FORMER EDITOR-IN-CHIEF RELATES STORY OF DAILY SINCE ITS FOUNDING IN 1885

(By Robert A. Luckenbill 26) Forty-one years have passed since the founding of the Pennsylvania Daily News in 1885. The first issue of the Penny as it was named at the time, was published on Saturday, January 8th. The publication has continued for forty years without interruption.

The first issue was printed in the basement of the University Library, and the first location was, in fact, the basement of the library. The printing was done by a local printer, and the second issue was also printed in the library.

The newspaper was started as a way to provide a forum for the students of the University, and it has continued to do so ever since. It has been the voice of the student body for over four decades.

The newspaper was founded by a group of students who were dissatisfied with the lack of student representation in the existing publications. They decided to start their own newspaper, and they did so with great success.

The newspaper has been a source of news and information for the University community ever since its inception. It has covered breaking news stories and provided in-depth analysis of the events of the day.

The newspaper has also been a source of entertainment for the students, with regular features such as sports pages, movie reviews, and music columns.

The newspaper has played a vital role in the University community, and it continues to do so today. It is an important part of the University experience for many students.
FLowers THE IDeAL GIFT

THIE GIFT THAT BEST EXPRESSES THE SPIRIT OF THE VELOIETTE — JEWELRY

For Her
FLEXIBLE BRACELETS COMPACTS PERFMETTES SEAL JEWELRY

For Him
WRIST WATCHES YEARS BANDS CHAINS KNIVES

Roger F. Price
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Xmas CHEER
Mrs. KreWsonS
CHRISTMAS AND NEW YEAR'S CARDS ARE DISTINCTIVE AND IN GOOD TASTE
STOP IN TODAY.

KREWSonS
Art & Gift Shop
3423 Woodland Ave.

HOLIDAY CARDS STATIONERY
With your Name Embossed
GIFT SHOP 1810 Market Street


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NOTICES
Wisconsin Club—Vereena Club is running a special car to Chicago on December 10 on the Capital Limited. Anyone wishing to go to Chicago, report to Vareena at 20 Thomas Penn.
Lehigh County County Club—All students from Lehigh County report on January 15 for a dance on Saturday at 7 o'clock in the Student Union Ballroom.

Freshman Swimming — All freshmen must report to the pool every day this week at 3 o'clock.

PARK ARROW SHIRT ARROW COLLAR
on it. This shirt has the long point collar. It is made of a genuine imported English Broadcloth, the best in collars and in shirts that you can buy.

ask Your Dealer

Take this with you!

If you are an athlete you have been eating Shredded Wheat regularly at the training table. If you've learned more about the stodgy side you have probably long since recognized the energy-value of Shredded Wheat to those of sedentary habits. But, in either case, don't let down on that good Shredded Wheat habit.
GILBERT & BACON

Photographers

1624 Chestnut Street
Philadelphia

Can You Strut the New Ones?

STONG men are out on the floor these days. Almost every week a new step comes up from the black bottom of the Mississippi, or the plantations along the Gulf. Do you know the new ones?

Vanity Fair shows you photographs, posed in its own studio, of famous dancers executing the intricate figures. Clear enough to practice by.

And that's just one of the new things Vanity Fair—every month—shows.

Everything New—When It's New

VANITY FAIR knows every celebrity and notoriety—American, English, French, Viennese, Spanish, including the Scandinavian.

Vanity Fair has access to the new work of the best men and the best work of the new ones in all the arts.

Vanity Fair goes to all the motor shows, sees—or starts—all the night clubs, is a guest at the private view of all exhibitions, hears the new composer play his symphony at tea, sees the pre-chewing of the new movie, goes behind the scenes wherever anything new in sports or shows goes on.

Just one simple little joy-dollar will bring you the next six issues of Vanity Fair. For sheer close amusement it bears a dollar's worth of Hannah and eggs all to bits.

**Special Offer**

6 Issues of Vanity Fair $1

Sign, tear off and mail the coupon now!

GILBERT & BACON

Photographers

1024 Chestnut Street
Philadelphia

Before making arrangements for personal photographs; call and get our special rates to University Students, or through our campus representative, Mr. Redway.
41 YEARS AGO

From its humble beginning, but forty-one years ago today, the University has grown and expanded. The mechanical details and processes involved in the publication of the paper have been revolutionized, during its history. For the spirit of the founders, the pioneers of journalism at Pennsylvania, still constitutes the backbone of the campus shop.

