Yearbook Staff
Spring Banquet Is Held Tonight
by Robert J. Monteath
Dr. Alfred H. Williams, chairman of the Legislative Board, Trustee of the University and president of the Philadelphian, will speak on "The World To Be Faced" at the 1959 Record Spring Banquet, which will be held this evening at the Barclay Hotel.

Editors To Be Named
Attention is called to the announcement in the issue of April 1, 1959 Record edition, page 4, of the plan to name two editors-in-chief of the 1959 Record. Because the Record is both a literary and a newspaper, it is planned to select an editor-in-chief with a background in literary journalism and an editor-in-chief with a background in newspaper journalism, and the average students' newspaper will be named. 

The decision, which will be made at 7 P.M., will be preceded by cocktailing from 6 p.m. to 7 p.m. A decision on the editorial issues shall be announced.

World Famous Penn Relays At Franklin Field This Week
by Alfred Babay
Advertised as "The World's Greatest Track Meet," the Penn Relays will again be held at Franklin Field for the 53rd consecutive year this year. There will be approximately 30,000 spectators and 4,000 contestants representing 145 nations from all over the world.

World Famous Penn Relays
At Franklin Field This Week
by Alfred Babay
Advertised as "The World's Greatest Track Meet," the Penn Relays will again be held at Franklin Field for the 53rd consecutive year this year. There will be approximately 30,000 spectators and 4,000 contestants representing 145 nations from all over the world.
**Letters**

**More Jaw On “Loose Jaw”**

**Editor, Daily Pennsylvanian:**

I rather fear that the co-ed author of the letter attacking Ralph Peterson's column The Loose Jaw, has a lot to answer for.

If there is a place for a gossipy column in a college paper, it has surely been written in a “gossipy fashion.” As Plato says [sic], “The attribute should follow from the content.” The essence of a column of this sort is gossip, the style therefore must be friendly, spirited, personal, and sometimes sheerly malicious. Peterson is a good, and handles a difficult task with flair, with humor, and with tact.

The D. P. publishes a “notions column” every day. The style in the “notions column” could also be attacked as not being of a literary nature. But let notions be notions. Let editors be editors. And let us who are reading Ralph Peterson’s vividly fresh and viciously alive column, do so in peace.

(Anonymous)

**He Heard Us**

**Editor, Daily Pennsylvanian:**

In response to your editorials, “Do You Hear Us?” I want to call your attention the program of fac- tory visits to McCollam Hall sponsored by the Office of the Dean of Men. While this program does not appear to be popular with resident and visiting letterers, it does contribute to better communication between members of the faculty and the student body.

The program has been well received by the fac- ulty, who have given most generously and graciously of their time, and by the students, who have never failed to grant sufficient numbers to hear the guest of the evening. As many as 30 persons have attended some of the discussions. This kind of response seems to belie the familiar cliché that the Penn student is insatiably apathetic. If he is given the opportunity outside the classroom to de- bate and discuss intellectual matters with an expert, he will attend.

As Mr. Ellis Stager pointed out in his feature “McCollam Hall: Living Room Debate” on Monday, April 15, these affairs are relaxed and informal. They provide an open forum for dis- cussion and debate between members of the under- graduate student body, particularly the freshmen, into whom the interest and spirit of senior members of our faculty. A number of students have expressed their appreciation of an opportunity to sit down and listen to an expert talk about his field and to ask questions, especially as it is presented as that of McCollam Hall.

I agree that distinguished lecturers should con- tinue to be brought in the Penn Campus. However, I should like to call your attention that many of the members of our own faculty are themselves eminent scholars, who are frequently called to act as guest speakers in schools. The Office of the Dean of Men is happy to offer students not in their classes the opportunity to meet with them in McCollam Hall. Thus we call attention to their talents. Perhaps The Daily Pennsylvanian might like to devote more column space to the accom- plishments of these learned professors who devote their lives to our students.

**ALAN C. BROCCMAN, Asst. to the Dean of Men.**

(Ed. Note.—Mr. Stager is referring to a very worthwhile program which is deserving of con- sideration by all readers, and we still continue our campaigns for visiting lecturers.)

**Sacre du Printemps**

**Editor, Daily Pennsylvanian:**

In this spring, in which all the Penn stu- dent body seems to have transferred itself on the grounds below, the campus looks like a gigantic trash can. Everywhere are coke bottles, newspapers, and other assorted trash. Concealed under the piles of newspaper, couples of young lovers aver the call of spring.

