FRESHMAN PLAN DRIVE FOR MEMORIAL HALL FUND

First-Year Men Organized in Preparation for Campaign Which Will Open Soon After Holidays

DIVIDE CLASS INTO THREE GROUPS

"Memorial Hall is to be a shrine in the memory of Pennsylvania men who have sacrificed their lives in the service of their country," said President E. Greer Fleming, General Student Council president, who opened the first meeting of the Freshmen men in the Memorial Hall Fund Campaign last evening in Room 206, College Hall.

Fleming went on to say that Memorial Hall will be an auxiliary to the new Christian Association building which is to be erected at the corner of Thirty-Fifth and Locust Streets and that it will "serve as a center for the Freshmen Catholics and organizations, thus filling a definite need present." He reported the leaders of the campaign to the assembly.

The Reverend Paul G. Kirby, Assistant General Director of the Christian Association, is speaking on the work, said that there is no higher cause to which men in this University could give their time and effort than this work to help in the Memorial Hall Fund. "It is an opportunity to have those men who perform the work of the campaign to be done by the Freshmen, and the names of the Freshmen are to be published in the program of the Class of 1926."

Amidst the odor of roses which wafted to the meeting were Jack Wight, President of the Class of 1926, and Mr. W. H. Reis, a member of the Class of 1926, who led the city-wide campaign in which the Freshmen men take part.

During the campaign, Mr. W. H. Reis, President of the Freshmen men, has received 13 checks, including a $1,000 check for the Fraternal Room Fund. This was presented by Mr. E. D. B. Ewing, President of the Class of 1926, who said that the Freshmen men were able to secure the money from the Class of 1926.

The Reverend Paul G. Kirby, Assistant General Director of the Christian Association, is speaking on the work, said that the Freshmen men have done a fine job in securing money for the Fraternal Room Fund. "It is an opportunity to have those men who perform the work of the campaign to be done by the Freshmen, and the names of the Freshmen are to be published in the program of the Class of 1926."

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NOTICES

THE SYLVANIA TAILORS INC.

THE COPPER KETTLE
3417 WALNUT ST.
Luncheon 48c
Dinner 75c
Chicken and Waffer Dinner
Wednesday and Saturday

Warrusten Club—Wisscou Club is run-ning a special car to Chicago on Decem-
ber 15 on the Capitol Limited. Anyone wishing
to go to Chicago, report to Vance at 20 Thomas Penn.

1927 Record—All seniors please have
pictures made at Zamsky's before Christmas
exams so that you can call the Old Waffle Shop and make
your appointment.

Track—The following men are entitled to
tickets in the Varsity Track Room and may claim them at once: McCloud, Stingle, McDonald, Scull, Kreinig, Payne,
Lambert, Tinsley, Dore, Ginn, Merritt,
Lovey, Franks, Berhill, Heider, Weidner, Hambach, Raser, Bilt, He-
stron, Krannen, Hendricks, Montaglinelli,
Steveson, Lispay, Darcevillis, Tuttle, Green,
Gill, McIvy, Savitsky, Ott, Proctor,
Bollin, Ralh, Wolfe, Moore, Harris,
Stinson, Timmick, Ryker, Buoypert,
Tabosken.

Laskowski County Club is running a
special parlor car to Brown having
Residential Terminal at 12:40 Friday, De-
nover 17. All students wishing to take
this train notify "Eagle", St Memorial
Tower. Make reservations as soon as
possible as they are going fast.

Lakeland College—All students from Laskowskia County report on Jun-
ior Examination days for picture Wednesday,
December 13 at 1:15.

Swimming—Kettle squad must report
every day at 7:30 for Monday's meet. Each
will be selected. Coach Kloepke desires to
see Hestonit, Hamato, Conlon, Lake,
Guth and Miller, Stephenson, and business report on Tuesday and Thursday.
Transfer students are welcome for diving try-outs. Last regular meet will be held on Wed-
nesdays.

Swimming—The following men report
for the pool today at 4:30: Hestonitt, Ham-
ato, Lovey, and Lovey.

Swimming—The following men report
for the pool today for the practice at 4:30 with
swimming suits, without fail: Matt
Lee, Marshall, Foster, Henderson, Hes-
ton, Johnston, Nenner, and Weisman.

