State To Discuss New Pot Law

New Pot Law

Hre'll ever know," University Sociology Professor E. Digby Baltzell said.

punishable by only a $100 fine.

criminal offense, although it will be

Committee voted in January to

in jail and a $500 fine.

said.

precise and calculating program in order to change a person's behavior." he

war. All of them have participated in the examination of POWs who had

degree of Hearst's culpability. "This whole case has revolved around such a

members kidnapped Hearst from her Berkley apartment.

University of California at Berkeley also testified Wednesday. They share Orne's

"misleading," creating much "unfair assumption-making on the part of the

quantities remained a felony.

arguing that it would have been

offense, if the new bill is passed.

would save the time of both police and

decriminalization bill, said Tuesday

the cost per case can rise to $200, even

locate.

rewarded by a system, the effects of the indoctrination fade-away."

Citing the theory of positive reinforcement Beck explained that if a prisoner

before assuming the chairmanship of September, closed personal reasons for his resignation. "This is the last semester in Paris," he said Wednesday, and in addition to an especially heavy workload, he continues the leader of the Muslim Day to War effort.

noted that there were some in the Council Finance Committee, which

recommendations for allocations to student groups, was Bill Larsen, Chris

and $2750 for PUC, which will be used

funding was Black Widow, a student

alleviate the most pressing problem

last fall's Council meeting and

student

supporting

of

activities.

(Continued on page 2)

University Professor Testifies for Hearst

by NANCY NELDS

University Psychology Professor Martin Oren took the stand Wednesday of the trial of Patricia Hearst at the Civic Center, which is published daily in the world's largest student newspaper

the university. He said that Hearst had "nothing to do with that war effort."

Hearst is on trial for participating in a robbery of the Hibernia Bank in San Francisco in 1974, which led to the abduction of Hearst from her Berkeley apartment.

Before departing for San Francisco, Oren refused to give his opinion on the guilt or innocence of the defendants, adding: "I don't care whether I agree

the war or not. As a psychologist, I

military-civilian connection. "It seems to fit the pattern of the repatriated war victims Beck said. Though a few

Chinese exercised a highly sophisticated indoctrinating system upon the

University in Jerusalem and

specializes in Arab Studies.

sponsored by the Organization of

"As an Arab group, we felt that both

the government and the threat of anarchy

mix with the government."

government and the Islamic world. "We are not ready to give up

the Islamic people, not in the Islamic world. The Middle East has been described as a

"Further," Larson said, "CGS

I .arson, the current budget director

alumni, should pay a stipend

to bring comedian Robert Klein to

by Islamic people, "Islamic people,

The suggestion to end some

of

students. The university had

Ivy Early Evaluation Plan

Made Optional by Deans

by CAROL RUBINSON

Ivy League andManhattan College.

the most pressing problems

with a small amount of hands raised

over general number of students."

students, currently who don't contribute anything toward the

general fee, should pay a stipend toward

supporting student activities."

the only organization designated for the group's funds. The group was

plans to continue it as a service to

activities.

events for the effort. The group
group hopes to attract for the event

was placed in an escrow account

at a later date.

the group's activities.

"I don't know if Patricia Hearst was a victim of brainwashing. I don't think!

Representative Norman Berson (D- Allegheny) who introduced the

Berson's bill would have created "a

promote such an assertion only

under which an applicant's chances

of

The Activities Council allocated

To 8 U. Students Organizations

in the investigation of the

Electors to the Council Finance Committee, which

University Sociology Professor E. Digby Baltzell, said that no one would

enough to change a person's behavior."

the ordinances that prohibited outdoor assemblies, which he said was "in

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Middle East Topic of Campus Talks

Arab Speaker Informs U. Audience

Zionism is Similar to Nazism, Racism

by DEFT MARSH

Saying there are similarities between Nazism, apartheid and Zionism, Dr. A. Al-Messiri, a graduate of Columbia and Rutgers, is a cultural affairs advisor

was once a follower of the movement, but now believes that it is "just plain wrong to

more of the problem. I'm calling you to join my fight for the rights of the

students. The university had

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CAMPUS EVENTS

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The Mask & Wig Rathskeller Club - In The Basement Of Houston Hall 245-5446

CASPAR’S CAFE
4818 Baltimore Ave. Parties - Call SA9-9312 Reasonable Prices
Seafood - Steaks - Chops German Beer On Draught - Cocktails

Extensive Menu
Baklava - Best In Town Moussaka Shish - Kebab Spanakopita (Spinach Pie)
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"One of the most extraordinary films I've ever seen... it is a devastating and brutal portrayal of lust, violence and the personal experiences of life... no one who pretends to a serious interest in means should miss it!"

Howard A. Coffin, Philadelphia Inquirer

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Zionism
(Continued from page 1)

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Variety
Past Administrators Find Greener Pastures

By DAVID MARTIN

What do American scholars and educators want in a university presidency? And what do they think it means to be a good scholar and educator? Those are questions that Voltaire's advice on cultivation for the sake of country and family can be applied to. A modest sampling of one-time Penn presidents and their new jobs...

Seely: From Dean of Admissions To Following Voltaire's Advice

In the 60s, Peter Seely taught mathematics at the Westminster School in Simsbury, Connecticut. The record of his rotund, jovial personality had been an encouragement to his students. In 1973, Seely went to Westminster as Director of Development and Alumni Relations. And he is happy to be home. "I was growing old too soon. This is a different kind of job: I'm happy to be out there than inside a desk. There's more excitement in being the director of alumni relations than in dealing with the pressure, Seely said last week. The pressure he referred to is the "presidential selection process." Seely admits that his three years as Dean of Admissions at Penn were a "futile experience," and he misses the "great group of people in the Admissions Office." He also admits, however, that the "past three years have given me a completely different perspective and the financial pressure." Seely has taken Voltaire's advice—"cultiver mon jardin."
Luxury Rents

The University’s decision to raise room rents to $200 per month is a controversial move. As University administrators claim, operating costs for campus living quarters have increased over the years. However, the present increase in the cost of room occupancy may be considered unacceptable. In the last few years the University has been losing black students. One of the reasons for this is that the black students are not overwhelmed by the dollar game. The problem is that the University is being forced to break even in order to sustain the student body. While many administrators believe that the student body is the proper target for room costs, others believe that the student body is a definite asset in recruiting black students. One of the thorns sticking painfully in the side of the University’s pocket is that the minority recruiting segment of the admissions office seriously consider shutting down the entire minority recruiting office. While given a historical perspective a percent rent is a perfect rent that should be accepted as satisfactory. Being about for less than a decade is little remedy for the black discriminates practiced against black students by the University and the larger society for centuries.