We only wish that they would choose some other place to love. We would stop loitering, for we do not think that their behavior belittles college students, let alone human beings.

PAUL P. PAUL, Col. ’50.

**Night Editor.** JAMES P. KARTEL AN D NIGHT EDITOR. STEVEN A. FRIEDMAN

---

**Some Books**

The spring has brought in a whole spate of minor books. That is to say, books that are not especially ambitious. Among the novels, none pret-ends to be the Great American Novel for this generat- ion, great English novel. And the one piece of non-fiction, a biography of Jack Kerouac, is self-deprecatory that if it aspires to anything at all, it is certainly for a laugh.

John Stewart Collins’ BAYELOCK ELLIS; Artist of Life (Shoem., 215 pp., $4.95.) is a peace of praiseworth to the man who had so much to do with the repro- duction of Western attitudes toward sex. This is, in fact, the book’s main point. The author’s style is so taken by Ellis’ achievements, that he bas not bothered to function at that time. There are difficulties between those that are real and demonstrable, and others that are mere figures of speech. For instance, Ellis did make real (though perhaps not timeless) contributions to the understanding of the phys- iology of sex, it is an objective appraisal which would make him, as Mr. Collins, has, one of the most understanding minds of all times.

Aside from this, there are other deficiencies which are, perhaps even more important in the book’s ultimate failure. Even an unqualified eulogy can, if couched in excellent language, be a remark- able part of the literature surrounding a man of Ellis’ stature. It might fail as biography, but suc- cess because of its own literary merits. Collins, though undoubtedly a very competent writer, never succeeds in endorsing his prose with vigor; it is never muscular, but always facile—the sort of writing one finds in his earlier books, or in Uni- versity publications for parents. It is an inevitably stilted combination, the presentation of a flaw- less hero in a gimmicky style. God is never much fun who have never chased a money changer from the temple, or who did.’

They informed that it were unlikelihood such (Continued on page three).

---

**Spring Feverish**

**Nuclear Peristalsis**

It happened to me three times last week. The first time I was surprised as hell, maybe because it was the first time, I was sitting in Houston Hall Coffee Shop around 10 one morning by myself. People shouldn’t talk to each other at all, nor me, I think. It’s discourteous. Anyhow, this four- some next to me was talking: Four girls.

I forced myself to look up at this girl who was saying something funny, clever. And it's funny—there’s a difference. Anyhow I looked up and this girl was actually pretty cute, with a cute nose and her hair was too long, like. And she had this caterpillar pin, all of them, in her hair.

It wasn’t very good, in a way it should be a caterpillar. It was ripping its furry appendages in this crazy peristaltic movement, like cater- pillars do, you know. No one else noticed it. I noticed it. It was.

After they let me go from Student Health I went back and perishing it and then slept. Two days later it happened again. This time it happened on the fourth floor of the Physical Science Building, which is a real steel building, if you don’t notice. They keep all the astrophysicists there and all the mathematicians in one gloriously place.

First there was this guy coming down the hall as fast as a race car, as raising that day and this joke still had his umbrella open all the way up on the fourth floor. But I had a laugh from me. Next he looked in his hand and see the muncha, and not me, or anything, find it closed. There was something funny about it though—not good funny. I looked down where this guy was standing and on this floor there were two caterpillars and be- lieve it or not they are smiling, I swear. This time I did not faint, even though I was the only one in the hall then. It was a pretty creepy thing, let me tell you, and I get out of there real quick, clean or not.

It happened again on Friday in a campus subterranean where I was eating my lunch. It was pretty reasons, though God knows, they’re all worthy of such things. Or a caterpillar, I was sitting there anyway, eating my lunch and in the booth in back of one there was this crazy English kid I know I was listening to him.

I wasn’t paying attention at all to my food and I was very surprised, when I look down in my dish of Butter Pecan and there is a caterpillar. This time I just screamed.

So one paid any attention to me, which was just as well, except this English kid who flew into my booth. I pointed.

"Ah, there," he smiled, "it’s from the fallout.

"The fallout?"

"Oh, come now man, you must know fallout. radioactivity and the like. You know the stuff that’s being tossed, it’s very ugly you people doing it."

"This, right, I thought everyone knew.

