl every Friday night, then
performed several of its new numbers
which it is creating for its regularly ap-
pearing appearance at time of the
student dances. After the entertainment had
been concluded, and the freshmen had disap-
porting twenty-four cases of ice cream
away with them, more cream was served
and nothing was lacking to round out
the evening.

HARBISON TO LECTURE ON EUROPEAN TRAVEL

Published From Page One

"Twentieth Third Cabin" as contrasted with
the other berths.

Dr. Harbison and Professor Longaker
will head the party of the University
Travel Association which is to sail June
10 on the S.S. "Ohio. All those who are
interested in making the trip should com-
minate with the Houston Hall Travel
Bureau for detailed information.

THE COPPER KETTLE
3433 Walnut St.
LUNCHEON IN THE DINNERS
Cracklin Waffle Dinner
Wednesday and Saturday

THE FAVORITE OF A NATION
BEECH-NUT CHEWING-GUM

IT'S THE FLAVOR THAT COUNTS
Beech-nut Quality
HAS NO EQUAL

Shredded Wheat
fills the bill perfectly. Thousands
of fair young stewards all over the
country can testify to its
popu-
larity, energizing qualities: its
adaptable to a number of out-of-
the-ordinary menus.
Try Shredded Wheat at your next
party lee and serve. The same
bicuits of golden brown whole wheat that
you have always preferred for
breakfast, you know.

Food for thought...and health

THE PENNSYLVANIAN
TUESDAY, MARCH 22, 1938

PAGE SIX