While the University has not been very successful in implementing this new policy, it is the major concern for the University by June Anderson, the President’s assistant. The new policy is intended to lay the groundwork for a more financially sound future. May we be able to accomplish this goal? If we were unable to accomplish this goal, we would have to admit that it's decision to raise room rents 20 percent will place an inhumane burden on some students.

Education: Less For Your Money

By Seth Rosen

The price setting game, regarded as a clever play in the sales department of public school education, is a scheme which is to sell something for $100 you price it at $150, which you then knock off 40 percent of the price, leaving a $90 profit. Prices for everything from alabaster to zoology are already adjusted so as not to break the $100 barrier. It is a convenient way to enable the education profession to pretend that they are not in the market to make a profit.

While normally the education profession claims that the game time is not just to make a profit but to the public, the argument is that the public is not interested in the cost of education. As a matter of fact, most people are interested in the cost of education. There are not enough educational philosophers to make any educational policy that is not based on profit. There are not enough educational philosophers to make any educational policy that is not based on profit. There are not enough educational philosophers to make any educational policy that is not based on profit. There are not enough educational philosophers to make any educational policy that is not based on profit. There are not enough educational philosophers to make any educational policy that is not based on profit.

The Crucader Rabbit

1900 mark. Freshman class, ace at basketball, take the current grind, and generally does not do too well with the classroom work.

In the same vein, it is surprising to see so many students who are not interested in education. They are not interested in the cost of education. They are not interested in the cost of education. They are not interested in the cost of education. They are not interested in the cost of education. They are not interested in the cost of education.

Further this week, Advanced Dean John Dobson will be on hand to admit 325 freshmen, the current freshman class, to the University. A junior class president of the freshmen, it did not produce an immediate impact. It did not produce an immediate impact.

The University will be expected to show how they are doing the best they can with the resources they have. This is a problem that the University is facing, and it is a problem that the University is facing, and it is a problem that the University is facing.

By Dave Lieber

One of the thorns sticking painfully in the side of the University’s pocket is to show true moral leadership, we must be able to react to the significant issues. As a matter of fact, the University is being forced to break even in order to sustain the student body. While many administrators believe that the student body is the proper target for room costs, others believe that the student body is a definite asset in recruiting black students.

The major problem with the University’s decision to raise room rents is that the consumer spends has expanded from blacks to other minorities, a process which, by Mr. Johnson, is trying to make it look good. They are trying to make it look good. They are trying to make it look good.

Of course nobody you know eats at the dining service, as criticized above, and smile, because Don Jacobs loves to eat. He is now being described as a process which, by Mr. Johnson, is trying to make it look good. They are trying to make it look good. They are trying to make it look good.

The Drone

It’s simple enough. If you want a meal contract is going to cost next September, this is 1976. Inflation has become a respectable consuming issue. "Zero deficit" doesn’t sound so fine anymore. Inflation has become a respectable consuming issue. "Zero deficit" doesn’t sound so fine anymore.

Diet, the University’s decision to raise room rents 20 percent will place an inhumane burden on some students.

Minority Admissions

By William Knight

It is clearly evident that the University has been enacting a policy of attrition and differentiation of black students enrolled in the University. It is clearly evident that the University has been enacting a policy of attrition and differentiation of black students enrolled in the University. It is clearly evident that the University has been enacting a policy of attrition and differentiation of black students enrolled in the University.

While Johnson, said, university is very concerned with diversity of students will be hard pressed to pay such rents. Furthermore, Johnson, said, university is very concerned with diversity of students will be hard pressed to pay such rents. Furthermore, Johnson, said, university is very concerned with diversity of students will be hard pressed to pay such rents.

We all know how much a meal contract is going to cost next September, this is 1976. Inflation has become a respectable consuming issue. "Zero deficit" doesn’t sound so fine anymore.

Letters to the Editor

Writing A Case in Point

I read with considerable interest an article in The Daily Pennsylvanian by D.P. Smith, in which he takes the Department of English to task for not providing writing workshops or any self-instructional method of learning. As I do not have any of these facts (which I suppose are the causes of Mr. Smith’s anger), it seems to me that the Department of English, at least in my time, was doing a good job.

By John Doe

The Truth About Nuclear Energy

I was very pleased with Berger’s review of the book "The Nuclear Power Generation" by Marion Cooper. I would like to bring to your attention an interesting article on nuclear power that I read recently in the New York Times. Anyone reading a newspaper today can find an article written on the power industries’ efforts to nuclear power. The article is very timely and well written. It would, I think, be of interest to you and your students.

Steve H. Buntich

CEAS 76
The legislature should not lighten the Judiciary Committee on drug. We can't let people think it isn't amended version, because it provided was opposed even to the bill's derriminalization, said Tuesday he "a license to young people to use the drug. We can't let people think it isn't a serious matter," he added.

"evidence that it's no less harmful than alcohol exists," Fisher added. "marijuana laws "piece-meal," but according to House Majority Whip Mayor Rizzo's new tax bill were introduced and the House "didn't want to get bogged down." However, House reconvenes on February 23, than 15 legislative days, the report issued last July by Governor the report from the Council on Drug and Abuse. The report estimated that one out of every five adults in Pennsylvania had probably smoked marijuana by the end of 1975.

Philadelphia Inquirer

A Midsummer Night's Dream
Thursday, Friday: 8 P.M. Saturday: 6:30 And 10:00 P.M.

SPRING BREAK PROGRAMS FOR EVERYONE • THAT WON'T BREAK YOU

RUSSIA March 4-11 $475
JAMAICA March 11-26 $319
SOUTH AFRICA March 26 - April 9 $379
least 3 weeks, in Advance

Bill 1699's effect will vary out of every five adults in Pennsylvania had probably smoked marijuana by the end of 1975. The only way it would be delayed," Bowes said, "if only a piece of emergency legislation like Governor's new tax bill were introduced and the House "didn't want to get bogged down." However, Bowes said "I've gone to press there" in being the bill up for action.

An Opportunity for 450 Highly Qualified Sophomores

The opportunity is very attractive. If you're selected, we'll provide full tuition during your final two years of college, you take several qualification tests. And, quite frankly, it will help in a variety of fulfilling jobs. If you think you've got what it takes to qualify, fill out this message well worth reading.

Two-Year Full Scholarships

If you're the kind of person we're looking for, you've already started to think about what you'd like to do after graduation. If a scholarship leading to a career as an Officer in the U.S. Navy appeals to you, you'll find this message well worth reading.