I said that everyone didn’t know and thanked him. Then I picked the caterpillar up out of my Butter Pecan and put it in the ashtray to the side and went on eating the ice cream.

— ROBERT OWEN MARRITT

---

**Advertise in The Daily Pennsylvanian**

**OCCUPATIONAL OPPORTUNITIES**

***WANT TO BUILD OR SELL A HOUSE?***

WANT TO TRADE A PLOT OF LAND FOR AN APARTMENT?***

Advertise in The Daily Pennsylvanian (free copy to advertisers).

---

**Computer programmers & applied mathematicians**

High speed digital computers and expanding computing systems require individuals with more than the usual amount of interest and ability in the fields of Applied Mathematics and related computer programming.

Our Computation and Data Reduction Center in Southern California is one of the largest and most advanced facilities in the nation. Three of the largest and most modern high-speed digital computers (IBM 709, 704, and UNIVAC 1105A) are utilized in the support of Systems Engineering for the Air Force Ballistic Missile Program and space flight studies.

Contact your placement office for an application, or write to Space Technology Laboratories, Inc. to the attention of Mr. Gerald Backer.

---

**We require a B.S. or an advanced degree in mathematics or the physical sciences. Experience in your university’s computing facility is highly desirable.**

**SPACE TECHNOLOGY**

Offers work of the future...today!

---

**Some Facts**

- The Pailu pcnnsuluanian
- Franklin Bau
- Publication
- Montaf through  Friday
- Letters
- More Jaw On “Loose Jaw”
- He Heard Us
- Spring Feverish
- Nuclear Peristalsis
- Computer programmers & applied mathematicians
- OPPORTUNITIES GALORE
- Offer to sell the Brooklyn Bridge?
- Want to buy Manhattan Island?
- Want to trade?
- Advertise in The Daily Pennsylvanian
THE DAILY PENNSYLVANIAN

---

**Pre-Freudian Paradigm**

The novel is a serious one for it goes beyond the discoveries of the often bizarre, sometimes idiotic, facts of the life of a man who makes his living by playing pool (pocket billiards), and examines a problem which is found not only in the hustler's proper milieu, but extends over most facets of our American life. The question is that of winning and losing: is talent all? or is there some elusive quality of a man which permits him to perform at a high level of competition, which makes it such a mystery, such a lure that it keeps us coming back to see if we are better than him, the Hustler? Is there in the story of one man, recognizing it and exploiting it?

F. GRINNELL

---

**Immediacy Prescription Service**

- Lowest Cut Prices
- Lowest Cut Prescription Drugs
- Cameras, Films, Flash Bulbs
- Men’s Toiletries, Yardley, Old Spice, Seaforth
- Unusual Stationery

---

**FOR SALE**

- Chevrolet Belair 1953 - Block-While
- Tires
- Power-Locked Drive — In Very Good Condition
- Phone EV 2-1477 in the Evenings

---

**Penn Pharmacy**

3700 Walnut Street

---

**WANTED!**

- A good-sized, 3-roomed, 2-bath, 1-1/2-story dwelling near (
- $550, furnished, or $500, unfurnished, or $400, unfurnished. Rent includes heating and gas, hot water, and garbage
- Inspection will prove opportunity. Will rent to N. lawyer, merchant, Indian doctor.

---

**Immediate Pharmacy**

- For whom the Beldes toil
- In dark in the lilacs
- Miguel pulled off the boot. He pulled off the other boot.
- His mind was on Schaefer now. The beer.
- "I will have a Schaefer now. The beer,"
- "What do you hear in the air? All around!"
- He said it to her. "What do you hear in the air? All around!"
- "I will have a Schaefer now. The beer."
- "What else?"
- "It goes well. It is of the palate. It is of the throat."
- "Has it a smooth round flavor?"
- "It has a smooth round flavor."
- "What does round mean?"
- She was afraid he would think her a fool.
- "You are a fool," he said. "Round means round," she smiled.
- "I drink to you, Mike."
- "I drink to you, Elaine."
- They were quiet together, thinking of the Schaefer.

