New Magazine Selects 'The Highball' for Name

First Issue of Publication To Be Freshman Week; Levinson, Rohrman, Ehlich Elected To Board

'The Highball' will be the name of the new general magazine, the first issue of which will be placed on sale during Freshman Week in September, announced Editor Franklin Brown.

The Senior Board of the magazine elected Richard Levinson, features editor; Robert Rohrman, production editor; and Richard Ehlich, advertising manager, to the Board of Governors. Brown and a three-man executive manager, Alan Lemon, automatically serve on the board.

The Highball was selected as the name for the magazine only after several meetings of the Board of Governors. Over two dozen titles were suggested during deliberation before a list was finally presented. The title is desired because it is a name of a cocktail which has been heating all semester.

John C. T. Alexander Chosen Head Cheerleader for 1955-56

John C. T. Alexander, chosen head cheerleader, and Lee Brown, selected associate head cheerleader, after the final tryouts yesterday, William Hilty, retiring head cheerleader, announced.

Charles Loughran and Samuel Rodgers were selected Junior class cheerleaders, and William Levine and Joel Whitman were appointed their alternates.

Cheerleaders selected from the present freshman class were Theodore Scott and Bruce Brown, Roy David and Richard Lindquist are their alternates.

The judges who chose the cheerleaders were John C. Hethron, professor of English; C. Robert Pol, director of sports information; Jeremiah Ford, director of intercollegiate athletics; Louis D. Day, director of Houston Hall; Paul A. Vatter, vice-dean of men, and Hilty.

Alexander is president of Delta Tau Delta fraternity, vice-chairman of the Houston Hall Board, and head cheerleader of the Phi Kappa Beta society, at Juniata and was named to the editorial board of the Student Society.

Loughran is a member of Delta Kappa Epsilon, and was a member of the Kappa Alpha Society.

Rodgers, treasurer of Sigma Alpha Epsilon fraternity, is president of the Athletic Management Board.
Hollywood Reverses Itself in Releasing Superior Films During the Summer Months

by Link and Levinson

In former years the motion picture industry has saved its Grade A productions for the fall and winter season. The result was usually composed of light-weight comedies, slapstick, or frothy situation comedies to stimulate profit-wise patronage.

Last year, however, the moguls decided to open their film vaults, and released such top items as "On the Waterfront" and "Executive Suite" during the summer months. Now, it seems, the industry will again, apparently, have reversed itself. This summer promises some superior films, and we are encouraged.

Kraven’s Directorial Debut

Unlike last year, which soon released its adaptation of Horton Heston’s novel, "Sin City," produced by the Hal Roach studio, "The Red and Blue ’97" upheld the Zelosophic in debate on "Resolved, That the Plan ot the Century Eyes.

The Crooks, apparently, have reversed itself. This summer promises some superior left from entertainment.

Molly Dick And "Oklahoma"

Warriner’s promise is Cinemascope “Moby Dick” sometime this summer. It was directed by Fred Zinneman, whose European film there was no doubt that he was to get a cheer from the errors made by the players.

"Romero and Juliet" will reach many cities in the next few weeks. This prize-winning film has received controversy. Some purists hold that it has been handled by the producer, has been butchered by the world.

Others say that he has had a cinematic eye to the original play. Others may claim that he has out a cinematic eye to the real life of the players.

"Romans and Jules" was written by the Hunter," based on the Davis Grubb play, directed by Fred Zinneman, whose European direction has turned out pictures as "High Noon" and "From Here to Eternity.

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The Captive Affair," will be on Philco-Goodyear between 1:00 and 2:00.

Only customers who have paid their balances can receive a yearbook

Balances may still be paid at the University Information Desk Until Friday

DP AD STAFF
Meeting of Advertising Staff Today
4:00

The Famous Broadmoory Two, is now the guiding line between East and West Berlin. Beyond the gate stretches the Enter Den Linden, Berlin’s Embassy Row. It is guarded by the American armed Sviet troops. The Freedom Bell, gift of the United States, is housed in the tower of the American Embassy.

The Kemmerly Building has the new-function post office. The former Undertaker, Fifth Avenue of Berlin, was bombed out during the Russian occupation. However, modern, one-story stores have been hewn out of the rubble. News of the Wall is flashed to the East Zone by a flashing neon banner, erected at Potsdamer Plais by the Free Press of Berlin.
**Tigers Edge Trackmen Despite Haines’ Mark**

John Haines supplied the only two meet records of the day and the Quakers just missed ending their four defeats to Princeton. The other four defeats were to IC4A champ Penn State, Army, and three-time winner Army.

The Tigers, who have never lost to Penn outdoors, ended the year with a 3-3 slate while the Quakers just missed ending their 5-3 setback of last year by sweeping all seven of the singles matches from the Quakers. Chuck Yurcival and Francis Porey lost their matches by scores 2 and 1 and 5 and 4. Al McQuisleton, Chuck Adams, George Prater, Bob Rainey, and Shuster were also unable to cope with the Orange and Black.

The Quakers will be seeking their tenth win of the season, but they will have to avoid a shutout. Penn defeated Drexel 15-1 in their last meet in 1964.

The Freshman golf team was also unable to cope with Princeton, yesterday losing 6-1, as Sam Shapiro picked up the Quakers’ lone point. The Freshmen overall record of 3-3-1, wind up their season today as they are host to Havertown whom they tied earlier in the season, 5-5-1.
Sweeten Comments on Jobs Open to College Graduates

Counselors Increase Approved by SDA

(Continued from Page One.)

The selection of a senior com-

An interesting survey for all Freshmen

Address

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Army & Navy Store

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PRIZES

Beer Mag — SMOKY JOES
All Pizza Queen and Dave can

- DIFORTS

Khimirono Bracelet — UNI-

VERSITY JEWELERS
Penn Mascot — ZAVELLE'S
Elgin American Compact —

TOBACCO MFG. CORP. OF AMERICA'S LARGEST MANUFACTURERS OF CIGARETTES

WHAT'S THIS? For solution see paragraph below.

cleaner, fresher, smoother. Next
time it's light-up time, why don't you pull for Luckies?

DROOLING" (Copyright 1955 by Harper Bros.)

Cottage Smokers Prefer Luckies!

Luckies lead all other brands in

cigarettes and by a wide margin,

according to the annual college

survey. The No. 1 reason: Luckies taste better.