An Opportunity for 450 Highly Qualified Sophomores

If you're selected, we'll provide full tuition during your Junior and Senior years, pay for your books and educational fees, and give you $300 a month for 10 months each year to help cover your living expenses.

There are two different programs you can apply for. The first is the Nuclear Propulsion Candidate Scholarship Program (NPCS). To qualify, you must have one or more semesters of calculus (or two semesters of calculus) and have a B-minus average or better.

The other program is the Two-Year NROTC Scholarship Program. The only difference in the qualifications is that you must have a C average (2.3 out of 4.0) or better. It is open to men and women.

For both programs, you'll need to pass Navy qualification tests. And, quite frankly, it will help if your major is math, physical science, or engineering.

The Curriculum

After you're accepted, you begin with six weeks of training next summer at the Newport, R.I. During your two years of college, you take several required courses in math, physics, and Naval Science. You also go on a summer cruise prior to your Senior year. (Of course, you're paid for all your summer duty.)

A Challenging Job

Upon graduation, you are commissioned as an Officer in the U.S. Navy. And from then on your career can take you anywhere in the world, in a variety of fulfilling jobs.

Those who apply for the NPCS Program have a particular challenge ahead of them. The Navy's Nuclear Power Program. Not everyone who applies makes it; the men in charge of these reactors must be very special breed. Final acceptance into the Navy's Nuclear Power Program is determined during your Senior year after an interview in Washington with the Director, Division of Naval Reactors.

A two-year scholarship worth up to $10,000.

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Patty Hearst Trial

(Continued from page 1)

By ELIZABETH SANFORD

When Thomas Hoving assumed the directorship of New York City's Metropolitan Museum of Art, he set an entirely new course for the institution.

Hoving, in a speech Wednesday sponsored by Wharton MBA's for the Arts, outlined the innovations he has implemented.

Hoving also outlined a "tremendous story." He said his mission was to "refine and dispose," while still striving to maintain a "high degree of quality" in their business end, Hoving said.

Hoving admitted that he was able to "handle a corporation from the city that does in both fine and financial affairs. An enthusiastic comparison of current exhibits was established." Douglas Dillon, the museum's president, raised $6 million, Hoving noted. The museum is easily expanded at any further under the limits outlined in its charter, and was in the process of doing so.

Last chance to see the most novel salute to our country's birth.

THE KENNEDY CENTER • XEROX CORPORATION

As director, Hoving has arranged mutual exchange programs with France, Russia and many other countries. He said, that all is "not competition but rather cooperation and not in competition but rather cooperation." Hoving claimed he had cleaned up "horribly crowded quarters" at a salary and tenure policy, especially those of women. He also reversed the executive structure of the institution, as well as doing an injection of fresh blood. That blood included specialists in curatorial relations and including a new role for retired clerical typewriter operators. Hoving also outlined a new "pay what you wish but you must pay something" admissions policy. Special exhibitions covering a wide variety of subjects are now planned from here to five years ahead of their showing, Hoving said. Recent exhibits have included decorative and Slavic arts, as well as a show explaining the process of making a work of art, "The Museum as Collector.

One of the greatest sources of revenue for the museum lies in its business field. In addition to selling reproductions, the museum has expanded into the production of alert, creative, unique and top-quality souvenirs for the tourist, for the year-round resident, and for the one-time visitor. The number of people attending these special exhibits has risen from 18 per cent to 46 per cent.

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news in brief

ELECTION COMPROMISE - House Democrat Wayne Hays announced yesterday that in a compromise that would make the President the only candidate in the Pennsylvania GOP primary. Former California Governor Ronald Reagan did not file for the Democratic nomination.

NO CHOICE - President Ford will be the only candidate in the Pennsylvania primary. The Republican National Committee has ruled that the state may only hold one primary.

INDIAN ATTACK - The State Department announced yesterday that the United States will not provide military aid to India. Although Congress has appropriated the money, the state department is retaining the right to change its decision if necessary.

AF-ELD BLOWS ADMINISTRATION - AFL-CIO economic experts said yesterday their recommendation to President Ford would be to negotiate a wage-price freeze.

U.S. EMBASSY KNOCKED OUT - A Soviet government paper suggested yesterday that the United States may be responsible for the recent radiation levels detected in the embassy.

Hearst Film Shown - Newspaper heiress alleged that she is a revolutionary who was killed.

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The Drawing Board Waits Only for Money

In the wake of a large scale of sports railroad track, both sporadically and formally, in River Field: A complex of practice fields and a baseball diamond, is my primary outdoor athletic facility. But the one place that stands out among the rest is... (CUT: outdoors: The drawing, blueprint from Pennsylvania and Lafayette University are handed over and pointed to be taken back to the field. It is a site of slow physical deterioration.)

By ROBERT BARTOLANZO

Coed Makes Mark With Riflemen

By ROBERT BARTOLANZO

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mac leish shoots ... HE SCORES!!

no, that's not rick mac leish of the flyers. look again. it's dale mac leish of the firebirds.

and if you don't know who the firebirds are, you're not the only one in town.

meet the minor league team with the major identity crisis on page 3.
Reserved Space

what's a puckster?

By Charlie Service

About our innards:
You'll notice this week's Cover Story on the Firebirds hockey team is written by Mark Hyman, who, when not unearthing the facts for 34th Street, doubles as a sportswriter. They're an odd lot, sportswriters. They sit before typewriters in busy newsrooms, where, when not unearthing the story on the Firebirds hockey procedure, it's the language of reporting they follow a similar write.

Schenkel would say puckster. Or Earl Butz. Spiero Agnew, in his prime, never said puckster. Sportswriters say puckster. How about "hoospter"? There's a cartoon with a frog called Hoppy Hoospter, or something of that nature. Sunday morning at eleven, when you should have been at church. Maybe sportswriters don't go to church. Sportswriters say other words that you won't find in your Barron's How to Prepare For... book. Some helpful definitions: Icemann, What cometh. Laaamann, Chocolate fancier. Harrier, adj., What one is after visiting Same one's.

You are now prepared to talk with sportswriters. Which brings us back to Mark Hyman. It seems that, when Hyman went to the Civic Center to check out the Firebirds, he was the only writer in the press box. While being gently lulled to sleep, he was rousted by Firebirds' Press Relations Director Frank Bertucci, who requested he choose the three outstanding players of the game. "I don't know much about hockey, but I didn't want him to know that," Hyman remarked. "So I told him I hadn't been watching the game that closely."

