Officials claim prostitution has stopped in Geneva Hotel

By Jeffrey Goldberg

Philadelphia law enforcement officials said Tuesday that prostitution activity at a hotel owned by four Dental School professors has significantly decreased since their ownership became public a month ago.

Chief Assistant District Attorney Eugene Allessandroni said he has been discussing ways to stop prostitution with the four dentists, who own the Geneva Hotel at 127 South 16th Street. The dentists: Dental School de-can D. Walter Cohen, Orthodontics Department Chairman Robert Vanandall, Clinical Associate Professor Daniel Casullo and Periodontics Associate Professor Louis Rose have offices across the street from the hotel.

"We're in the process of closing down the prostitution operation," Allessandroni said. "We want to restrict the hotel to legal operations."

Allessandroni said that attorneys for the four professors have told Frank Stein, who leases the hotel, from the four professors, that he cannot rent rooms to prostitutes.

"If they will not, the dentists say that if any illegal activity takes place, they will take action against Mr. Stein, but he is cooperating at this point," he said.

The events on Thursday, The Big Day, start at 11 a.m., at where else, Independence Hall, with a ceremony commemorating the signing of the Declaration of Independence. Mayor Wilson Goode will host the festivities. Then, at 2 p.m., the Sons of the American Revolution will conduct a ceremonial ringing of the Liberty Bell.

see CELEBRATION, page 12

Four varsity rowers make national team

By Taub Swartz

Four varsity rowers were selected to represent the United States as members of the National Team's pre-elite crew squad.

Sponsors David Anderson and John Precourt and juniors Bob Meyn and Rich Hobbeck made the team late last month and are now in Henley, England preparing for this week's Grand Challenge Cup races.

The pre-elite team consists of rowers under 21 years old.

Penn Lightweight Crew Coach Stan Bergman said Monday that the team is elated and surprised that all four rowers qualified for the top squadron.

"I was hoping that one or two would make it," Bergman said. "I was really excited when I found out that all four of them made it."

"I don't know of four guys from the same school ever making the team," he added.

The four rowers could not be reached for comment this week.

At Henley, the pre-elite, competing as the Oklahoma Rowing Club, will race against many of the strongest crews in the world, including the Harvard and Princeton squads.

The U.S. team will face the Vet in the first race.

Harvard and Princeton qualified for the Henley earlier this season after winning the Eastern Sprint and the International Rowing Association championships.

Bergman said he feels the U.S. team will be very competitive, adding that the Penn rowers will "have some tremendous international racing experience when they return."

"I hope some of that rubs off on the rest of the guys," he said.

"They should be pretty fast," he said.

"They should be pretty fast," he said.

"They are planning its biggest bash since the bicentennial.

By Sharon Phillips

Bells will toll, bands will play, parades will march and thousands of kids will shout and ah as the city erupts into a five-day party hailed as the greatest Philly Fourth since the Bicentennial.

In fact, so much is planned for Freedom Week that the city turned into Freedom Week.

The huge celebration is part of a campaign to make Philadelphia the national focus of July 4 events. City Special Events Coordinator Marlene Segal said Monday:

"Since Philadelphia was the birthplace of the nation we feel Philadelphia should be the focal point of the celebration."

The Center City Freedom Festival Parade kicks off today's festivities at 6 p.m. The parade, which begins at 20th Street and the Benjamin Franklin Parkway, will highlight 50 high school drum and bugle corps and marching bands from more than 20 states. In addition, 100 pre-1937 automobikes competitive in the Los Angeles to New York Great Race will participate.

Later in the evening at Penn's Landing, a sing-a-long with the big-band sound of vocalist Laura Jackson and the New Vincent Lopez Orchestra, will feature patriotic songs and free miniature American flags.

After the Phillies-Cubs game Thursday, the holiday's first fireworks display will explode over Veterans' Stadium. The 23-minute program will punctuate patriotic music broadcast simultaneously on the Vet's speakers and the WYSP airwaves.