If it was to satisfy a definite need on the campus that the Pennsylvania was initiated. And the realization that by serving the work started by the founders of the Daily, a service is rendered to the University, and to the student body, acts as the underlying motivating force of the publication.

This high mark established by the founders of the publication, who set out on an undertaking whose future was doubtful, at best, has become Pennsylvania's Most journalistic tradition—something to which we may point with pride. And associated with the enterprise, in its small beginning, were men whose standards throughout have been maintained at a high level—men who have played an important part in Pennsylvania history.

To these courageous entrepreneurs we wish to pay tribute. Their fine spirit, and the general principles which they established have set a high standard; lofty ideals which their successors have striven to emulate. It is to these pioneers that the Pennsylvania owes much of its success.

FOOTBALL PAYS THE BILL

Within the past few years, considerable criticism has been directed at modern intercollegiate football. It is contended by many that the erection of jams stands at various colleges and universities, the sport has become commercialized to such an extent as to be detrimental to the game, the men participating, and the institutions themselves.

During the past week, a report was issued by the Council on Athletics, showing the sums received from and expended for each athletic sport at the University. The report showed that Pennsylvania football earned a large profit. It also revealed the fact that basketball is a self-supporting sport, and that every other form of athletics shows a deficit. We concede, and it has shown a marked tendency to reduce the number of non-commercial, expenditure. However, it must be cleared as a necessary evil, at any college or university, which belongs to the larger group of athletic programs.

The sufficing of funds, supplying of equipment, provision of support, coaching staffs, salaries of athletic personnel, conduct of efficient administration, all require money. And the failure of sports are not, and never can become self-supporting. Therefore, it is evident that the budget must be borne by one or two sports. And at Pennsylvania, football holds that banner. There is no evidence to show that the exploitation of the Red and Blue may earn a detrimental influence; but that fact that it is through the football sport as a source of revenue that the various other athletic activities are made possible offers the proper indication. For football is the benefactor of Pennsylvania athletics.

TRAVEL FACILITIES

For the convenience and assistance of students who are planning to return to their respective homes for the Christmas holidays, the University Travel Bureau has announced that its entire facilities are at the disposal of the undergraduates and to the necessary arrangements for transportation. Although a comparatively new institution, the Travel Bureau has already made itself known to the students, and already the honored bound students to making the necessary arrangements.

Every detail incident to travel may be arranged through the Travel Bureau, including the choice of train and the purchase of travel's tickets. Books may be mailed for a small cost by air, or water, or sea.

It is in every respect a complete service which has been placed at the disposal of the students. The efficiency, which characterizes the organization indicates that travel arrangements through the bureau will be a model of the business details and incidents which often arise, due to the carelessness and haste with which reservations are often made.

The service, then, is available. And the facilities are the disposal of every one, free of charge. It remains, now, for departing students to take advantage of the opportunity offered.
**EDWARD CLOTHES**

**MADE FOR YOU**

The Edward Tailoring Co., Inc.

University Store
Huston Hall

Central City Store
1724 Market Street

Open daily 8:30 A.M. to 6 P.M.

Open daily 8:30 A.M. to 9 P.M.

**EDWARD SUITS AND O'CQATS**

**IT IS AN ART**

Dressing well is an art—and our interesting booklet "The Art of Dressing Well" explains fully how this art can easily be mastered. Shows the correct colors for your complexion, correct tie to wear with certain type collars, best patterns for your physique, etc.

Drop in our Houston Hall Store and get your copy. No charge. No obligation.

$2.75, and $3.75.

**FORMAT EDITOR/IN-CHIEF**

RELATES STORY OF DAILY

(Continued from Page One)

This is the Pennsylvanian, the oldest college weekly in the country, founded in 1827. Its only financial support is the money which is made from a subscription of $0.25 per year. The Pennsylvanian is published weekly except for special occasions.

**EVERY DAY**

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Wednesday! Sale of the Maker’s Surplus

Stein-Bloch Overcoats

The remarkable success of our Sale of the Stein Bloch Suit Surplus eight days ago prompted the makers to award us their Overcoat surplus at prices which are the lowest in our experience.