---

**Latin Casino**

- April 20 to April 25
- The Hotnest New Comics
- Plus All-Star Shows

---

**Latin Casino**

- April 20 to April 25
- NoDoz keeps you alert with the same pleasant stimulant you enjoy in coffee. Faster, handier, more reliable: non-impinging NoDoz delivers an adequate amount of dependable stimulation to keep your mind and body alert during study and exams until you can rest or sleep.
- "I love it!" they say. "I'll probably be late. Play safe. Keep it up until I get home."
- "I drink to you, Mike."
- "I drink to you, Elaine."
- It was dark in the little sleeping bag. Miguel pulled off one boot. He pulled off the other boot. His mind was on the beer. Not far off, the colorful voices were strumming on their mandolins. The wind was restless in the trees. He thought of the beer.

---

**FOR WHOM THE BELLES TOIL**

- In the air? All around!"
- "I will have a Schaefer now. The beer."
- "What do you hear in the air? All around!"
- "I will have a Schaefer now. The beer."
- "What else?"
- "It goes well. It is of the palate. It is of the throat."
- "Has it a smooth round flavor?"
- "It has a smooth round flavor."
- "What does round mean?"
- She was afraid he would think her a fool.
- "You are a fool," he said. "Round means round," she smiled.
- "I drink to you, Mike."
- "I drink to you, Elaine."
- They were quiet together, thinking of the Schaefer.

---

**Humoresque Coffee Shop**

- 3036 Sansom Street

---

**Poetry Readings**

- Every Wednesday, 11:00 Monday and Wednesday Evenings
- Selected Films Short — 3.00 and 1:10 Tuesday and Sunday Evenings
- Exhibits and Readings through April — by work of George Taylor.
Baseball Team Drops Second Straight Game

Penn's baseball team dropped its second consecutive Eastern Intercollegiate Baseball League game on Monday as the Scarletmen lost 7-2 to the Delaware Blue Hens. The Scarletmen, who had won the first game of the series, dropped the second game by a score of 7-2, ending their winning streak at six games.

Crew

Day—(Varsity) Celia Cup A.W.
Saturday—(Y.T.) Celia Cup A.W.
Saturday—(C.C.) Rosy A.W.

Golf

Wednesday—A.W.
Saturday—A.W.

Lacrosse

Wednesday—(Frankford) N.R., A.W.
Wednesday—(Frankford) N.R.
Saturday—Harvard A.W.
Saturday—(Frankford) Mill School A.W.

Tennis

Monday—St. Joseph's A.W.
Wednesday—(Frankford) Harvey A.W.
Saturday—Harvard A.W.

Track

P.r.—Penn Relay Carnival.

Sports Calendar

Baseball

Wednesday—Lehigh A.W.
Friday—Dartmouth A.W.
Saturday—Brown A.W.
Saturday—(C.C.) Rosy A.W.

Crew

Saturday—(Varsity) Celia Cup A.W.
Saturday—(Y.T.) Celia Cup A.W.

Golf

Wednesday—A.W.
Friday—St. Joseph's A.W.

Lacrosse

Wednesday—(Frankford) N.R., A.W.
Wednesday—(Frankford) N.R.
Saturday—Harvard A.W.
Saturday—(Frankford) Mill School A.W.

Tennis

Monday—St. Joseph's A.W.
Wednesday—(Frankford) Harvey A.W.
Saturday—Harvard A.W.

Track

P.r.—Penn Relay Carnival.

With the coming of spring, the Penn men exercise their skill and stamina on the diamond.

Varsity Oarsmen To Initiate Shell—Childs Cup Regatta

Penn's varsity crew will be sporting a new shell when it competes in the Childs Cup Regatta, Saturday on the Schuylkill River, New York. The shell, which was bought at Penn for a cost of $250,000, is ribbed with greenish glass on the outside and a fiber glass strip on the outside.

The Red and Blue varsity has been practicing in the shell since last April. On Saturday, for the first time that Penn will use a shell in an Eastern University competition.

John George Pocock of Seattle, Washington, the shell will have a large number of photographs. Originally from Indiana, Pocock now resides at the University of Washington.

Coach Joe Burke does not feel that the shell, named the "1909," will make a great deal of difference in any single race but stated that the new conception is a worthwhile innovation.

In preparation for the upcoming Childs Cup Regatta, Burke has his boats on thePrinceton quick start and on smoothing their techniques.

The varsity boat will probably remain the same as the one that competed against Rutgers, but Burke has made several changes in the junior varsity team.

Art Rosenberg, the first senior to break into the varsity lineup, will take over the cesarger duties from Frank Miller, while Bob Sieckmann will move back into the bow position, replacing Al Seyfried. Both of the new junior varsity oaroomes in the third varsity which defeated Drexel in the opening race.