Soccer—The following men of the Bliss
final report on this afternoon at 1:35 at
River Field for the game: Lewis, Mc-
Closkey, Bird, Parker, Kennedy, Field
Broderius, Wans, Capwell, Campbell, Ba-
more, Kirsch, Baldwin, Ross, and Stil-
ler.

Fencing—All intercollegiate squads
will meet at 12:30 P.M. Wednesday in the lib-
ary room.

Fencing—The final competition of the
Trimester Club of Philadelphia Estates
will be held at the Fencing Room of
Weiglman Hall at 12:30 Wednesday,
December 15.

Freshman Swimming—All Freshman
must report to the pool every day this
week at 4:30.

Soccer—The following men of the Ral-
ford River Field at 12:30 P.M. for the
game today: Brauns, H. Walker, J.
Bird, Toal, Golden, Merlins, Kiser,
Gorham, Foemish, Hall, Warner,
Knapp, Eastern, and McKenna.

E. C. Orange Committee—There will be
a meeting today at 3:30 at the Chapel of
the Transfiguration.

Pipe Committee—The following men are
recognized to report at 10:30 Thomas Penn
at 7 o'clock: Russell, Blum, Brook- gill,
Howard, Haynes, Blandfield, Hoffer.
Lilly, Leevoll, Marshall, McPeters,
Brown, Skirne, Wells, and Whitehouse.

Glee Club—All members must attend
the final rehearsals which will be held on
Tuesday and Thursday at 7 o'clock.

Harford Club—Meeting Insight at 8
o'clock on 20 Morgan. Plans for the
summer in Hartford to be discussed.

Vigilance Committee—The regular me-
eting will be held tomorrow evening at 5:30.

AACC—Weiglman Hall. All members
are urged to be present.

BUY YOUR CHRISTMAS GIFTS
AT HOUSTON HALL STORE
WINNERS BIGGEST LITTLE DRUG STORE

Hall's Dining Room
3611 Woodland Ave.

Before You Go Home, Buy
That Pair of New
Nettletons
And Look Your Best for Christmas

Ed. Kolhoff
3611 Woodland Ave.

"THE PLACE WHERE PARTICULAR PEOPLE EAT"
LUNCH 1.50
DINNER 2.50

Students Take Notice
We give you special rates on rentals.
You can save from $10 to $20
in a Rebuilt Typewriter
AMERICAN WRITING MACHINE CO.
2 Stores
1209 Arch Street
1208 Walnut Street

Margaret-Elizabeth Cafeteria
3123 WELLESLEY AVE.
"THE PLACE WHERE PARTICULAR PEOPLE EAT"
LUNCH 1.50
DINNER 2.50

PHILA. OFFICE
411 NORTH 3RD STREET
Bell Phone 1915

BEASTON'S
Do Your Xmas Shopping at Beas tenant's
Your Choice of the Freshest, Finest, Neatest
Gow, Cod, Meat, Groceries . . .
Pipes and Novelties
"THE OLD-FASHIONED KIND"

RUBIN & BERMAN TAILORS and IMPORTERS
ACCESSORIES
NEW HAVEN

SHOW WING TODAY AND EVERY DAY
AT THE PENN DRUG CO.

BEECHNUT PURE FOOD PRODUCTS
ARE THE FAVORITES OF THE FRATERNITIES
NEARLY ALL ALUMNI HAVE RECOMMENDED
PRODUCTS, PER LIST

Beech-Nut Bacon, Beef, Chili Sauce, Peanut Butter, Pork and Sauces, Tom,
Chili, Beef and Pork Sandwich Spaghettis, Noodles, Vegetables, Eggs,
Nuts, Mustard, Cheese, Prepared Meat. Coffee, etc., etc.

Beech-Nut Preserves, Marmalade, Jam, Jellies, Beech-Nut Conserve, Pa-
ed at San Jose, Calif. Beech-Nut Mints, Fruit Drops, Cleaning Gum.

Which Will You Choose?

If going into business, will you choose the short apprenticeship period . . .
the trial and error method . . . and possibly never reach success?

Or will you choose to be thor-
oughly prepared in advance for business . . . then follow a steady rise to leadership?

