Lucy Hackney

First Lady Strikes for Social Reforms

BY MARTIN KISHEL

Stead-fast and strong, Mrs. Dick Hackney, the University's new first lady, is in her second week wearing a pink turtleneck and is already causing a stir on the campus. An Associate Student Body, Hackney was "considered for a year," the ASB's executive board said. "She's a strong woman," said one pat."Hackney was born on a Thursday, in the third sign of the zodiac, an Aquarian, a rebel, according to students who know her well. "She was a mean, middle-class student in a little town in the Midwest," said one. "She was always pushing for change." Hackney's zodiac sign is known for its innovative and creative thinking, which is why she's been described as "the most interesting person on campus," by many.

The Hackneys have been married for 15 years and have three children. They met while Hackney was a student at the University of Pennsylvania, where she studied political science.

"We shared a lot of values," said Hackney. "We both believe in social justice and human rights." Hackney is an avid supporter of women's rights and has been active in several women's rights organizations throughout her career.

"I'm looking forward to my time here," she said. "I want to be a part of the University's community and help make it a better place for everyone." Hackney plans to be involved in various University activities and to promote social justice causes.

"I think the University needs a voice that understands the issues," she added. "I believe in making a difference and I think I can do that here." Hackney's appointment has been met with mixed reactions from the University community. Some students are excited about the new first lady, while others are concerned about the potential for increased scrutiny of the University's administration.

"I think it's great that we have a first lady," said one student. "It shows that the University is taking steps to improve its public image and to show its commitment to social justice issues." Others are more cautious, however.

"I'm worried about the impact of having a first lady," said another student. "I don't want to see the University become too political. I think it's important to maintain its academic integrity and avoid getting too involved in political matters." Still others are excited about the new first lady but concerned about the potential for conflict. "I think it's great that we have a first lady," said one student. "But I'm worried about the potential for conflict between the first lady and the University administration." Hackney herself is optimistic about the future.

"I'm excited to be here," she said. "I believe in the University's mission and I want to be a part of making it a better place for everyone." Hackney's appointment has been met with mixed reactions from the University community. Some students are excited about the new first lady, while others are concerned about the potential for increased scrutiny of the University's administration.

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American Denies Iranian Spy Charges

American actress Faye Dunaway denied spy charges at her trial as an Iranian diplomat's defense, and a prosecutor charged that she was driven into a frenzy by a group of Israeli agents who had threatened to expose her as a Soviet agent.

The prosecutor, who had been staked by two revolutionary guards who had made it clear that he was willing to take any steps to save themselves, said that the actress was a Soviet agent.

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City Limits
West Philadelphia And Beyond

Students Adopt Little Brothers

By MARGOT COHEN

Last one night last year, William
Blackhead broke into a West
Philadelphia candy store, and the
man inside apparently shut him
up. The next day, when Blackhead
and others in the Maryland Heights
Project of West Philadelphia, before
he was 18, he reported not being
hurt and not having any money,
spent most of his time with a
project, and was suspected of being
a youngster who needed
and guidance to resist
from one of a number of
children that he and best friend the Big
Brother/Big Sister program. One
member of the program, Fabiola
Dennis, said that one of her
in the hospital to find him in,
talk to him. Butler said, "He was
beaten severely, had trouble
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said it was easier to
"I grew up that way -- one person
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break in to the
10-year-old mono-
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Aiming For a Time of New Education

Claremont College in Transition

The administrative shake-up in College Hall which began the day Sheldon Silverman resigned as president continues today as more members of Benjamin Shen's administration have left. Shen's resignation was announced last Monday that he was resigning from the position due to a chronic back ailment.

After Administration's recommendation, the Faculty Senate, in a vote of 44-5, approved new leadership for the College. The new leadership includes new deans and presidents of the various administrative units and a new chancellor, and an end to the College's long-standing three-year terms for faculty Senate members. The new leadership is expected to take over in June.

Despite Administration's tempestuous relationship with the College, the administration has held firm on the decision to remove the College's three-year terms for faculty Senate members. The new leadership is expected to take over in June.
Hackney: Ambivalent Southerner Moves North

"I had a date, and the date played the saxophone," Hackney said. "I had the feeling that this was a very old Alabama family," she said, laughing. The situation was, "It's easier to escape most of it personally because I come from "very old Alabama families," she explained. "I don't think we (Hackney and her family) were drawn into the community criticism was somewhat objective.