The Vet will be the site of a massive fireworks display tonight.

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see CELEBRATION, page 12

Library staff negotiates U. contract

By Felipe Albuquerque

Calling negotiations the "toughest since 1967," representatives of the University's 130 library employees have agreed on a new contract with the administration.

The workers union, Local 590 of the American Federation of State County and Municipal Employees, concluded negotiations with the University at 3:30 a.m. Monday after threatening to strike it talks broke down.

The agreement provides for a 4 percent across-the-board pay increase over three years with a revised clause. In addition, the employees attained improvements in health, education and tenure benefits.

Local 590 President Howard Deck said Monday that he feels the most difficult part of the negotiations was a debate over proposed sick leave changes.

"I've negotiated all the library

see STRIKE, page 6

Disputed order

Athletes at Temple U. to be tested for drugs

By Taub Swartz

In the wake of Temple University's decision to conduct mandatory drug tests on its athletes, University officials said this week that they feel drug abuse is not a problem in the Ivy League.

The Temple plan, which has been criticized by American Civil Liberties Union as "a gross invasion of [athletes'] privacy," was endorsed by the university's trustees last week.

Assistant to the President Paul Zingg, an expert on intercollegiate athletics, said Monday that he believes steps should be taken to curb the nationwide problem of drug use among college athletes, adding that the drug problem has not yet hit the Ivy.

"These problems show that schools like Tulane University and the University of San Francisco - as some of the top institutions in the country - are not immune from the problems that affect intercollegiate athletics," Zingg said. "I think that the Ivy League has to be concerned about the problem with drugs. But it's not a problem for us at this point in terms of mandatory and recreational use drugs."

"I do not think that [athletics drug abuse is a problem in the Ivy League]," he added. "This does not mean that this is an issue that Penn and the Ivy League shouldn't take an educational approach and take an educational approach against the drug use among college athletes, adding that the drug problem has not yet hit the Ivy.

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Simplifying the System

President's Plan Offers New Alternatives

By Josh Soven

When all things are considered, President Ronald Reagan's call for a dramatic overhaul of the nation's tax code has to be looked upon as one of the most positive and politically clever actions of his presidency. In an apologetic speech as he has given, Reagan outlined an economically feasible proposal to reform a system that is clearly in need of change. At the same time he was bluntly brushing aside the Democrats from the political forefront of a popular issue they had once been the sole spokesmen for.

Reagan correctly realized that the public is rapidly losing confidence in the present tax system and presented a plan in which the middle and lower classes are the main benefactors and large corporations and upper-income individuals are the hardest hit. By putting forth such a plan, the president is gambling with the support of some of his most loyal followers but has created an opportunity for the Republicans to shed the 50-year-old stigma that they are the party of country clubs and big business.

If the plan is successful, what remains of Roosevelt's New Deal coalition could well dissolve, leaving the Republicans as the country's main political force in the foreseeable future.

What is most remarkable about all this is that the president's program is, with a few exceptions, an economically sound one that should benefit the country. Its principles are simple. By removing many of the loopholes which has historically moved with joint of the speed and one ear cocked toward a plethora of lobbies — into agreeing to signficant reform of the tax code. Successful passage of a major tax reform bill, such as the president's, is made all the more unlikely because it has the potential to offend virtually every sector of American society. Once hearings on tax simplification begin in Congress, every interest group from Miami to San Francisco is going to descend on Capitol Hill and all too 19860 electron-conscious officials will become increasingly squirmish about committing themselves to anything so dramatic.

Big business is seeking in anticipation of the possibility of a minimum corporate tax rate to be lowered to a top rate of thirty-five percent. This should encourage reinvestment in business and research, consequently spurring the economy.

