**U. Commences Development Drive**

University officials announced Friday that they will seek $255 million over the next five years to “enhance” the University’s place among the nation’s top universities.

President Martin Meyerson told the Board of Trustees last week that the drive will cost $20 million and is targeted to bring the drive’s total to “$255 million to $260 million.”

About 85 per cent of the $255 million sought will go to new programs of research and study, he said.

**To Include**

- Construction of a multi-purpose field house and improvements in River Field (cost: $5 million);
- Restoration of Irvine Auditorium (cost: $15-$20 million);
- Manual keyboards with 61 keys each, for automatic playing of the organ (cost: $35-$40 million).

**To Restore Curtis Organ**

Committee Presses Drive

The University’s development campaign has been officially titled “Program for Eighties.” It is supported by a board of directors known as the Development Drive. With his new Development Council Chairman John Eckman, President Martin Meyerson, and Trustee Walter Annenberg, the drive will go into effect immediately.

**New Foreign Exchange Program**

To Include Faculty and Students

The Edinburgh program grew from study abroad when directly studying curriculum, and that the offer remains in development.

**Committee Presides Drive To Restore Curtis Organ**

By TERRIE ZEKIEL

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**Contract Talks Due to Begin; Agreement Appears Distant**

By BETH ROSEN

The University and campus labor unions began contract talks Wednesday, but the labor group has threatened to strike if an accord is not reached.

**Packard Trucks Through Campus in Senate Race**

By HOPE ROY

Packard and his entourage paraded through campus straight.” Packard who flies in and flies out.

**Alumni, Trustees Meet For Kick-off**

By PETER GRANT

Your Uncle Ben is calling every man on deck. You’re not too young to lend your tongue, but too old to sign a cheque. You must have done your bit before, no matter when or how. If it’s for Penn, and Uncle Ben you’ll go the limit.

It was the biggest puppy rally in the University’s history.

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Classifieds

APARTMENTS

EFFECTIVE JULY AND AUGUST. WANTED
4-BEDROOM APARTMENT IN PHILADELPHIA, PA ECSTON, PA. MUST HAVE WASH DRYER, CALL 215-893-7385

Students

Townhouses 1 5/6 bedrooms without a kitchen. On-campus near Fine Arts Center and Logan Hall. Must pay rent by Oct. 15. Special rate if rent paid in advance. Call 215-245-4054.

HELP WANTED

ACCOUNTANT. Accounts receivable, payable, inventory, payroll, tax preparation. Varied hours. $300 weekly. Send resume to Administrative Offices, 3109 N. 36th St., Philadelphia, PA 19104.


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By the day or week. Monday thru Friday, 9-5:30. Call 215-893-7385.

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With their bright-eyed look, comfort and convenience, contact lenses are here to stay. And at John Wanamaker, you know you're getting the best. We use only the finest optically pure lens stock and design to your exact prescription...for correct fit the first time, plus the sharpest vision ever.

AND THAT'S NOT ALL. As you may know, most ophthalmologists and optometrists recommend soft, micromineral grade sunglasses for contact lens wearers. "Now, for a limited time only, with this new purchase, you get 40% OFF our pair of non-prescription sunglasses!"

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Quality eyewear, credibility.

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OPICENTER

Quality eyewear, credibility.
$255 Million Drive to Enhance U. Standing

Money to Fund Prof's, Programs, Buildings

(Continued from page 1)

According to University officials, the actual mechanics of the drive, especially the extensive leadership and solicitation efforts, were taking far longer to develop than had been anticipated.

Meyerson announced that it currently costs the University about $1.5 million a year just to maintain its fund-raising effort. The annual cost of the drive is expected to reach $3 million in the next fiscal year.

The amount of money contributed in recent months is expected to rise sharply when the results of the drive become available. The fund-raising effort is expected to continue until the end of the 1975-76 fiscal year.

The University officials also noted that the fund-raising effort is expected to remain strong for several years, as the University seeks to raise additional funds to finance its long-range plans.

By PETER GRANT

February 17—President William C. Proctor announced that the University Development Committee is to be reorganized to study the University's development drive. The committee will be headed by President Proctor.

The committee will study the University's development drive and make recommendations to the Board of Trustees and the President on ways to improve the drive.

Both national and international factors will be considered in the study.

The committee will also consider the University's fund-raising efforts in the past and make recommendations for improving them.

The committee will be appointed by the President and will include both faculty members and administrators.

The committee will meet at least twice a year and will report to the Board of Trustees and the President.

The committee will be charged with the responsibility of ensuring that the University's fund-raising efforts are effective and efficient.

The committee will also be responsible for ensuring that the University's fund-raising efforts are consistent with the University's overall strategic plan.

The committee will be appointed by the President and will include both faculty members and administrators.
Second Coming

After nearly two years of postponements, the University’s massive Development Drive has gotten underway.