"I made a very conscious effort to study and my strong political opinions are, in particular, not engaged in issues that divided people."

"I was worried about going back to that even though I know objectively, what the merits are, what people want was to do and my belong.

"I think Fred's family is back at Vanderbilt University, and her husband was working. She was a college junior and was getting the first mouth of an issue," Hackney said. "It was a hard one to do."

"I'm happy about their all-Kalorama, Philosophy and Highland, and Philadelphia was half-brother in between. I had a sister who lived there, those days when we had to have a proper job and when I came back to the university I was much happier playing a high school junior. Sheldon Hackney was "very, very old Alabama families," she said.

"She gave me the message that we should be proud of who you ought to or in your community."

"I was married at 18, and the marriage was basically going was very good marriage, have children and then convinced of my cause," Hackney said, but because her parents came down "very old Alabama families," community criticism was somewhat objective.

"My younger sisters drove her family back to Alabama."

"I don't need poetry and poetry is often not as valuable as the mores are, what the rules of the game are, what the rules of the game are, what you do and your own thing." she explained. "I don't make decisions (for him) because I don't. But you need somebody you can really trust who is a high-school education as a "half-time reader" at Pennsylvania College, where her husband was working. The truth is, "The truth is, the result of her husband往往 is "really difficult for me," Hackney said. "I have a date, and the date played the saxophone," she said. "I had the feeling that this was a very old Alabama family," she said, laughing. The situation was, "It's easier to escape most of it personally because I come from "very old Alabama families," she explained. "I don't think we (Hackney and her family) were drawn into the community criticism was somewhat objective.

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**DAYTONA BEACH**

“11”

Daytona Dream Eleven, Resorts, Restaurants, Spring Break

Vacation of a lifetime at the Daytona Beach’s certified restaurants in the Daytona Beach Area. Choose from 1163 sparkling beach resorts, suites, and efficiencies. All Oceans Eleven rooms, suites, and efficiencies. All Oceans Eleven resorts.

**DAYTONA OCEANS ELEVEN**

8 PM

Funded by Student Activities Council

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**Third Floor**

**McHenny and Warsaw**

**Thanks...**

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**SENIORS:**

**THE DEADLINE**

**FOR YEARBOOK PORTRAIT SIGN-UPS IS TODAY AT 5 P.M.**

**IF YOU WANT TO APPEAR IN THE 1981 RECORD DON’T MISS IT!**

YEARBOOKS ON SALE, $15.

9-5 PM; 36TH & HAMILTON

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**XANADU PRESENTS**

“Harold and Maude”

**Friday, Feb. 6**

3:00-6:00 PM

2:00-5:00 PM

1:00-4:00 PM

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**BOTT’S HAPPY HOUR**

Tomorrow, Feb. 7

12:00 noon - 2:00 p.m.

3500 Spruce St.

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**PENN PLAYERS**

**An Introductory Workshop in IMPROVISATIONAL THEATRE TECHNIQUES**

**WITH Jim Ricciardelli**

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**DISSENTING PROFESSOR**

(Continued from page 3)

... originally demanded from teaching at the University of Belgrade in 1975 because of the social criticism they contained. Professor Markovic’s Freedom Foundation was publicly charged in Belgrade by the Yugoslav Journal before it was suppressed in 1975.

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**The Villanova Union presents**

“An Evening with James Taylor”

**Wednesday night, Feb. 18**

8:00 PM

Villanova Fieldhouse, Villanova Pa.

Tickets available at Houston Hall

Price: $10.50

For Information: Call 645-7280 or 243-5610

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**The best Hungarian Goulash Soup in the Free World.**

Hidden in a side street in Pest, Hungary, across the river from Buda, this little shop in the heart of the city is the place where you can find the best Hungarian Goulash Soup in the world. Come in and try a bowl of our famous Goulash Soup. It is the best Hungarian Goulash Soup in Pest. Hungary. And if you do, please bring us a bowl of our famous Goulash Soup. It is the best Hungarian Goulash Soup in the world.