At the same time the president's tax plan will increase the spending power of a majority of the middle class by simply cutting their tax rates. Without doubt, the plan has its weak points and considerable debate and study should be given to the president's program. Democratic critics, who are generally supportive of tax simplification, have correctly pointed out that the present plan could bring considerable harm to the Northeast and Midwest because of its elimination of the state and local tax deduction. In addition, Reagan's proposal would appear to come dangerously close to being a flat unprogressive tax.

However, it is almost universally agreed upon that the present tax code is unfair and economically counterproductive. Argument among politicians and economists is not whether to change the system, but how.

Unfortunately, any debate on the subject may in the end be mute. Recent history is a reliable indicator. Reagan will have to perform a political miracle to pass Congress.

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Historically, Congress has been extremely reluctant to act quickly and independently on all but the most critical pieces of major legislation. Tax reform might turn out to be an issue that will make Congressmen throw off their special interest ties and listen to a public that is quietly asking for change.

But I'm not betting on it.

Josh Soven, a sophomore in the College, is a staff member of The Daily Pennsylvanian.
The Summer Pennsylvania wishes our readers and advertisers a happy and safe July 4th.

The Summer Pennsylvania Business office will be closed on Thursday and Friday, July 4 and 5. We will reopen on Monday, July 8 at 9 am.

New U. center to house lab
Medical research group leases space

By Sharon Phillips

A non-profit research foundation will lease space in the University's planned Clinical Sciences Research Building. The Howard Hughes Medical Institute, founded in 1953, is an independent foundation which conducts medical studies in teaching and research hospitals. The clinical research building is under construction at the old Philadelphia General Hospital site behind the Medical School.

Seventeen prestigious academic health centers already house branches of the institute, including the medical schools at Harvard, Yale, Stanford, Duke and Johns Hopkins Universities. In order to be accepted by the Philadelphia unit, Hughes researchers must receive Medical School faculty appointments. Howard Hughes Medical Institute President Donald Fredrickson said Tuesday that the Hughes investigators could become eligible for Medical School tenure.

Fredrickson said he feels the symbiotic relationship between medical schools and Hughes institutes is very rewarding. "It provides the opportunity for new research laboratories, and in them investigators who are provided with stable, long-term support for scientific research," he said. "It also expands the school's capacity for integrated science and its application."

Medical School Special Assistant to the Dean Victor Crown said Monday that the institutes -- which attract top-notch researchers -- currently focus on genetics, immunology, metabolic regulation and the neuro-sciences. "They have working in the laboratories highly distinguished researchers from the faculties of these universities, including at least one Nobel laureate," Crown said.

The institute will enhance the research capabilities of the Medical School. Associate Dean for Resource Management Harry Halley said Monday: "I think it very much strengthens a university and particularly a school of medicine by bringing together very distinguished investigators in a particular line of research."

"It's known throughout the U.S. and the world for the quality of its investigators," he added.

The Hughes Institutes draw the funding from the former Hughes Electronics Corporation.

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Wharton to build new facility; forces MBA House to be razed

By Lisa Kapin

The University is planning to demolish the building which houses the Office of Fraternity and Sorority Affairs and the Office of Off-Campus Living to make way for a proposed Wharton Conference Center. The Trustees approved construction, which will begin in August, during their meeting last month. Plans call for the demolition of the building, located at the corner of Locust and 38th Streets.

Fraternity and Sorority Affairs Assistant Director Patrick Farley said last week that “we’ve been wanting to move for a long time.”

Farley also said the Walnut Residence, 18th and Locust Streets, will be renovated to house Wharton’s Executive Education Center.

The MIA MBA House will be torn down, making way for the Wharton Executive Education Center.

Drugs

from page 1 to provide rehabilitation programs for “drug-related sports.”

There have been a number of other institutions that have implemented mandatory or optional drug testing, he added. “Temple is not the first.”

Wharton Vice Dean Marion Oliver, a member of a committee studying Ivy League drug and alcohol problems, said Monday that drug problems are more prevalent at big-name schools.

