TV Quizzes Branded 'Criminal' By Seldes

Annenberg Director Is Concerned

About Position of Intellectuals

by Richard Lehman

"The very existence of quiz shows is criminal, not merely the fact that they have become crooked. The mere

learning of facts is not education," Gilbert Seldes, director of

the Annenberg School of Communications, told The Daily

Pennsylvanian yesterday. Speaking specifically of the present

scandal over big-money quiz shows, Seldes stated his views

reluctantly, with only an occa-

sional smile.

The noted critic of the mass

media expressed concern over the

effect of the scandal on the position

of intellectuals. "Everyone will

be looking at you, all right for a poor

sidekick to accept a bribe, but

what's the material? And there are

no or three intellectuals among

the big winners. This could mean

a major setback for the eggheads.

Shows Dismissed in Quizzes

Actually, the subject of quiz shows has been under discussion

for some time on many spontaneous occasions both in the

air and in the halls of the two

Other. I've completely lost my

bit for them, unless they're care-

fully planned. A friend of mine

well versed in the subject, and

reported that any and a half milion people were watching him.

But a waste of mass hours

might be done in that time to be

right for a poor

What's more, the situation is

dull. But as an axilin

Criminal." By Seldes

Served As ROTC Director

Colonel Evans Dead At 51;

Served As ROTC Director

by Stephen M. Creighton

Colonel and Merit Scholarship examinations are "shaky," asserts

Dr. Benjamin Hoffman, professor of mathematics at

Queen's College, New York, in the November issue of Best Articles

and Stories magazine.

Multiple-choice tests "reward

honesty," wrote the member of The

Institute for Advanced Study of

the late Albert Einstein.

Tests Fail In Task

Those tests, Hoffman continued, can't help the country to

sift and appraise our youth, not only fail in this task, they

are not worthy of the name of testing by

"rewarding" superficially, penalty

in some cases, and

giving doubt on the good and importance of the examinees"

Examinations designed by the

Educational Testing Service for use by the

College Entrance Examina-

tion Board and the National

Merit Scholarship Corporation are

Professor Hoffman's particular

targets. He cited one question on

a recent College Entrance Examina-

tion that had five correct answers,

the answerer being "the most

superficial."

In another instance, multiple

choice questions from a typical

College Entrance Examination

turned up 75.2% of the students

on English composition. All

the instructors tested took strong

desired answers in their

fields.

Nation-wide influence

Such tests have a nation-wide influence on the admission to college

and the awarding of scholar-

ships. In order to enter the Uni-

versity of Pennsylvania and many

other schools, the prospective

freshman must take a whole bat-

tery of multiple choice tests. He is

often admitted, rejected, or offered

a scholarship on his comparative

ranking on these tests.

"Those tests experts lead to a

thrust criticism aside" despite ad-

vantages, the professor

(Continued on page three)

College Board Exam Results

by Professor of Mathematics

T. William Evans

Colonel Evans Dead At 51;

Served As ROTC Director

Col. William T. Evans, professor of

military science and tactics for the

Army and ROTC Tuesday evening at

Valley Forge Military Hospital, after a prolonged illness.

In addition to his duties as a professor.

he was president of the State

town, Stateville, N. C.

Col. Evans, a resident of the

Bonneville, had been ROTC com-

mander at the University since

November, 1940. A graduate of the

General, he said both in World

War II and Korea, serving as

army officer in the 21st Republic

of Korea Division from August to

December, 1940.

Quiet and Reserved

Speaking of Col. Evans, Major

Karl V. Democrats added, "he is

impartial relations with the ac-

ademic faculty and the military

on campus. The colonel is a

proficiency of the Cadet Corp."

Newskirk Takes Command

Major look at the role, Newskirk says, will take

his temporary command of the

University ROTC. The colonel's

rank is appointed by the President

of the Cadet Corps.

The R. O. T. C. units as well as the

University extend condolences

surviving relatives.

COLONEL EVANS

Compass Chest

Applications for a Compass Chest for upperclassmen must be

delivered to Robert Laut at the

Bans of College Hall, 235 S.

30th Street, by 12 noon to-

day.

The application should include

the following: a description of

the item, the dimensions,

whether an electrical outfit is

needed, and the name of the

person in charge of the compa-

nion (Continued on page three)

Tell-Tale Chart

Told at Junior Chapel

The Tell-Tale Chart takes over the

tell a story of the Junior Class for the next few

weeks. Under the direction of the

chaplain, the Tell-Tale Chart will be terminal point of the Junior

Class, and will end its study period

on the last day, Monday, May 23.