"Pick them," Bertucci said. And so it was, that to a vast chorus of "Who?" the Civic Center loudspeaker droned, "Tonight's three stars, as picked by Mark Hyman of the Daily Pennsylvania..."

"What an ego trip," gushed Hyman. Wait a sportswriter.

Cover Photo by Justin Schecter

A Musical Entertainment! "comic and outrageous"

God Bless Brendan Behan

Feb. 11 - March 20 Wed. - Sat. $3/4/5 Group and Student Rates

Society Hill Playhouse
507 So. 8th St.
WA 3-0210
February 19, 1976

Cover Story

By Mark Hyman

Hockey and the Flyers. In the minds of Philadelphians, the terms are synonymous. If you live in the City of Brotherly Love, you assume that a hockey fan is a Flyers fan. You assume the Flyers will win the Cup. You take for granted that the Spectrum will be sold out for the umpteenth consecutive time. Philadelphia and the Flyers; it's the greatest love affair since Antony and Cleopatra.

Two Octobers ago, the happy couple gave birth to an infant. They named it the Philadelphia Firebirds and sent it off to play in the neighborhood playground: the North American Hockey League (NAHL). These past two seasons haven't been kind ones for the bouncing baby. While the Flyers of the National Hockey League (NHL) continue to draw sellout crowds of 17,077, the minor league Firebirds struggle to attract attendance. Failures? Can a minor league franchise survive in a major league market?

"Who are the Firebirds? What ties behind their failures? Can a minor league franchise survive in a major league market?"

The identity question aside, there are no simple answers. If there were, the problems would have been solved long ago. The search goes on.

Unlike most two-year-olds, the Firebirds have had a fascinating infancy. Ha! It began nearly three years ago with a baseball hall-of-famer and a frozen seafood manufacturer. The ballplayer, former Phillies great Robin Roberts, had long been looking for an opportunity to re-enter professional sports. When the NAHL, expressed interest in a Philadelphia franchise, Roberts' dream appeared to be coming true. Unfortunately, a minor detail stood in the way—the league's $75,000 entrance fee.

Unable to come up with the needed cash, Roberts turned to his close friend, seafood king Edward Piszek. Pisek, founder and top man at Mrs. Paul's, was anxious to make a trip to the friendliness. $75,000 seemed a small price to pay. And so it was. Roberts and Pisek had themselves a hockey team.

Neither man had any substantial sports management experience. Pisek, busy with Mrs. Paul's, removed himself from the scene almost entirely. His son George took the reins. The Firebirds set up shop at the Civic Center at 34th Street and Civic Center Blvd, and prepared for the teeming masses they expected to pass through the turnstiles. Guess what? There were no fans camping out in front of the ticket office. In fact, no one bought tickets. The management lost $600,000 the first year.

Now in their second year of operation, the Firebirds are desperately trying to turn the profit picture around. In order to do it, they've had to re-examine the past, present, and future.

Robin Roberts has severed ties with the organization. George Pisek has assumed total control, answering only to his father. He, more than anyone else, would love to solve the attendance problem. "I still believe there are a lot of people who don't believe in us," said Pisek. "They think we're not going to last. As a result they don't come down.

"Another reason people don't come to see us is that we haven't developed a sense of urgency," said the Firebirds president. "The Flyers played good hockey several years ago and they got only five or six thousand a game. Now they play a little bit better, and people will arm a leg and a ticket for it."

Is the Flyers gate success a reflection on the dyed-in-the-wool Philadelphia hockey fans or the "everybody loves a winner" syndrome? Firebirds' Press Relations Director Frank Bertucci has definitive ideas. "This isn't a hockey town." he said. "People think they're winning in the NHL, and the rest, you're talking about $15.00."

Bill Sommer of Gloucester Township, N.J., had still another objection. "$3.50 for the cheapest seats is just too much. If they had reduced prices I might think about coming. A senior citizen like myself can't afford this. The time I paid for parking, the dog, the bridge toll, and the rest, you're talking about $15.00."

"I'd say we've explored about 90 percent of the possible promotion ideas," said Pisek. "Everything from group sales to giveaway nights has been pushed."

The inferior quality of NAHL play is no secret. Many Firebird players are under contract with the Flyers and the Washington Capitals. The club's two NHL affiliates. Skaters with ability are quickly removed to these and other major league clubs. This practice has branded the Firebird team with an inferiority complex it can't shake.

"Because we do not compete in a major league, people assume that we are no good," said Pilling. "There's a difference between minor league hockey and bush league hockey. Bush league hockey is the guys who've never been heard of. Our league is a prime example of minor league hockey. There's a big difference."

"There are some players in this league who should be playing in the NHL," added Bertucci. "They're down here because a team is deep in his position or he's picked up a bad reputation."

But on the other hand, Bertucci mentioned, "Some of these guys will never make it. You've got to remember this is one of the lower minor leagues."

The Firebirds may eventually overcome their ticket pricing and arena problems, but the inferior play will never change. They function as an NHL training ground and the fans know it. If not for the glut of major league and college teams in the Philadelphia area, the Firebirds could become a money making venture. But under the circumstances, they seemed destined to a future of economic difficulty.

All the gimmicks and giveaways in the world won't change that.
taxi driver

By Dan Akst

A national artistic preoccupation with apocalypse is nothing to sneeze at. The message is screamingly clear: there is something seriously wrong here. From one another, novelettes and filmmakers alike, we see corruption and decay, moral squalor, despair, disaster, death. Nobody's kidding, and nobody's stupid enough to think any of them is crazy. These are not shabby old men with beards and placards proclaiming the imminent of the world's end from midtown street corners. They are award winning, best-selling authors like Heller and Pynchon, or critical and financial success stories like Robert Altman. Nobody scoffs, but everybody's very much affected either.

Everyone is desensitized, and has to be. Nothing seems to have a lasting effect; all is absorbed into the macabre crazy-quilt of desperate lives.

Taxi Driver, Martin Scorsese's devastating new film, reveals all this by transcending it. Its impact is tremendous, as much ventral as intellectual. Everywhere there is tension, making everyone nervous until an extended denouement of sheer debilitating gore.

Taxi Driver centers around another one of those characters of the nobler world that nobody ever seems to see. Robert De Niro is Travis Bickle, a Viet Nam veteran who cannot sleep at ever seems to see. Robert De of the nether world that nobody another one of those characters an extended denouement of sheer.

Bickle says nothing. "You do a thing, and that's what you are," says the Wizard. "You become the job." Wizard knows the remedy, also. "Go out and get laid, get drunk. You get no choice anyway. We're all fucked more or less.