Your academic studies will serve as a solid foundation, but you should also be trained in the
fundamental laws of business.

Babson Institute offers an intensive
course to the man looking forward to business leadership.
Your training will be held in a college building in Boston. Every student is
under the personal direction of competent business
men, each an expert in his field.

Your training will be under the personal
direction of competent business men, each an expert in his field.

The following men report to
Babson Institute, Dedham, Mass.,
Wednesday and Thursday, February 21, 1928, for the
intensive course to business leadership, the man looking forward to
business leadership.

Babson Institute offers an intensive
course to the man looking forward to business leadership.
Your training will be held in a college building in Boston. Every student is
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Your training will be under the personal
direction of competent business men, each an expert in his field.
Fountain Pens sold to $16.00

TURKEY ON SUNDAY
AT HOUSTON HALL STORE

It's mighty easy to like the best

THAT'S why Camel is the most popular cigarette ever made. In all tobacco history there has never been a cigarette preference like Camel's. Nothing is too good or expensive that will make Camels the world's finest smoke.

Camel is the friendliest cigarette ever made. From early morning to night's last relunctant parting you can't smoke enough Camels to tire the taste. Camels are the celebrated smoke that brought an end forever to cigarette after-taste.

If you've not yet learned how really satisfying a cigarette can be, try Camel. Into this one cigarette the world's largest tobacco organization puts every good quality that could be wished for in a cigarette. All the mild and mellow fragrance. The most perfect blending. The utmost in smoking enjoyment and contentment, regardless of price.

Have a Camel!
AN APPEAL TO YOU

A little later than a year ago, Pennsylvania's Christian Association staged a campaign to raise funds for the Heimel Hall Ambulance, one of its organization's new buildings. It was initiated by those who responded to the A. Y. W.'s worthy appeal who were the men of the class who graduated in June and the men who are now recorded as belonging to the junior and sophomore classes.

In order to complete the class year, the boys have the opportunity to contribute their share toward the permanent memorial for those Pennsylvania who have given their lives in the service of humanity, the men who loved past years' drive have decided to hold another campaign, on a smaller scale, for the sum of 50. Last evening in College Hall, the first organizational meeting was held, at which outlining the plans for the drive, to be staged the second week of January, was announced.

A number of the leaders of the Freshmen class have been chosen to assist in the tremendous task which lies before the General Chairman. Upon their shoulders will fall the chief responsibility for the success of the campaign, for it is they who are closest in touch with the situation and who will be called upon to control the individual canvassers through personal persuasion.

Yes, then, who have been selected to hold these important positions should plan to devote a large portion of their time to this work. From the beginning of the period until the drive ends, until very late at night, put yourselves into your task fully and make 100% record a still better you.

PLAYING SANTA CLAUS

As part of a program of supplying the immediate wants of impoverished families in Philadelphia, Christmas baskets, clothing, and food are distributed through the Christmas Clearing House, headed by the Neighborhood Visitor of the University Settlement House.

In this manner, Yale chapter is spread among many poor families.

In spite of the busy nature required, and on appeal is made annually to the various fraternity for its assistance, the request for aid has already been made in the Greek-letter organization, requiring them to submit the fund which is being accumulated, but to date, the returns have been few.

The cost of cutting out this work has been calculated, and is estimated that $2,000 will be sufficient for the project. It is evident that if early priority is given to this purpose, the amount will be obtained without difficulty, and without a severe financial strain on anyone.

We hereby encourage that the fraternity cooperate with the Service Committee of the University Settlement House, in the matter. The cause is certainly a worthy one, and the six to each organization will be small. And by procuring the needed funds, a Christian Christmas can be insured for many families whose outlook is dark; to whom the twenty-first of December means nothing more than a number on a calendar.

PUT YOURSELF IN HIS PLACE

For the past several years the Student Board of the Mason and Wigi Club have in order to reduce the number of their annual productions through a medium of proximity prices. In these performances the various competition offers, all in some sort of art and skill playing important parts.

In the past these performances have been conducted with out a hitch, and the fair method of their presentation, which作战 not only the helpers but also any undergoers who so desired, has been highly commendable.

The three performance machines which have been held for this year, the spirit of the effort is of high importance is being arrived at by the competition of this nature, was lacking due to the type of competition which the officials have had from the students who were left to attend the students.