“Temple’s athletic program is more athletically oriented than ours,” said Oliver, whose former position included supervision of athletics. “If I ran a big-time athletic program, I would implement a mandatory drug test to protect my athletes.”

“But I don’t think we need one at Penn,” Oliver added.

Track Coach Ivy Mondschein said Monday that he feels Temple’s plan is appropriate for his program, but unnecessary for the members of his squad.

“I want to find out who’s the best athlete — not who has the best drug test,” Mondschein said. “I don’t need drug testing on my team, but possibly in other sports.”

“If we can do it randomly, it should be completely random,” he added.

Temple’s plan states that the athletic director will have 48 hours notice before a test, while the students will have no advance warning. The tests will detect cocaine, amphetamines and anabolic steroids.

Temple President Peter Steinhardt said Tuesday that the tests will be optional. Steinhardt said that the tests will be optional for students who do not wish to take the tests.

We can either bury our heads in the sand about this issue and wait for others — such as the National Collegiate Athletic Association to set up guidelines and procedures, or we at Temple University can take the lead, acting in the best interest of our university, student athletes and intercollegiate athletics,” Steinhardt said.

But in a letter to Liaconis, ACLU Executive Director Barry Steinhardt said that the tests are “a physical invasion of their bodies” and an unwarranted intrusion into their private lives in areas unrelated to their obligations as either students or athletes.”

Steinhardt said Tuesday that the ACLU will offer free services to students who do not wish to take the tests.

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It’s our grand new, brand new Mister Donut shop at 3925 Walnut Street
Watch for our grand opening. We’ve got all kinds of extra fresh donuts. And freshly ground coffee, too. (We think it’s the best in the world.) So come in. You’ll see we’ve got a lot to celebrate.
Having fun with furniture

How to find a bargain, furnish your home and forget your little sister!

By Chris Mario

People don’t usually get too excited about a furniture store. If you’ve seen one over-air-conditioned building stocked with genuine simulated wood and flame retardant shag carpet, you’ve seen them all.

So how do you explain the fact that a new furniture and housewares store in Plymouth Meeting, PA, has people travelling for miles and lining up for hours just to see what’s behind its bright blue-and-yellow doors? What kind of radical organization has moved into this little Pennsylvania locale that is more a mall with yellow doors? What kind of name like IKEA supposed to mean, anyway?

The first two letters in IKEA stand for Ingvar Kamprad, and the rest represent Elmtaryd, Agunnaryd — the farm and village in Sweden where Ingvar grew up. So what, you ask? Well, for your information, Ingvar is the founder of this mysterious IKEA, a Swedish-based retail chain that has been called the Scandinavian equivalent of the Samsonite gorilla and the problem with Live Aid.

IKEA is the place for you. A warehouse full of supercool stuff for the urban pioneer with limited space and limited funds, this European import is unlike any store you’ve seen before.

Trendy-bendy merchandise can indeed be found in abundance at such yuppie meccas as Comran’s and The Workbench, but with decidedly higher price tags than one finds at IKEA. Nonetheless, like those more expensive shops, IKEA stocks a nifty and studiedly mod collection of chairs, couches, stacking bookcases, plastic picture frames with very Euro posters to put in them, brightly colored plastic light fixtures, numerous gadgets for the nouvelle cuisine do-it-yourselfer and a bunch of other junk that nobody needs but everybody wants.

But unlike those other places, IKEA has a number of things that you won’t find anywhere else. There’s a room called the Ballroom, which is, as its name does not suggest, a room full of thousand of hollow plastic balls into which weary parents can toss their kids and then get on with the serious business of shopping. There’s a cafeteria-style restaurant that serves cute little Scandinavian sandwiches and, of course, Swedish meatballs, but at lunch costs as little as $1.88 and you get to keep the plate. There’s a huge, self-service warehouse, in which customers find the merchandise they want and then pay at a supermarket-style checkout. There’s even a giant moose.