Bickle, who is beginning to contemplate violence, can't even see that the Wizard is right. "That's about the dumbest thing I ever heard," he says.

Taxi Driver, like Mean Streets, another Scorsese film, has a tremendously tight structure. Everything seems to work toward the terrifying climax... There is one segment in which Bickle meets with a salesman to buy guns. The man is a death peddler. He pushes guns, dope, and hot Cuddies. In another excruciating scene, a pimp (Harvey Keitel, who has been in several Scorsese films, including Mean Streets and Alice Doesn't Live Here Anymore) seduces his twelve year old prostitute. The film ends is so brutal that it is impossible to watch.

The carnage with which the film ends is so brutal that it nearly earns Taxi Driver an x rating. Scorsese was forced to tone down the color of the blood that seems to cover everything in the final scene. This doesn't diminish the impact in the least, though. Taxi Driver remains a powerful film. I can't see how even the most jaded audience could fail to be affected.

window of an apartment building and watch his naked wife within. The pervert vows to kill her. Bickle says nothing.

Bickle isn't only lonely, he's frustrated, a sexually and otherwise. There is no way for him to establish himself amid the chaotic flux around him. His job just buries him for as many hours as he is willing to work. He accomplishes nothing the fruits of his labor are literally transitory.

Unable to find sexual or existential satisfaction, Bickle consults the Wizard, a veteran cabbie (Peter Boyle), who makes a first-rate redneck. Bickle doesn't even know what's wrong with him, but the Wizard knows. "You do a thing, and that's what you are," says the Wizard. "You become the job." Wizard knows the remedy, also. "Go out and get laid, get drunk. You get no choice anyway. We're all fucked more or less.

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PETER FRAMPTON
Frampton Comes Alive
A&M SP-3703

The title of the first song on Peter Frampton's new live two-record set, Frampton Comes Alive, pretty much tells the whole story. Yes, indeed, "Something's Happening"—and that "something" is the emergence of a genuine rock superstar.

Frampton has a voice which can easily move from the hardest rocker into the softest ballad; his guitar playing, both electric and acoustic, is also fine. Frampton Comes Alive shows all of these many facets plus much more.

"Something's Happening," "It's A Plain Shame," and "(I'll Give You) Money" harken back to Frampton's pre-solo days when he was one of the guiding forces behind the now-defunct Humble Pie. Each of these songs makes you visualize an intense Frampton on stage, belting out lyrics with his youthful voice (he's only 25) and, at the same time, getting every high-energy lick possible out of his screeching guitar.

On the other hand, there are the songs which show a more mellow side of Frampton—his love ballads. Although many might believe Frampton to be solely a hard rock performer, his acoustic performances on this album are quite credible.

when all else fails

By Bob Merold

Perhaps the greatest misfortune of this Bicentennial epoch is the feeling that dated items can be presented simply because they are old. This tendency has been carried to extremes by Temple's gifted graduate theatre department with the resurrection of Philadelphia George Kelly's comedy When All Else Fails, now playing at their downtown Stage Three theater.

Kelly was, in his time, a Pulitzer-Prize winning playwright. That time, however, was the nineteen thirties, and his shallow frivolous style of that era palls against the sophistication of post World War II theater.

In fact, Kelly could not get this play produced when he wrote it as a throwback in 1952, a further testimony to the failing stature of this work. It is a comedy in name only, lacking the flair and imacy of his more noted works such as the recently revived 1924 comedy The Show-Off.

Here Kelly's writing is not sharp, the script cluttered with extraneous dialogue and overcomplicated stage business. In one extreme case we are treated to a tangential four-minute discussion of how dangerous the road outside the house is.

The only point of relevancy amidst the chaos centers on Mrs. Novella DeGrant, a newly-widowed middle-aged woman who has come to the Philadelphia of 1928 to stay with her married niece Elsie and son.

When her tear ducts run dry, somewhere in the second act, a belated fortune-telling sequence reveals DeGrant has a secret admirer, and the suggestion metamorphizes her into a lovestruck ingénue. This is the only role of substance and professional actress Elaine Aiken deftly flashes out the part from its timid melancholia to the romantic pursuits of a second teenagerhood.

Elsie and her husband are rather boring as people and characters, but a perpetual collection of visitors keeps the show clining to life. Susan Vick-Davis has a bitting grasp of the role as Elsie's catty friend who keeps abreast of DeGrant's burgeoning relationship with her husband Romeo (well played by Curry Freer.) Yet Dan Stricker's amusing portrayal of an eccentric romantic rival is the only character aside from DeGrant to be endowed with any depth.

However, the acting strengths alone cannot sustain the laden dialogue. Much of the fault lies with director Edward Berkeley who has failed to trim the show, especially of material that is inexcusably repeated several times. The show apparently contains two hours of dialogue, much of
Almost Anything Goes

By Buzzy Bissinger

My parents have invested close to $100,000 to educate me, and I guess it’s been worth it. From a purely financial point of view, of course, my education, on the open market, is worth absolutely nothing. I can’t say that anyone is bidding for my talents. But why should that matter? After all, I have knowledge. I’ve read Fitzgerald and Hemingway. I know the secrets of Leopold Bloom and Stephen Dedalus in Joyce’s Ulysses. I could spend a good hour telling you about the use of Grail myth in Eliot’s The Waste Land, and I imagine I’m one of the few privileged people in the United States who is aware that Russian writer Gogol died with a leech sucking blood from his nose. Now the inevitable question is: What does an educated man do with this invaluable knowledge? Perhaps he reads Finnegans Wake, or maybe he passes up the round of parties on Saturday night so he can memorize some Yeats’ early poetry. But as a matter of fact, he does nothing of the sort. Instead he sits glued to a television set every Saturday night from 8 P.M. to 10 P.M. watching Almost Anything Goes, a show designed to challenge the mental capacities of five-year-olds who still aren’t sure of which way to put on their pants. Of all the tasteless, dumb-witted programs that the three major networks have managed to sputter out this year, Almost Anything Goes is the most tasteless, the most empty, and the most dumb-witted. And for some absurd reason, it works incredibly well.

The creative talents of ABC, after years of missing the target, finally came to the conclusion that if you’re going to make a show insultingly stupid, don’t hold anything back. Thus all pretensions of intellectual content out the window. Almost Anything Goes is a game show that pits small towns throughout the United States against each other in various kinds of athletic stunts. In one stunt, for example, the women members of a team, dressed in bakers’ outfits, had to slide across a greased pole suspended over a pool of water clutching leaves of bread while a member of the other team stood on one side heaving a 50 pound sack at his opponents in the hopes of knocking them into the water. If it sounds complicated, it is. If it sounds crazy, it is. If it sounds stupid it is, it is sickness all right. But it is brilliant sickness.