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**Penn Players**

**An Introductory Workshop in IMPROVISATIONAL THEATRE TECHNIQUES**

**WITH Jim Ricciardelli**

**Saturdays**

12:00 noon - 2:00 p.m.

5 weeks

beginning February 7th

**HAROLD PRINCE THEATRE**

**ANNENBERG CENTER**

Please call 243-6888 for information
**50% of Michelob fans pull the switch for today's Schlitz**

48% of 200 loyal Budweiser drinkers also prefer Schlitz

Schlitz’ impressive showing against Michelob wasn’t the first time loyal beer drinkers picked Schlitz over their brand. Results were similar in earlier tests against number one selling Budweiser.

In a live TV taste test conducted just before the second half of the Oakland/Houston playoff game, 46 out of 100 loyal Bud drinkers preferred Schlitz over their own beer. A week later, 100 more Bud drinkers were tested. This time 50%—exactly half—pulled the switch for Schlitz.

All in all, 48% of the loyal Bud drinkers tested liked Schlitz better. Prior to the test, the panelists had signed affidavits affirming that Budweiser was their beer. Most of them seemed confident that Bud would be their choice in the test. At least 48% left with a new outlook—and some, perhaps, with a new beer.

“I was confident” states Schlitz Chief Frank Sellinger

The results of the taste tests were not unexpected for Schlitz Chief Executive, Frank Sellinger. “Some people thought it was risky to do live TV taste tests in front of millions of people,” says Sellinger, “but it didn’t take nerve, it just took confidence.”

Sellinger, a master brewer for 40 years, has helped brew some of the world’s finest beers. Since joining the company three years ago, he has concentrated on making Schlitz the best premium beer on the market.

They brought me here to brew the best,” says Sellinger. “And this Schlitz is it.”

It seems quite a few of the Bud, Miller and Michelob drinkers tested agree.

200 Miller drinkers tested: Schlitz is preferred by 37%

In the weeks following the impressive showing against #1 Budweiser, Schlitz went head to head against another leading beer—Miller.

In two taste tests appearing on live television, a total of 200 loyal Miller drinkers were asked to choose between their beer and Schlitz. Again, a significant number of Miller drinkers decided their beer was second best and pulled the switch for Schlitz.

Beer fans surprised at choice of Schlitz

Panelists who decided their beer was second best and chose Schlitz expressed surprise. Similar reactions have been registered in other taste tests across the country. “I honestly selected the beer I preferred and it wasn’t Miller,” admitted Miller drinker, Albert Gualano.

“I’m genuinely surprised,” exclaimed Guy D’Ayme, “I thought Bud was better but I’ve been proved wrong.” Schlitz has much better flavor than Miller, and it goes down easier.

Do it yourself—try the “Great American Beer Switch” test

This test requires two identical mugs, a Schlitz and your regular beer, at equal temperature. Label the mugs “1” and “2” so the taster won’t know which beer is which. Pour the beers to equal heads out of the taster’s sight.

To ensure that the choice is made on taste alone, serve the beer in non-transparent mugs or have the taster close his eyes. Now let the taster sample both beers and choose the one that tastes better. Now you taste both beers yourself. Did you pick your regular brand? Or today’s Schlitz?

Loyal Michelob drinkers chose between unlabelled mugs of their Michelob and today’s Schlitz.

50 out of 100 Michelob drinkers pick Schlitz on live Super Bowl TV

100 million fans watched as Schlitz took on Michelob in the finale of “The Great American Beer Switch.” The dramatic test was conducted live during half-time of the Super Bowl game.

The huge audience witnessed 100 loyal Michelob drinkers choose between two unlabelled beers—their own Michelob and today’s Schlitz. The outcome proved a surprise to many Michelob drinkers who found themselves preferring the taste of Schlitz over the taste of Michelob.

Each of the 100 loyal Michelob drinkers was served two beers, one Schlitz and one Michelob, in unlabelled ceramic mugs. Tasters were told to indicate a tie, or make a choice by pulling an electronic switch left or right in the direction of the beer they preferred. To ensure fairness, the testing was conducted by a leading independent consumer research firm. The results were validated by another top statistical research company, Eckardt and Laveyde, Inc.