Think of it—a fine new Stein-Bloch Overcoats never before shown to a customer—wonderfully tailored—of beautiful woolens—now at the height of the season—for $33

243 Overcoats of $55 and $60 Grades

$33

Handsome Woolens Many Models

Glance over the illustrations on this page and you get some idea of the variety offered—models becoming to every man—Overcoats suitable for all occasions—Stein-Bloch tailored—only $33

228 Overcoats of $65 to $75 Grades

$43

The Exact Costs are Illustrated

We and one retailer in another city were favored with these coats. Each sales is highly desirable from a friend-making point of view. When these coats are sold no one can offer (anywhere in the U. S. A.) an equal opportunity on Stein-Bloch Overcoats.

195 Overcoats of $85 to $110 Grades

$53

Only a Few of a Kind

Strawbridge & Clothier have sold Stein-Bloch Clothes for twenty-five years. Never before—until now, when we have re-equipped our entire clothing department—have we had such an unusual opportunity to offer you Stein-Bloch Overcoats.

Strawbridge & Clothier—Men’s Store. Second Floor, East
THE HEART OF THE CAMPUS

The new Christian Association Building soon to be erected at 36th and Locust Streets. The Auditorium, known as Memorial Hall, is the student contribution to this new Service Building.

THOMAS MAGNER, 1929
Center of the Pennsylvania basketball team. Last year starter, he starred on the Freshman team and is expected to add the varsity very materially this season.

RESE DILL
President of the Sophomore Class.

“BILL” LUKASWITZ, 1928
Who plays guard on Coach McMichael’s team.
College Boys in Musical Comedy

A scene from the musical comedy "Spring Fever," performed by the University of Michigan. A performance will be given in the Academy of Music, New York, on Wednesday evening, December 15. The picture on the right is of William H. Lewis, Jr., holding back the rear row.

MEMBERS OF THE MEN ABOUT TOWN CLUB


THE PEPPER MILL: The new home of the Men's School of Electrical Engineering. It has been entirely remodeled and now offers the most comfortable facilities for the students. It is located at 33rd and Walnut streets.

THE DESIGN, THE NEEDLEWORK, THE FABRIC AND OUR LABEL!

OUR OVERCOAT
OUR SUITS
OUR PONY COATS
OUR TUXEDO

All that you need to make you desire in the Holiday Spirit for the Xmas of 1926. Well-dressed men today, approach them. Come in and look them over.

VISIT OUR XMAS WINDOW!

Four - yes, lovely - sections, each filled with splendid, fine merchandise, from the finest materials, in the most beautiful display ever seen. All made by Tull, the finest name of merchandise.

You'll find a Christmas shop, where the boys can select the best of the season's goods, from great British craftsmen.

Every gift in this window, from the finest to the least, is made in the United States.

Penndashery
College Men's Apparel

3713 Spruce Street, U. of P. Campus

"MERCHANDISE THAT EXPRESSES PERSONALITY!"
THE TROPHY EMBLEMATIC OF THE CHAMPIONSHIP
Of the old Pennsylvania State Soccer League. This cup, due to the Junior Var-
sity's recent victory over Swarthmore, passed into permanent possession of the
University.

J. HARTLEY MERRICK, A.M.
Director of Welfare and Chairman
of the Junior Council Committee on Wel-
fare and Student Activities

GOMMY FOR GIFTS

Suggestions
- Mufflers - $4.00 to $10.00
- Gloves - $3.50 to $10.00
- Neckwear - $1.50 to $5.00
- Silk Robes - $15.00 to $25.00
- Pajamas - $2.50 to $10.00
- Golf Hose - $3.00 to $10.00
- Wool Hose - $1.00 to $6.00

Dress Wear
- Stetson Hats
- Whalley-Ford Shoes
- Langrock and Braeburn Clothes

"Delmar" BLACK OR TAN VIKING
High Quality at a glance and proof
positive after months of service

Harper's Walk-Over Shops
1022 Chestnut Street
1228 Market Street

BUY YOUR
CHRISTMAS GIFTS
AT THE
Houston Hall Store

“FROM FRESHMAN CAP TO CAP AND GOWN”
MEMORIAL HALL FUND CAMPAIGN

For the Class of 1930

JANUARY 10th to 17th, 1927

ON GREATER FRANKLIN FIELD

SUPPLEE ICE CREAM WILL BE SERVED

AND AT THE TRAINING TABLE GOLD MEDAL MILK

BOTH ARE UNEXCELLED

SUPPLEE-WILLS-JONES

GET YOUR XMAS GIFTS AT THE RITZ JEWELERS