It is not the least exciting thing in the world to participate be

XMAS REMEMBRANCES AND THE CHRISTMAS CAROL!

Three Palm's hopes are dashed, for Princesss Enna is going to marry Humbert of Italy. It looked so bad for this year's class at West Point, all expecting to get prime minni-sty for the general in the Russian Army.

The Prince of Wales has gone to Spain again, and that gives the princess a chance in the matter. Mean thinks he is going to get a real Spanish actress, who might put himself in this picture. If you asked me where the fraternities would co-operate, I would say in the annual party. The fraternities co-operate in their annual party.

This business of having the Pictorial Supplement of this paper come out on Friday seems to have caused no end of trouble. Seventeen students are said to have cut class the first Friday it was tried, believing it to be Saturday.

They knew the date at the top of the page didn't mentioning, so they had been reading the Pictorial for several months and in some cases several years.

Think of the poor cementor. He knows not of the day he is going home over vacation, and Poor Bob, he has to look it up.

For Christmas, we would like:

1. the newest typewriter
2. cious eraser
3. Twelve bright, new letters
4. a gold bracelet (rather late, we admit, for such a request.)

We have not called at the Houston Hall store for the past year, since we have been on a mental drafting, so we think it will be more like a Christmas present than a letter, the longer we wait, the longer it will be before we have it.

We have the first H. W. pen we ever bought.

It is emphatically denied that the new rocking-chairs seating in another annex to the Library.

Due to the ever increasing need of statistics, the column all innumerate, in the following lines in order that we may know the following:

1. Whether or not to move to Vallejo
2. Whether or not to abandon examination
3. Whether or not to send Aunt Margaret a Christmas card or wait until we find out if she is going to give in on a present

Please cooperate and fill out all the blanks.

1. Your name, if any, and, if not, how to spell it
2. Where do you live? (Please check below)
(a) At home, in other homes, in dorms, etc.
(b) do your roommate practice on a Xi.
(c) do you

3. Do you consume alcohol? How often?

4. Do you own money?
(a) By honest labor
(b) by saving
(c) by inheritance
(d) by grants

5. Do you need money? Do you think you'll get it?

6. Kindly fill this paper out neatly, but not grudgingly, and post it in my open house on the campus except Logan Hall.

EPEF, president from Mac H. How and Jak.

FREE BOOK SUGGESTIONS:

1. $0.00, $0.95, $2.00, $3.00, $3.95, $3.00, $3.95, $5.00, $6.00, $6.95, $6.00
2. $0.95, $1.00, $1.95, $3.50, $6.00
3. $0.95, $2.00, $2.95, $3.00

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EPEF, president from Mac H. How and Jak.
Great East Cafe

3421 Walnut Street

American Lunch (12:30)...........40c American Dinner (5-8 P.M.) 50-75c
Upper Lunch (10:30)...........40c Special Sunday Dinner...........$1.00

A La Carte Served Daily

New York University School of Retailing

Experiences are needed in New York's, Newark's and Brooklyn's largest department stores. More senior is liked with classroom instruction. Master of Science in Retailing granted on completion of one year of graduate work.

1 Graduate Fellowship—5 Scholarships

Students may enter January 23 or September 23.

Summer School July 5 to August 12.

Illustrated bulletin on application. For further information write Dr. Morris A. Braun, Director, Washington Square East, New York City.

New Year's Eve Ball

December 31

A La Carte Served All Night

First Class Service at Moderate Prices

Under Management of Schroeder Bros.

SUNDAY DINNERS

Open 9:00 A.M. to 10:00 P.M.

BUY YOUR CHRISTMAS GIFTS

AT HOUSTON HALL STORE

Trussell

One-Piece All-Leather Covers

Trussell Loose Leaf Ring Binders are exclusive covers of genuine leathers that wear well, are made in sizes and styles to fit your needs.