The Tell-Tale Chart will begin with an

organ prelude followed by a

call to worship to be delivered by Miss Kath-

erine M. M. Wolfe, dean of the

Women's Junior Class. She will be

assisted by Captain Fred D. Bennett,

chairman of Junior Class, who will deliver a prayer for the United

States.

Respectful singing will be delivered

by Harold L. Coffin. He will be

followed by an anthem which will be performed by the Glee

Club under the direction of Bruce E.

Montgomery.

Scripture Reading

Joan L. Greenawalt will read from

the scriptures, after which the

Glee Club will sing another

selection.

The congregation will then join

in prayer before the morning

sermon will be delivered, and

another hymn will be sung. A prayer

will be delivered by Mrs. Ame-

bach, president of Spinks and Key,

who is expected to give an benediction by Captain Harris, in

charge of the Glee Club, and an

organ postlude.

Cane March Starts Junior Weekend

One of the University's oldest and

most exotic traditions, the Cane

March, will mark the start of the colorful Junior Week-

end and tomorrow at 10 a.m.

Carpers which symbolize the

departure from a "wine

taste" are to be brought by the

freshmen to assemble on the McColl-

hall island. The annual tradition

at College Hall, where President Harrowell will review the

Cane. From there, the march

will proceed to the chapel in

Irvine Mall.
"We do not have any national program of space exploration. We only want to accomplish something when the北京时间 it is the epitome expressed by Maurice A. Brull, Professor of Applied Mechanics at the University, as he retired on his medieval chair in the Torr Building.

Dr. Brull, besides being a University professor, is a man who spends much time in indirect work for the government in missile and rocket research and planning. His fee, as do many other scientists and experts throughout the country, that the United States is running a poor second in the space race to the Russians, and that there are still no satisfactory signs in Washington to catch up and fill the gap in the programs.

"My gripe about why the program is not going right is based not on money. We spend approximately $40 billion a year. For that money we could get a lot more if we had planning, organization, and proper research. He went on to say that we are not getting our money's worth from the programs, but that it would be a different story.

"Continuing his explanations about the space program and trying to emphasize his strongly felt opinion, he went on to say that the many crash programs going on today will never lead to outstanding contributions. He feels that they have a program which has been planned and is being carried out properly. As a result, they are accomplishing much more than the United States in space, because, while our government gets from one crash program to another trying to get the program going, they have another Soviet rocket launched.

Dr. Brull pointed out the futility of the Wright Brothers' development of the airplane and how they failed in the time at the time that it would lead. "The space program is of the same significance," he said. "It is the cornerstone of our defense in military and prestige viewpoint. And, besides that, who can tell what will it lead?"

The space lag had its roots in many different areas of government. There are many reasons for the gap. First, and most important, is that we have had no planning at all in the long-range research program. Even when funds are available, they are being sent into industrial laboratories rather than university and research labs. Industry, he feels, does not understand the funds properly and is more interested in what will be spent by the government.

Secondly, he explained, too much of the missile program is run by business administrators rather than scientists. "These men are likely to be overly conservative in their research and to oblige decisions based on the shorter-term return on the dollar because of the chance on short-term competence. Good technical advice is urgently needed."

The fact that the organization of the space programs is completely different from this is the confusion in the division of space programs into the Department of Commerce (Aeronautics and Space Administration) and "military" (Advanced Research Projects Agency, Air Force, Army, and Navy divisions). This basic split-up is only the beginning, and organizational division continues, developing into confusion, duplication, dissipation, and stagnation.

Finally, Dr. Brull stated, it is the idea that the government in a democratic country very much reflects the interests of the people. "Here in America, for example, people are interested and do not seem to be all interested in the space programs. We would often express the interests of a worldWar games. In the U. S. S. R., after the announcement, the recent Soviet rocket landing on the moon, people danced in the streets."
More Freshmen
Than Wharton
(Continued from page one)
definitely come up with a new curriculum; the committee was working on it this summer. It may or may not entail a few liberal
arts and business program similar to the one in the engineering
schools, but it will be different. The Wharton school has 10 new senior
members this year, roughly an average number.
Bill was unable to predict whether in future years, if there
were indeed a trend here, the Uni-
versity would orbit around the Cal-
er, much as it does at Yale or Penn.
At these institutions, a new College is emphasized over the
graduate schools and receives in-
tense, high praise. In the general, however, their reputa-
tion has been built around the
idea of great courses rather than the
analysis course which accounts for
fewer generalists.