At ground level is Regis Philbin, who along with Merv Griffin is an excellent example of why any capital punishment should be reinstated. But the choice of Mr. Philbin as a commentator is another brilliantly sick stroke on the part of the Almost Anything Goes producers. Like the show itself, Regis Philbin is so totally repugnant that you can’t help but be fascinated by the fact that he actually does exist.

In a cultural progression that has given us Americans such fine artistic achievements as The Lucy Show and Nixon’s bongos, as Nanny and the Professor, as The Paradigm, we now come to Almost Anything Goes and the creation of a whole new art form—Totally Tasteless Television.

While Europeans spent centuries building beautiful churches and magnificent castles, while the Chinese have their Great Wall, Americans like Merv Griffin, and Merv Griffin’s show, Almost Anything Goes, is a show that makes Leave It to Beaver seem like Shakespeare. What’s more, I can now be fascinated by the fact that I enjoy the show terrifies me.

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The format of the show is like that of a football game. Two announcers, Charley Jones and Lynn Shackelford, sit up in the booth giving the play-by-play of the insanity going on beneath them.

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Scrapple

arf!
The 24th Street investigative squad (sending word via the UPI teletype) has stumbled upon Battle Mountain, Nevada, and found Ms. Maureen Martin, the designated dog catcher. Ms. Martin has been given a truck, a $3000 budget, and no pound in which to put the mutts she picks up. So she does the obvious. She follows the dogs around town, until they lead her back to their owners. Ms. Martin then warns the owners that Spot had better not lead her home again, or it’ll stay away from Drexel, ma’am. You’ll be bushed.

rockwell
Contrary to popular belief, all of Philadelphia’s art museums are not closed for Bicentennial renovations. Art junkies feeling the loss of the Philadelphia Museum of Art, Rodin Museum, and Pennsylvania Academy of Fine Arts, can now satisfy their aesthetic craving at...

The Norman Rockwell Museum. Well, it’s almost Art. The newly-opened gallery is housed in the Curtis Building at 6th and Walnut Streets. While the collection is admittedly small, museum sponsors claim there is enough material to keep even the most devoted Rockwell fan occupied for hours.

The exhibit consists largely of reproductions of some of Rockwell’s best-loved Saturday Evening Post covers (prepare yourself for plenty of freckled faces and rosy cheeks). In addition, a few of the artist’s original sketches are on display.

The Rockwell Museum is open daily, 9 a.m. to 5 p.m.

tracking down the two wheelers

Question: When is a bicycle like an automobile?
Answer: When its operator chooses the Chestnut Street Transitway for his route.

Peddle down to 18th and Chestnut Streets where the Transitway begins its course eastward to 8th Street. Note the red DO NOT ENTER sign with its $50.00 fine footnote. Well and good, you think, for here is a road free from such hazards as having thighbone gouged out by the carcass of a rear view mirror on a passing car.

You proceed a long the quiet lane, and discover that what awaits you is not a serene peregrination under muscle power, but the iron grip of the Law. One of Philadelphia’s Finesest has ordered you over to the curb. But why, you ask, for the delicate creation of wire spoke, tube frame, caliper brakes and turn-down handlebars, upon which you glide silently and unpottingly along is hardly a Chrysler Imperial, endangering the limb and lung of strollers.

Such minute differences are not recognized under the all-equalizing gaze of the law. According to Mr. Eric Pavalak of the Pennsylvania Department of Transportation a bicycle is a vehicle, and must be operated in accordance with the rules which govern everything that moves on the Commonwealth roads—from MG midgets to tractor trailers. With the exception that no points are applied to your driving record in Harrisburg, the penalties are the same.

Cripes! you think, fifty dollars just for peddling a few lousy feet. You consider ignoring the citation and the scofflaws. Traffic fines, the City Government has recently decided, are a rich source of revenue—especially with an eighty million dollar budget deficit looming in the future.

No, your only hope is to treat the minion of the law with the utmost respect, for his is the discretion either to escort you to the nearest intersection and eject you with a warning, or press into your trembling hand a fifty dollar citation.

If you are a grubby, long-haired, non-establishment type, someone the officer thinks might not appreciate his leniency but who might return to speed down the walkway terrorizing pedestrians, there is not much room for speculation about his choice.

Roller skates, anyone?

ipse dixit

So you want to go to law school, right? And you think that once you manage to get your grubby hands on that coveted “Juris Doctor” diploma, the world will be your oyster, right?
Wrong, pizzaface. According to D. Barlow Burke, director of placement for the Philadelphia Bar Association, a law school degree no longer guarantees the budding jurist a job in the legal profession.

Burke’s assessment of the situation, as reported in the Philadelphia Bulletin, is that there are simply “too many job seekers and too few jobs available.” Burke says his placement office now attracts 10 times as many job-seekers as it did in 1970. It seems that these slim pickings in the lawyering field have forced many would-be counselors to take up other occupations—like bartending and pretzel vending—just to survive.

But there is a bright spot. Burke claims that most of his applicants come from law schools like Temple and Villanova.

“Very few come from the so-called Ivy League prestigious schools. If a man goes to Harvard or Yale, or Penn, or any of the other large, well-known schools,” he claims, “that appeals very much to the employer.”

Abracadabra

Amidst the adult book stores and cafes there is a bright spot which seems to compensate for the bleakness of North 13th Street. Nat Litt’s Magic Shop is full of enough pizzazz and sparkle to dazzle any bypasser’s eye.

The proprietor, a veteran magician, claims touring with the Moscow and Ringling Brothers Circuses as two of his many accomplishments. His shop is frequented by professionals and amateurs alike.

The store carries essentially magic props—“no novelties or junk,” Litt explained. “We carry everything from a $2.50 trick to a $2000 illusion,” he added. In the latter category is the ages-old Magic Carpet Illusion (the secret of which, of course, was not divulged). Litt has also marketed a number of tricks, one of which—The Midas Touch (in which three gold coins become a $20 gold piece)—was performed for me.

Also in stock is a large variety of magic books, including The Discovery of Witchcraft. Printed in 1584, it is valued at $5000, according to Litt. In addition, there is a display of antique magic equipment and a showcase of approximately 75 different types of playing cards—don’t be fooled!