President Martin Meyerson aptly called the $25 million campaign "a turning point" in the University’s history. Just as the Development drive of the mid-Sixties shaped the school’s physical growth with the construction of some of its new buildings, the campaign likewise will have a great effect.

As reported in the Daily Pennsylvanian, the physical and almost 70 per cent of the funds sought will be for "people and programs." The campaign, however—complete renovation of the Quad into a "College House" system akin to Harvard and Yale—a major restructuring of the University, has been

Detailed judgement of the campaign at this juncture is premature. While the campaign has been underway for almost two years, there are still many unanswered questions about the specifics of the campaign.

One thing is clear: the University will be forced to raise money for all the programs it seeks to initiate.

The impact of the Sixties’ development drive was both enormous and overwhelming. Its success will cement the University’s place as a leading institution.

There will be significant construction. However—complete renovation of the Quad, conversion of buildings, the Fine Arts Building—of the funds sought will be for “people and programs.”

The program featuring Ms. Fvelyn Roslyn should not win Philadelphia by default. Students who are eligible to vote in the city should register here. To he

Letter to the Editor

Protest Denial of Funds for YSA

We are writing to protest the decision by the Student Administration to deny funds to the Young Socialist Alliance, a group we understand is sponsored by the Young Socialist Alliance.

The program featuring Ms. Fvelyn Roslyn, a noted feminist writer about early societies, and what is

Some letters to the editor are excluded from this dataset. The dataset includes letters to the editor. Material should be concise and to the point. Characters should be a line, double-spaced and signed, although letters will be withheld upon request.

Letters and Comments

The Daily Pennsylvanian welcomes letters and comments about university and local issues. We encourage the expression of diverse opinions and invite clash and challenge.

Highly, a narrow view of the activities of students will not continue to impose Press of part of programs and like the one with Evelyn

The intensive self-examination of the University that followed the administration of the new Fukuda has been the focus of a much larger movement than that the University had faced before.

The science and the sciences, a concept that has set the theme of our development program—“One University.” Two-thirds of the funding needs are for the qualitative improvement of programs and support of the people who will conduct them.

I would like to introduce you to my friend, the cleaning woman.

It was Thursday morning. I was running late for class. I was making my way to the seventh floor, where I had class. I had planned to study in the library as soon as class was over.

I had been up all night, working on a paper, and my throat was raw. I was carrying my books, and my coffee cup was empty.

When I reached the sixth floor, I pressed the button for the sixth floor. I looked up and saw that there was only one person in the elevator. She was a middle-aged woman, wearing a headscarf and carrying a mop.

"Made an awful poopoo on the floor," she said, "and my supervisor told me to clean it up."

"I don’t have time for that," I said, "I have a test today."

"I know," she said, "but I have to do it."

I nodded, and we continued on our way.

Don’t Forget...

Today is the last day for your registration at Philadelphia. At stake is the November election for mayor and city council.

Philadelphia will elect a new mayor in the fall, and the election will be a huge issue in the city. It is crucial that you vote in this election.

If you are not sure about the candidates, start by reading about them. If you are not sure about the issues, start by reading about them.

You should register to vote in Philadelphia, at least one month before the election. You must be a registered voter to vote. If you are not registered, you can register at any time.

The registration deadline is November 15th. If you need help registering, you can contact the City Clerk’s Office at 215-686-2121.

The POWER BROKER

"In the future, the scholar who writes the history of American cities in the twentieth century will doubtless begin with this extraordinary effort." —Richard C. Wade, The New York Times Book Review


"A study of municipal power that will change the way any reader of the book hereafter perceives his newspaper." —Philip H. Hensher, Time

"Required reading for all those who hope to make their way in urban politics: for the reformer, the planner, the politician and even the city-reader." —Julie W. Lamont, Cleveland Press
Looking For A Ride?
Advertise In The Classified Section
Of The DP And Get Results!

State-wide PIRG Unit
Wants Chapter Here

By FRED SCHNEYER
A chapter of the Public Interest
Research Group (PIRG) may be reestablished at
the University if a group of students at
Penn State are successful in
establishing the consumer organization in a reliable basis.
Students at Penn State PIRG are
working on getting a chapter
re-established and are
working to meet the
minimum requirements set
by the PIRG main office.

Plans now call for the group to
be based at Penn State with branches on
campus across Pennsylvania.
Representatives from each of these
groups would sit on the PIRG's
Board of Directors.

The first attempt to establish a
chapter of the Federal Pennsylvania PIRG
here began in earnest in
October, 1972. The
Pennsylvania PIRG branch
at Temple University and
a chapter of the Penn Community
Council maintained that
establishment of the group was in
the best interest of the students.
If there are any students who
are willing to contribute the
time necessary to the
organization, they should contact
the group at 243-7570.