Arden Spring of the College and Dean Witt of Wha-
ton could not be reached for com-
ment on this point; in fact, none of
ten of the schools could be
found. But a source in the Col-
lege indicated that the application
num for this year probably fell to
a very definite trend, one that will continue for the next few years.

Moodle of three years the Col-
lege will outnumber the Wharton,
said another in the department
more confirmed. "Most American
colleges just plain want a liberal
degree. This is an increase in a trend the
College."
Swarthmore Threatens Injury-Ridden Booters
by Michael S. Brown

Resolved into a forward stance, the Quakers have combined to make this afternoon's soccer contest between the undefeated Penn booters and an injury-plagued Swarthmore team a closer battle than would otherwise be likely.

With goalie Bill Caldwell and fullback Chris MacPherson both out of action for at least approximately 10 weeks, Bill Caldwell will have to shuffle his lineup considerably in order to do anything resembling full defense.

Rounding Caldwell, who sustained a side injury in the Princeton game, will go in goal to withstand Harvey Berg. No stranger to the position, this summer, Bill Biddle is adequately for Caldwell last week against Brown, holding the Na-vy to three goals, as the battle raged on to the second period.

MacPherson's substitutes will be Bob Triggs who will be shifted from halfback position, MacPherson, who severely sprained his ankle during the Brown contest, has been one of the key men in their goal defense, which has been the big plus factor in their present four-game undefeated streak.

With the shifting of Triggs from halfback, former fullback Dave Butter, who had been playing on the line, will return to his former position, something of a new shock for the Quaker attack.

The net result of all these changes will be to put even more pressure on Penn's backfield captions. Bill Caldwell, who already assumed much responsibility in marking the Pennsylvanian defense, will remain at his usual halfback spot, and hefty fullback Clark, who makes up most of the backfield of the starting backfield for the Pennsylvanians.

The line is still in great turmoil as Scott seeks unendingly to find a combination which will make the opposing scoring punch the team has lost.

Dave McKelvey, Ray Schuett, Frank Mansour, Don Brown, Jim Kurland, and Charles Kurland are the five linemen that make the blocking unit.

Swarthmore, which was beaten 6-1 by the same Princeton team which the Quakers humbled two years ago, hopes for a much greater threat than they would be if Penn were at full strength.

Cite Doelling, Gillin As Standout Stars
In Brown Encounter
Fred Doelling and Jack Gillin have been selected by the staff of The Daily Pennsylvaniaian as Pennsylvania and Lineman of the Week, respectively.

Fred Doelling, the Red and Blue's hard-running left halfback, tallied two points in the encounter. He scored the initial touchdown for the Quakers on a 25 yard and sweep six yard-in the first quarter. He also ran for two 9 point conversions in the second half.

Doelling netted 126 yards in carrying for an average of 8.6 yards per carry. He outrushed the entire Brown backfield 125-106. He is currently 106 yards short of the all-time Quaker rushing record which is now held by former Penn great Mike Mistric.

Gillin won the linemen honor over Quaker center Ron Champion. Gillin tallied the second Red and Blue touchdown and intercepted a Brown pass on the Bringers' 20 yard line and was unsuccessed for the tally. Gillin, a transfer student from Ursinus College, laid in the line of scrimmage and Blue style of play quite well this season, as he is the center on the Quaker's second team.

In the Brown game, he made a strong tackle and his blocking was quite effective. His all around play has brought him quite a bright star in the eyes of Coach George New in playing this campaign.

Penn Harriers Defeated By Powerful Inter-City Rivals
Running against a veteran-laden LaSalle team, which had won the Ivy title the past three seasons, the Red and Blue cross-country team was intercepted by a Brown pass on the Bringers' 20 yard line and was unsuccessed for the tally. Gillin, a transfer student from Ursinus College, laid in the line of scrimmage and Blue style of play quite well this season, as he is the center on the Quaker's second team.

LaSalle's first runner to cross the finish line was Pete Wallach, one of the LaSalle's standouts with a 24:26 clocking. From then on the period began as LaSalle closed out its scoring before the third Quaker had finished third in the third Quaker.

LaSalle's runner was a 54:34 time for the two points, with Brown in second at 57:12 and Penn in third with 1:03:12. The two runners were the only points scored.

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Penn Tops Ivies In Offense
A superb running performance against Brown last Saturday has accustomed Penn's backfield Fred Doelling into a close race with Brown fullback Paul Chaquette for Ivy League running honors, according to official league statistics announced Monday.