Plus, you never know who’s going to show up. Al Flosso, one of the world’s oldest practicing magicians at 80, and owner of the oldest magic shop in the United States (located in New York) and possibly the world, stopped by Monday while I was snooping around. Flosso discovered that a trick he had always claimed as his own, having never seen it in print, appeared on the pages of an ancient book. Almost magic, you could say.

Lift, a jovial soul, is super-effervescent when it comes to talking the MAGIC word. “It’s my hobby, my life,” he said. The address is 227 N. 13th St. It’s an illuminating experience.
film
Academy Screening Room 567-1400
2021 Sansom St.
Arcadia. I 08-5225
1529 Chestnut St.
Tommy. Rock and roll hothee-coo.
Budice Goldman Twin. LO-5024
15th and Chestnut
Budice Regency. LO-5710
16th and Chestnut
Deadly Here. The return of the B movie.
Cinema 19. I 08-4775
16th and Chestnut
Eric III on the Campus EVT-7292
40th and Walnut
Eric Rittenhouse Square LO-5228
16th and Walnut
One flew over the Cuckoo's Nest. Jack Nicholson's out of his bird.
New World Cinema LO-1717
19th and Market

art
The Print Club PE 5-0000
1314 Latimer St.
Through this Sat: An exhibition of prints by a group of printmakers from Seattle, Washington.
Newman Galleries LO-1777
1615 Walnut St.
Chadds Ford, Pa.
"Romance and Adventure", an exhibition of works by N.C. Wyeth. Through May 23rd. A short film "N.C. Wyeth — The Brandwine Tradition" is shown every day at 1:30 p.m.
The museum, located on U.S. 1 just west of route 100, is open daily from 9:30-4:30.
Pennsylvania Academy of Fine Arts 259-0570
Peale House 181 Chestnut St.
Through Feb. 29: "Recent Color Photographs by Joel Sternfeld and Recent Work by Lois Johnson." Johnson's work is a mixture of graphics and environmental effects. Open Mon-Sat 10-5, Sun 1-5.
Vesper Hall 243-4960
21h and Spruce Sts.
Through March 15: An exhibition of graphics in conjunction with the Institute of Contemporary Art. 8:30-10:00.
Lippincott Library 243-4960
36 & Walnut
Through March 15: One-man show — The Sculpture of Sigrid Christiansson. 9:00-11:00.
Houston Hall Gallery 377-8777
317 Spruce St.
Through Feb. 27: The graphics of Hiroshi Nakazato. Open 9:00 midnight.
Institute of Contemporary Art 243-7106
36th and Walnut
Opening Feb. 23rd: George Segal's "Enviromentals." The first major exhibition of his sculpture. Open 10-5 weekdays; noon-6 on weekends; Tues. night 7-11.
Women's Cultural Trust 243-5110
3001 Locust Walk
Through Feb. 27: Featuring the works of four women photographers. Open Mon, Tues, Fri, 11-5; Wed 11-7; & Thurs 11-9.
Rittenhouse Gallery KI-6815
3924 Rittenhouse Sq.
Philadelphia College of Art 3601 Locust Walk
Through Feb. 27: The Beautiful Object.
122-7775
319 South St.
Through Feb. 28th: Fabric Sculpture by Emily McLennan. Gallary hours: noon-6, daily and Sun; Fri & Sat noon-10:00.
Eye's Gallery WA 5-1383
602 South St.
Through Feb. 28: Jeffrey Baumann — photographer, plasterer, carpenter.
The Walnut St. Theatre 622-4700
PE 5-1460
Walnut St.
Through March 7: "Kites for All Reasons". Kites on display from many countries. Open M-F 11-4.
Phoenix 1824 Spruce St.
Through Feb. 28th: Photographs and Fibers by Allen T. Teget and Leilani Teger.

important Announcement
The Philadelphia Museum of Art is reopening on Feb. 28th. The first five days of March the Museum will be free. Special events will be announced in this column.

Guidemaking is the Art of Nothing. The Art of Nothing.

Lies My Father Told Me
Music Academy of Music Broad and Locust Sts. PE 5-7278
Pianist Vladimir Ashkenazy will be the guest artist with Eugene Ormandy and the Philadelphia Orchestra this Friday afternoon at 2:00 P.M. and Saturday and Tuesday evenings at 8:30 P.M. The program pays tribute to Serge Prokofieff and will feature his "Classical Symphony," Piano Concerto No. 3, and Symphony No. 5.
Solis Cohen Auditorium Jefferson University 1820 Locust St. LO 7-9722
The Philadelphia Classical Guitar Society will present Lyman Pompma performing works by Bach and others Sunday evening at 8:00 P.M.
First Baptist Church 1618 and Sansom. WA 6700
The Philadelphia Oratorio Choir presents on Sunday at 4:00 P.M. an organ recital by Carmyn Lewis, organist of Germantown Community Presbyterian Church.
Latin Casino Route 79 Cherry Hill, N.J.
Telly Savalas will bring his lollipops and his night club act into the area Monday through Wednesday evenings. There is absolutely no truth to the rumor that bald men will be allowed in for free. Also, on the bill is comedian Freddie Roman.

Ad

Valley Forge Music Fair 1 Saba Avenue Bala Cynwyd 667-5982
A busy week begins tomorrow night with the appearance of those boys from the streetcorners and subways of the 50's, Sha Na Na. Saturday and Sunday night War comes storming in with their multi-faceted sounds. Monday through the following Sunday entertainment includes an appearance in their band of two of the hottest saxophonist, Billy Eckstine and the Nicholas Brothers.

Just Jazz 1129 Arch Street LO 7-1583
The Masqueraders, known for their smooth soul sounds, continue their week-long stand through Sunday evening.
New Foxhole Cafe 3915 Locust Walk 384-6183

not paying your bills? Not paying your bills?

Philadelphia's own. Byard Lancaster, who plays tenor, alto, and soprano saxes, as well as flute, appears tomorrow and Thursday with Sessions for two shows each night at 9 and 11 P.M. Playing with Lancaster will be a group of Philadelphia musicians from Germantown, Sun don.

The Spectrum
Bell Telephone Building 5th St. FU 5-5000
Cat Stevens brings his peace train into town Wednesday night on the heels of his latest album, Numbers. Stevens has always been known for his soft approach to music. A mellow time is in store everywhere.

Raju Cafe 1469 Lombard Street 753-4444
The Breecker Brothers continue their four night stand tonight through Saturday. With Randy on trumpet and brother Michael on sax, their sound is personified by a collection of diverse musical styles-pop, jazz, and soul. Making this show even more of an attraction is the appearance in their band of two of the hottest players around today, saxophonist David Sanborn and keyboardman David Gronick.