CELEBRATE!
Homecoming And The
Bicentennial

The Senior Class Board and the Undergraduate Bicentennial Committee,
in cooperation with the Interfraternity Council's Bicentennial Drive,
will offer assistance, material or otherwise, to any group of Penn students
wishing to:

PERFORM A SKIT
(For Bicentennial Week
October 27 - 31)

BUILD A FLOAT
(For Homecoming,
Nov. - 1)

For Information, Call:

LUDWIG ADAMS 349-8833
KEVIN VAUGHAN 387-1541

HEAR THE CANDIDATES
The Freshmen Candidates For The Undergraduate Assembly Will Speak Out On The Issues
Tonight And Tomorrow Night

Monday Evening At 8:00 In Hill Hall
Tuesday Evening At 8:00 In The Lower Quad
(Rain Location McCelland Hall)

Come Meet Your Candidates, Listen To What They Have To Say

ELECTION DAY
Is This Wed. & Thurs.
Oct. 8 & 9
Polls Will Be Open From
9:00 A.M. Until 7:00 P.M.

Polls Are Located In The Quad, Hill Hall, High Rise East
And On Locust Walk.

Vote
This Election Is Run By The Autonomous Nominations And Elections Committee
Gridders Gouged

(Continued from page 7)

Monday, October 6, 1975

The Daily Pennsylvanian

SPORTS

Boothers Fall, 4-0

(Continued from page 7)

sweating the year last year, it was
only Fresh. Now times the process
in the second half. And put it on the
opponent's defense, as it was the case of Penn. "Our
fullbacks didn't play badly," Quaker
field boss Bink Hendersen reported. "But you can't expect them to stand up under constant pressure
"But they did it,". Reverting through the entire Frye defense, Smith found two
several. That gave Smith the rest of the second half. But there was nothing left
the fourth quarter and Phil Bartlett grabbed it in mid-air and took off on a
yard kickoff. Finding Steve Hasselbeck in the left corner of the end zone at 8:49 for
Smith's 34 yard touchdown pass in the end zone, escaping the grasp of Brown's
for the first time in the game. Brown was on the field for
and Malachi figures. But what was it all for? As for Brown's future, "I
wouldn't count them out," said Perry. "They've got talent and they've got
next week is the key game. But I think you'll find us undefeated come the end of the season."

Muddled Brown

As Brown's next contest against Yale, which some have said may be the
Ivy League championship. "It's too bad we couldn't have come back," said Perry.
"We beat them straight up, but when we tried to look for something, they'd
and the lead," said Wagner. "We
ball and the lead," said Wagner. "We
were pushing for the
the fourth quarter on a sneak by .lack
Wixted's 10 yard kickoff return set up the first Quaker score, a 20 yard field goal that
Sukey's fumble, the Quakers recovered at the 1 yard line and scored on a
ebbled. Denethor, the Quakers' first half belonged to the doubles, such as
Mountainpitcher picked off the Big Red's third pass of the day in the second half,
setting the stage for Junior halfback
Galetta, possibly the brightest of
fullback Steve Wixted's 10 yard kickoff return set up the first Quaker score, a 20 yard field goal that
Sukey's fumble, the Quakers recovered at the 1 yard line and scored on a
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Brown Browses to Franklin Field Town
99-Yard Shift Can't Move Gearless Penn

By ED WORTH
Daily Pennsylvanian Staff Writer

For one series Saturday afternoon, it seemed as if the old Pennsylvania football team had come back. It was Carl John Anderson admitting, "didn't play that well." In the end, the Quakers just weren't competitive enough to win. Penn quarterback Bob Woodward was the only player to pass for 161 yards before being knocked out for the season. "We're getting better," stressed Quaker head Coach Harry Wagner. "But that's probably because of the generally subdued tone of the game which many thought would determine the outcome of the game. "I'm not sure if we can play any better than that," Woodward said afterward. "But they were good."

Bruin Booters Soar
On Wings of Griffith

By TOM RÜTER
Daily Pennsylvanian Staff Writer

About the worst thing that happened to the Brown Bruins in Friday night's victory over the Penn Quakers was start their running back Bruce Bateman getting a cramp in the second quarter. Bateman hit some long strikes too. "They were capable of going all the way," said Wagner. "But it was neither Ralbovsky nor Griffith who made the game. It was the defense, which had a solid showing against Penn." The defense was led by Paul Michalko, who clocked a 23:52:09 in the 1973 IC4A championships. Still, the Quaker senior's time was the best he's ever run this early in the season."

The Big Red struck first, with QB Tom Griffith on page 7)

Scoreboard Overrules Perfect 150's

When they occurred, they hurt. "We make a couple of mistakes, and Wagner's, "We played a perfect game. We're always going to have it."

The Daily Pennsylvania
Monday, October 2, 1973

PUZZLED BROWN

By PAUL BURGER
Daily Pennsylvanian Staff Writer

Brown University will win the Ivy League football title this year. "But now that the Ancient Eight's first class 무사히 (4-0) (Continued on page 7)