The Scarletmen have not fared too well in the past years, and their last winning campaign was back in 1984 before presenting current coach Bob Sieckmann.

DAVE BUTEN

My Brown, was also an all-American.

Rutgers' great tallback, Billy Bahtin, is currently starring on the Princeton team and finished second in the All-America selection, while all Ivy wingback Muller made first in quick start positions. Dick Teri

West and sophomore goalkeeper Bill McCleery both start at the three posts for the Red and Blue, while tackle for the halfbacks John Haden are both members of the eleven for the team.

The Scarletmen have not fared too well in the past years, and their last winning campaign was back in 1984 before presenting current coach Bob Sieckmann.

Several players are expected to return to the Scarletmen lineup. Several players are expected to return to the Scarletmen lineup.

Wooden Register Third Win By Beating Georgetown, 6-3

by Robert Buckholz

Sparked by the come-from-behind victory of number two man Bob Robinson, coach Wallace Johnson's netmen scored their third consecutive victory by defeating Georgetown University, 6-3, at the West Campus Tennis Club, Friday afternoon.

While Robinson posted his second straight win, the Scarletmen also enjoyed a strong performance by freshmen Karl and Dick Endsley.

The Scarletmen's victory was highlighted by the performance of the doubles teams of George and Frank Miller and John and Dick Endsley.

The Scarletmen lost the first set, 6-3, 6-4, on Friday afternoon, but battled back to win the second set, 6-4, 6-2, to win the match.

The Scarletmen's victory was their third straight win, and they are now tied for second place with the Hoyas in the Ivy League.

The Scarletmen's victory was their third straight win, and they are now tied for second place with the Hoyas in the Ivy League.
Quaker Lacrosse Scene

Mark Matthews took over the reins last year in which Penn defeated an Ivy team when they narrowly downed Cornell by a 12-11 score. Since the League was officially inaugurated in 1958, the Red and Blue stickmen have posted defeat 16 times, without a win.

This year, things are looking better for the Red and Blue, and one reason is the presence of Dave Baur in the nets.

The Penn attack was named honorable mention All-American and also gives a berth on the annual All-Ivy squad last year, when he led the nation in saves with 271. One of the most exciting moments in a lacrosse game is to see Baur make a save, then leave the net wide open and run straight up the field before he passes off.

This year, as always, the Ivy boys will again be well-balanced and very strong. Petecoven, but by captain Healy, is favored to repeat as toiled, with Cornell, Yale and Dartmouth in close contention.

I-F Bowling Loops Enter Semi-Finals

The annual Interfraternity Bowling Tournament will go into its semifinal round at the William Penn Alleys today at 4:06 p.m. The four teams in each of the four leagues will bowl a round-robin tournament, the winner representing their respective leagues in the finals. Those to compete are: I-F, A, O, and E.

The following teams have qualified for the semifinals:


In the Red League, fourth place is still in doubt as RSSI "B" still has one match to play against Aetna.

U.S. KEDS COURT KING

for perfect footwork and comfort

Professionally designed by and for top-flight tennis players. Flexible arch for comfort; abrasion-resistant sole that stands up to any playing surface; laces to the toe to insure perfect fit, complete support. Fully cushioned, heat to toe. About $9.50.

LOOK FOR THE KEDS LABEL:

United States Rubber

It's What's Up Front That Counts

The mystery is solved! Napoleon's famous gesture was just to reassure himself that he had plenty of cigarettes. His army may have traveled on its stomach, but the old boy himself wouldn't have been caught at Waterloo if he hadn't been checking the Belgian bistro for a spare carton of Winstons! There's a rare smoking treat that comes from Winston's famous Filter-Blend—which means a careful selection of fine, mild tobaccos specially processed for filter smoking. Try a pack real soon, and you'll agree that...

Winston tastes good—
like a cigarette should!
Some Books
(Continued from page three)

because his profile from these experiences, he is, in the end, a much more mature (though somewhat more cynical) boy than when he began.

This novel is another unsung masterpiece and in its own way excellent too. But there is the possibility that That Summer Afternoon is just a bit too modest in scope for its own good. Roy Fuller is a splendid writer capable of suggesting emotion on the part of his readers without ever demanding it. His powers of description seem, somehow, to be part and parcel of his fellow British writers’ abilities—fusing, almost without bounds. It is because he is such a fine writer that one wishes he might attempt something a bit more challenging. This novel, though always evoking sympathy, still has the aspect of being mostly surface. It seems the performance of a dilettante in writing rather than that of a seriously inclined writer, an artist.