ASK ANY DEALER LISTED BELOW TO SHOW YOU THE TRUSSELL ASSORTMENT

HOUSTON HALL STORE, 34th and Spruce Streets
C. H. GRANDE, 3309 Woodland Avenue
E. P. DOLSEY & CO., 210 Woodland Avenue
PENN DRUG CO., 210 Woodland Avenue
FINE ARTS BOOK & GIFT SHOP, 2415 Woodland Avenue

VARITY CAGEMEN HOLD
ATTENTIVE SCRIMMAGE

(Continued from Page Four)

with Pennsylvania Muller College as an opponent. Then on New Year's night the University will engage the Yale aggregation in the first home contest of the season.

FRESHMEN PLAN DRIVE

(Continued from Page One)

body has been divided into three groups: the Dormitory Group (those who live in the Dormitories); the Campus Group (those who live in boarding houses or elsewhere on the campus); and the Commuters' Group, those who commute from other parts of the city or from nearby towns.

MEYERS MAKE

LIKE OLD FRIENDS—
THEY WEAR WELL

On the Campus at Pennsylvania

You Will Find

Things Just as you desire them. We have the finest and most complete line of Drugs, Toilet Articles, and Students Supplies to be found anywhere in West Philadelphia.

Zullinger's

Drug Store

40th and SPRUCE STS.
Evergreen 8770

Clothes Satisfaction
For over 20 years we have given Clothes Satisfaction to many Penn Men. Our "brightest and best" stock now awaits your call whether for Back, Tues., Full Dress, Sporty Suits or Overcoats—Always the newest in pattern and the latest in style.

PYLE & INNES
LEADING COLLEGE TAILORS

115 WALNUT ST.

Yellow Lantern Cafeteria

3441 Walnut Street

Lunchette 11:30 to 2

Dinner 6 to 7

Breakfast 7:00 to 9

Closed Sunday

Keep Ahead,
But Don't Forget Your Feet

In these days of critical judgment of a man's ability, his attire is not overlooked and as he is shod, so is he judged.

Editorials

That
Speak With Authority

Form the habit of reading at least one good editorial every day.

The editorials in the Morning Ledger are quoted so frequently in other newspapers, at home and abroad, that there can be no question as to their influence with people of intelligence. A fine editorial is the height of journalistic achievement and a real stimulant of thought.

Every Morning in the

PUBLIC LEDGER

AND

NORTH AMERICAN

READ IT EVERY DAY
To Our Customers—

(which also means our friends) we extend our heartiest Christmas Greetings and our wishes for a New Year full of happiness . . . .

May you enjoy your holidays with the folks at home and take as much delight in the wearing of your Edward Clothes as we did in making them for you . . . .

The EDWARD TAILORING CO., INC.

University Store: HOUSTON HALL

CENTRAL CITY STORE—S. E. COR. 16TH AND MARKET STREETS

EDWARD CLOTHES

“MADE FOR YOU”

A dignified business

Any retail business that has grown to a volume of more than $100,000,000 a year must be founded upon sound business principles.

Kresge’s is a dignified business. It meets the everyday human need—of folks everywhere.

The S. S. Kresge Company has developed the art of retail store-keeping to the point where it may well be termed a science. Merchandise of standard grade is sold in Kresge stores—but in such quantities that prices are consistently lower than in stores that lack the organization and resources of a great national institution.

There are already more than three hundred stores in the Kresge chain—and new ones are being added constantly. For these new stores we shall need managers—competent men, thoroughly experienced—and Kresge-trained.

A limited number of young men—college men of good character and promise—will be given the opportunity to train for these positions. Write at once and arrangements will be made for you to meet one of our representatives. He will tell you all about our organization and the opportunities it offers college men.

Personnel Dept

S S KRESGE CO

Kresge Building

Better Staff

HARRY W. REPPERT

Personnel Manager

Kresge Store Manager

When a young man reports for work at the Personnel Department of Kresge’s, he reports to a Dutchman. Mr. Reppert is the Dutchman who in charge of the Personnel Department. He is a Kresge store manager himself, and there is a legend that he was born with a retail business in his veins.

Mr. Reppert is known to many of the young men who are new to the business. He has seen them grow from college boys. He has helped them on their way, and he has helped them to succeed.

Mr. Reppert is not only a good businessman, but he is a good teacher. He knows how to find the right man for the right job. He is always willing to help a young man. He is always ready to give advice.

He is a dignified business man, and he is a dignified business manager. He is a man who knows his business, and he is a man who is willing to teach others how to do it right.