Against the Quakers, Doelling carried the ball 18 times for 70 yards to bring his three game Ivy total to 271 yards. Chaquette, who holds the lead in rushing with 295 yards, gained 23 yards on 22 carries against the Quakers. However, he played one more game than the first Red and Blue halfback.

Both Chaquette and Doelling, however, trail Columbia's more spectacular Tom Vassell in total of 360 yards, all ways of pass. Although he had less yards rushing, he still leads second place Chaquette by 31 yards.

In a close race for the league rushing leadership Doelling leads Harvard quarterback Chuck "Gambler" Barnard by a scant two points and Penn teammate Pete Schanta by only four.

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NOTICES

ATHLETIC MANAGEMENT BOARD

MEETING—A meeting of the Athletic Management Board will be held in the Caswell Auditorium, Domach Hall, Dick. The board will meet on Monday, Oct. 25.

DEATHS—Mr. William W. “Bill” McFarland, an administrator in this university, passed away on October 18. A memorial service will be held on Monday, Oct. 25, at 11 a.m. in the Caswell Auditorium.

ENGLISH HONORARY SOCIETY—

A meeting of the English Honorary Society will be held on Monday, Oct. 25, at 1 p.m. in the English Honorary Society room in the Caswell Auditorium.

SPORTS CAR CLUB—

The Sports Car Club will meet on Monday, Oct. 25, at 7 p.m. in the Caswell Auditorium. The meeting will be open to all members and guests.

WXPN Programs

• 7:30 AM — 8:30 AM
  - Concert Music—Classical music
  - 5 PM—Movie—Weary, tired, or tense?
  - 9 PM—Radio News Roundup—news, weather, sports, business
  - 10 PM—Gorman News Review—world

SPORTS CAR CLUB—

The Sports Car Club will hold a meeting on Monday, Oct. 25, at 7 p.m. in the Caswell Auditorium. All members and guests are welcome.

Classified Ads

STUDENT WITH CAR, EASY PER M.—Apply at 101 Lacombe Ave., 9-30 AM, 3-5 PM, or at the Student Union building.

TYING & MONOGRAFMING FOR SALE

New and used monogramming machines available. Select from our vast assortment. Call 5-6926.

SALES POSITIONS

Specially arranged for men and women.

COLLEGE STUDENTS TO EARN EXTRA CASH

• Strawbridge & Clothier

Liberal Employee Discounts

Apply immediately at UNIVERSITY PLACEMENT OFFICE

SALES POSITIONS

Specially arranged for men and women.

THE DAILY PENNSYLVANIAN

PAGE FIVE

Quakers Host Midshipmen

JOE TRANCHINI

Unbeaten Frosh Booters Play Swarthmore Today

Penn's unbeaten frosh team will take on Swarthmore in their first game of the season.

Never too strong.

Always just right!

PALL MALL

FAMOUS CIGARETTES

You can light either end!

Get satisfying flavor...so friendly to your taste!

See how Pall Mall's famous length of fine, rich-tasting tobacco travels and gentles the smoke makes it mild...but does not filter out that satisfying flavor!

Here's why smoke "traveled" through fine tobacco tastes best

1. You get Pall Mall's famous length and gentles the smoke naturally.

2. Pall Mall's famous length travels and gentles the smoke money can buy.

3. Travels it over, under, around and through Pall Mall's fine tobaccos...and makes it mild!
VERVE goes to college...

VERVE is a thirteen-letter word.... EN-TERT-AI-N-ENT... for Verve records actually give you complete recorded entertainment, presenting the nation's leading performers at their swinging best! Here are just a few of the best sellers from Verve's list of more than 500 albums.

FREE! — COLLEGE OFFER
Special Verve Jazz Album
(12" Long Playing Hi-Fi Record)

Here is your introduction to an array of talent that represents a veritable "who's who" in the world of jazz.

IMPORTANT: Supply is limited so act now! Fill out the coupon below and mail together with $1.00 (to cover handling and mailing costs). Offer ends November 15th, 1959.

Other exciting Verve albums...

Special Verve Jazz Album (12" Long Playing Hi-Fi Record)

Here is your introduction to an array of talent that represents a veritable "who's who" in the world of jazz.

IMPORTANT: Supply is limited so act now! Fill out the coupon below and mail together with $1.00 (to cover handling and mailing costs). Offer ends November 15th, 1959.

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VERVE RECORDS
491 North Canon Drive
Beverly Hills, Calif.

Enclosed is $1.00 to cover handling and mailing costs. Please send the free Verve Special Jazz Album.

Name

Address

City State

Also include the new Verve full color catalog of MONOURAL and STEREOPHONIC albums