In the end, Pebble House is vividly delineating, and some of its background details (e.g. Gerald’s eyes) are shown to have disproportionately lyric flight; an instructor’s tragedy is demonstrated to be rather manager, as is the promising, but somehow disappointing novel.

—MICHAEL DUNCAN

NOTICES

OFFICIAL NOTICE—Sherry will be a companion Junior Board meeting at 5:30. Those members of the Junior Board meeting who, when appointed to this position, were elected to serve as secretaries, are requested to announce today at 5:30 for a short meeting in the Frank Partnership Room.

KITE & BAT—Kite and bat enthusiasts will meet to discuss the merits and faults of the sport of kite and bat. This meeting will be held in the Franklin Room of Houston Hall.

LANGUAGES—French, German, Latin, Italian, and Spanish classes will meet today at 9:00 in the Franklin Room of Houston Hall.

PIRATECt SOCIETY—There will be a meeting at 5:30 tonight in Room 4 of Houston Hall. Please arrive at 4:30. The meeting will be held and extant resumes will be presented.

RECORD—Please be on time today in the Record office at 3:00. Price may be purchased tonight at the Student Union.

STUDENTS TUTOR SOCIETY—Sign up—The Sign-up will begin tonight. Those interested in tutoring may sign up at 5:00 in the Student Union. Please be on time tonight.

SUMMER APARTMENT FOR RENT

must be immediately taken. Furniture included, 939 1/2 W. 32nd St. (1st fl.) (1000)

Some Books
(Continued from page three)

because his profile from these experiences, he is, in the end, a much more mature (though somewhat more cynical) boy than when he began.

This novel is another unsung masterpiece and in its own way excellent too. But there is the possibility that That Summer Afternoon is just a bit too modest in scope for its own good. Roy Fuller is a splendid writer capable of suggesting emotion on the part of his readers without ever demanding it. His powers of description seem, somehow, to be part and parcel of his fellow British writers’ abilities—fusing, almost without bounds. It is because he is such a fine writer that one wishes he might attempt something a bit more challenging. This novel, though always evoking sympathy, still has the aspect of being mostly surface. It seems the performance of a dilettante in writing rather than that of a seriously inclined writer, an artist.

In the end, Pebble House is vividly delineating, and some of its background details (e.g. Gerald’s eyes) are shown to have disproportionately lyric flight; an instructor’s tragedy is demonstrated to be rather manager, as is the promising, but somehow disappointing novel.

—MICHAEL DUNCAN

NOTICES

OFFICIAL NOTICE—Sherry will be a companion Junior Board meeting at 5:30. Those members of the Junior Board meeting who, when appointed to this position, were elected to serve as secretaries, are requested to announce today at 5:30 for a short meeting in the Frank Partnership Room.

KITE & BAT—Kite and bat enthusiasts will meet to discuss the merits and faults of the sport of kite and bat. This meeting will be held in the Franklin Room of Houston Hall.

LANGUAGES—French, German, Latin, Italian, and Spanish classes will meet today at 9:00 in the Franklin Room of Houston Hall.

PIRATECt SOCIETY—There will be a meeting at 5:30 tonight in Room 4 of Houston Hall. Please arrive at 4:30. The meeting will be held and extant resumes will be presented.

RECORD—Please be on time today in the Record office at 3:00. Price may be purchased tonight at the Student Union.

STUDENTS TUTOR SOCIETY—Sign up—The Sign-up will begin tonight. Those interested in tutoring may sign up at 5:00 in the Student Union. Please be on time tonight.

SUMMER APARTMENT FOR RENT

must be immediately taken. Furniture included, 939 1/2 W. 32nd St. (1st fl.) (1000)

SEE THE PENN RELAYS

ERSSO RESEARCH works wonders with oil

Helps "mirror" finishes hold bright future

EMU the finishes are exciting on the new cars! They have new color, new gleam. They stay new looking longer, seldom need polishing, shrug off bad weather. Esso Research helped in perfecting these fine finishes by developing fast-drying solvents derived from oil. Your car looks better, runs better—because ESSO RESEARCH works wonders with oil.