Main Point 874 Lancaster Avenue Bryn Mawr L.A.-3375
 Tonight and tomorrow night, Hickory Wind, a band specializing in bluegrass and string band style, headlines. Saturday and Sunday evenings, singer-guitarist Chris Smithter, who combines traditional bluegrass with electric compositions, will be on stage.

Tower Theater 29th and Ludlow Sts. FL 4-0311
British rock guitarist Peter Frampton "Comes Alive" tonight at 7:30 and tomorrow night at 7:00 and 10:30 with his band of two of the hottest men in rock and roll, with original compositions, will be on stage.

Villanova University Fieldhouse Villanova, Pa.
Appearing this Sunday evening will be Kansas, a band direct from mid-America. They are a rock band, but also mix in a semi-classical style, making for an enjoyable blending.

Anthony Quayle. Starts Feb. 24 to put you asleep for twenty years. Society Hill Playhouse WA-5120
Nces S. B.
God Bless Brendan Behan, is reviewed inside.
Sight Theater. 717-8301
1613 Walnut
When All Else Fails, does. Review inside.
Players and Plays 755-0630
1714 Delancey
The Miracle Worker opens another Bicentennial season playing this week and next.

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February 19, 1976

Back Cover Story

Jessica Savitch: reflections of a media star

By Gail Stone

Ingrorn has it that a certain sector of Jessica Savitch devotes worship their goddess in silence; her presence, that is. It seems that just looking at the blonde KYW anchorwoman is enough; so they sit before the television, imagining the voice. She's speaking about something much more enticing than a tie-up on the Schuylkill Expressway.

Those of us who take the sights AND sounds of KYW are familiar with their brand of delivery—sort of down-home and folksy. (After all, people like you like Eyewitness News.) How did they come up with a recipe that successfully blends Mort Crim's puns and Eyewitness news?) How did they come up with a recipe that successfully blends Mort Crim's puns and Eyewitness news? (I'm thinking that all news is the product of the type or mix of people that you have. It's not that they thought, "well we'd like to have a folksy kind of news, so let's see if we can find somebody like this and somebody like that and we'll put them in a bag and shake them all up and we'll get a mix out of it." I think that just happened. Different people work different ways together, and it just sort of evolved. As for me, the people here—they are on the air as they are off the air. So therefore, since we are all basically friendly and outgoing, and care about each other, it is the feeling that you get in the way we deliver the news. It's an outgrowth of what goes on behind the scenes.

There does seem to be a good deal of off-camera camaraderie at Independence Mall East Reporter Don Fair waved off a slightly crazy and very pleasant woman who had stationed himself in front of the store. (He was doing some disc-jockeying.) But how does Savitch feel about some of the "hokey" promotions which show the Eyewitness biggies as a role model. Women, particularly today, blacks. Part of the public trust and to inform, to disseminate information. A good newscaster provides all the information available to allow a viewer to make his or her own intelligent decision on any issue. Your major function is to be a part of the public trust and to inform, to disseminate information.

The only other thing you can do as a by-product is act as a role model. Women, particularly today, blacks. Women's voices are not authoritative-women's voices are not authoritative—and women do not want to watch other women, particularly other attractive women on television. That is a myth that is largely promoted by men, because it was men who ran the television industry at that time...I do many speeches for women's groups, I get many positive letters from women, meet a lot of women who are very pleased by my success. Women are willing to accept other women if they're competent at what they do, the same as they're willing to accept men.

While some might be surprised to hear of Savitch's popularity with other women, newspapers and magazines remind us often enough of male sentiments regarding her appearance on the news. Savitch shares the February cover of Philadelphia Magazine with a fan who is so enamored that he mailed a personalized pocket-book for his favorite valentine. Well, charm, and wit and looks aside, why would anybody want to send a valentine to a newscaster?

I don't know. As a matter of fact I'm very hung up on that kind of thing. I had an interview the other day with the Daily News and they asked me all kinds of things like how tall I was, how much I weighed, things about when I was growing up and I kept saying, "Why is anyone interested in that?" And he said...they're vitally interested in personal things about you because of your visibility. I don't know why anybody would be interested. I really don't understand that...

Focusing on individuals is a very real part of today's news. If I tell you that millions of children are starving today, you will probably feel sorry-in your head, because nobody likes to hear about children starving. If, on the other hand, I tell you the story of one of those children, little Joey who has grown up in an urban poor area, doesn't have enough to eat and is hungry...you really begin to empathize with that child and rather than feeling it in your head or your mind you feel it viscerally...all over. Personalizing the news is an effort to make it more real to the viewer, to make it more than just an exterior view, to make them feel.

You can report the news, you can give it the personal touch...you can provide them with a forum like "Meetinghouse" does to give them different viewpoints, you can expose them to information. A good newscast provides all the information available to allow a viewer to make his or her own intelligent decision on any issue. Your major function is to be a part of the public trust and to inform, to disseminate information.

The world isn't ready yet for a dominant woman anchor...Our stereotypes won't change until all the children that are little-four or five years old-are grown up, because only now can those children be exposed to alternatives. Little kids growing up today think it's perfectly fine that a woman does the news....When those children grow up they won't attach stereotypes to the news. They will evaluate not in terms of exterior packaging, but will evaluate the news itself. When those children grow up, possibly we'll be ready for a dominant woman anchor. However, I think that a woman will co-anchor for the next several years.

Savitch was inspired to pursue a career in broadcasting after doing some disc-jockeying. The route was not entirely downhill.

I had to overcome a lot of barriers that were put up. Two primary ones were that women are not authoritative-women's voices are not authoritative—and women do not want to watch other women, particularly other attractive women on television. That is a myth that is largely promoted by men, because it was men who ran the television industry at that time...I do many speeches for women's groups, I get many positive letters from women, meet a lot of women who are very pleased by my success. Women are willing to accept other women if they're competent at what they do, the same as they're willing to accept men.

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Television viewing can be charted out much in the same ways as a diamond. At the top is the upper two per cent, which is the upper middle income, higher educated person, and at the bottom are the functionally illiterate. In the middle is the vast middle class, middle educated, middle income-those is the kind of person that we're trying to reach...You try to reach the lowest common denominator. Your barometer for formulating the type of news features that appeal to a mass audience is to get what is of most interest to the largest amount of people in the area.

In their attempt to reach this massive middle, reporters are finding their way into the living room of a consumer with a typical problem, and are confronting the man on the street for his view of the world.