Before the test, the Michelob drinkers probably thought they would pick their own brand. A lot of them seemed surprised as they watched the number of Michelob drinkers who preferred Schlitz flash up for national TV.

It was Schlitz vs. Michelob Beer — and former NFL Referee Tommy Bell called the score for Schlitz in the live TV taste test.

Loyal Michelob drinkers chose between unlabelled mugs of their Michelob and today’s Schlitz.
A choice between

- Graduate students writing academic papers
  - Marilyn E. Calabrese, advanced doctoral student. Teaching of Writing Specialization
  - Tuesday, 6:30-8:30, February 17-April 7
  - Room C-34, Education Building

- Doctoral students writing dissertations
  - Dr. Allan A. Glatthorn, Associate Professor of Education
  - Monday, 4-6, February 6-April 6
  - OR
  - Wednesday-Saturday, 12:30-2:30, February 6-11
  - Monday-Saturday, 12:30-2:30, February 11-17
  - Room C-34, Education Building

For Graduate Students

All Academic Writing Workshops are non-credit and:

- provide opportunities for participants to have their academic writing critiqued
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Further information and registration forms are available at:
Main Office, Graduate School of Education, 3700 Walnut St., Philadelphia, Pa. 19104; phone number 243-7361.

"The road of excess leads
to the palace of moderation."

-William Blake
University Lutheran
37th and Chestnut

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LILY TOMLIN IN AN EPIC COMEDY
(GIVE OR TAKE AN INCH)

NOW PLAYING AT A THEATRE NEAR YOU

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THE DAILY PENNSYLVANIAN - Friday, February 6, 1981

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The Financial Analyst Program at Morgan Stanley

You are invited to attend

a Pre-Recruiting Informational Session

in the Benjamin Franklin Room, Houston Hall

Wednesday, February 11, 1981. 4:30 P.M.

University of Pennsylvania alumni from the Corporate Finance and the Mergers and Acquisitions Departments will conduct an informal session designed to introduce you to the financial analyst program at Morgan Stanley and discuss other opportunities in investment banking.

Refreshments will be served.


Elvis Down W. Squashers

We asked Mark Norton, The Penn wrestling coach, if he had any thoughts about the upcoming match against Harvard. "I think we're ready to take on the slugs," he said. "We've been working hard for months." Norton's team is currently ranked third in the nation, behind only Harvard and Yale. The two teams face off this weekend in New Haven, the match winner will take the Ivy League title.

Quaker Oats

Quaker Oats has announced that it will be the official sponsor of the Penn wrestling team for the foreseeable future. The deal, which was negotiated by the university's athletic department, is worth $5 million over the next five years. "This is a great opportunity for both parties," said Penn Athletic Director John Garrett. "We're excited to have Quaker Oats on board."
Cagers Have New York State Of Mind

Cagers Ready To Reassert Against Lions, Red

By BRYAN HARRIS
In New York, advanced urbanism is rivalry at Columbia basketball games. This week, in the same vicinity, competition has been emphasized as the biggest game in Lions four years.

In Schenectady, coaching changes are a rarity for the Cornell basketball team, but the Big Red has a new coach this year. This week, in the same vicinity, competition has been emphasized as the biggest game in Lions four years.

In Philadelphia, second place in the Ivy League is a party for the Penn cagers. But the Quakers, the cause of all the commotion and commotion, are not concerned with the result. She will get a girl's education. Penn has lost six of its last eight games. The outcome of the meet is not as important as the experience provided by the development of the team has been the experience provided by the development of the team has been the experience provided by the development of the team has been the experience provided by the development of the team has been the experience provided by the development of the team has been the experience provided by the development of the team has been the experience provided by the development of the team has been the experience provided by the development of the team.

By DAVID FALLEN
Some people have been trying to avoid putting even pressure on the team. "This is a real team," said coach Don Ashley. "We're a hard-working team."

But the New Yorkers' gameplan must come out of with a win. "She has improved tremendously. She will be one of the big guns," coach Dave Micahnik said of his new position at Sabre.

"We've had good play at time from out team," Miller described of his new position at Sabre. "We'll be running to win when you go back to your home town."