Table with accessories

What it all adds up to is a very untraditional approach to retailing, and such sensible new ideas as diaper changing rooms and day care services for shoppers’ children may very well draw overworked moms who would otherwise dread a day at a department store with junior. But regardless of these noteworthy innovations, what obviously has people so excited about IKEA are its incredibly thrifty prices.

For example, an entire set of living room furniture — a chair and two couches — can be bought for just $360. Total. It’s not exactly something that you’d put in the living room of your tastefully traditional Main Line mansion, of course, but if pleasant, sensible furniture at a company’s new American subsidiary, explains the reason behind the low prices. The IKEA philosophy is that things need not be expensive to be good.” Novelli says, IKEA stresses functional quality.

What do you want? What do they use? These are the questions we try to answer.

“According to Novelli, who before joining IKEA worked in the vice-president’s office at the University, IKEA achieves its objective by designing all its furniture in-house, contracting out the various components of products to manufacturers who make parts of the furniture rather than the whole thing and packaging their products in the most compact manner possible.

“Our designers know all about materials and how they are produced, and the furniture they design is meant to be both aesthetically pleasing and also affordable,” Novelli said.

“And there’s a whole legion of people in Sweden who do nothing but figure out how these things can be packed in the smallest boxes possible.”

At IKEA, all the furniture comes unassembled, “which cuts out one of the most expensive steps in traditional furniture manufacturing,” Novelli says. IKEA saves assembling costs, reduces shipping costs (most of this stuff comes from Sweden) and eliminates the need for deliveries (most items are packed in boxes small enough to fit in a car).

“When you move something around, you usually are moving mostly air, which makes shipping very expensive,” she added.

Novelli partially attributes IKEA’s thriftiness to suburbia. “Another way we cut costs is by opening stores outside of cities, where real estate costs are lower, and by not having any salespeople,” Novelli says. This second point is especially important in the IKEA philosophy, since salespeople working on commission might attempt to convince customers to purchase things they don’t really like.

The “ballroom” (above), and the Scandinavian equivalent of the Samsonite gorilla

The Summer Pennsylvanian — Wednesday, July 3, 1985
Get off your high horse, Clint

**film**

‘Rider’ pales after close inspection

**Pale Rider**
Directed by Clint Eastwood
At the Midtown

By Eileen Sullivan

R
ighteous vengeance is hot and Clint Eastwood is a cowboy at blowing a man’s face away for the sake of human pride. Gone are the days of charitable, unsmirking, sensitive heroes. Today’s audiences hunger for the emotional satisfaction of watching Good conquer Evil, especially when the good guy is tall, strong, powerful and can single-handedly take out seven sinister-looking thugs.

Pale Rider. Pale Rider’s newest release, is an enjoyable movie full of invigorating suspense, violent Western shootouts, and a biting sense of humor — but only if one is willing to view it as a satire on the macho hero and the classic Western. But if the movie was trying to aspire to a purely literal level, it is one of the most pretentious, narcissistic, and ridiculous productions ever made.

Eastwood does almost everything but create heaven and earth in Pale Rider, which he directed as well as starred in. Literally in answer to a maiden’s prayer, he mysteriously appears on the back of a white horse to help save a small mining community from a greedy and unscrupulous entrepreneur.

He saves the good guys, destroys the bad ones, honorably refuses the advances of a mother-daughter team, restores a sense of honor and pride to a once-broken community and seeks revenge on a wicked sheriff and his seven nastily deputized all this without ever breaking a sweat.

Apparently, superhuman power and superhuman heroes no longer seem strong enough to battle modern malvolence, and Pale Rider turns to deity for salvation. The unshaven, square-jawed, steel-eyed, gun-spitting Eastwood is surrounded by so much Christ imagery, it is a wonder that he did not have an angel riding on each shoulder.

But Clint’s motive for saving this small, seemingly insignificant group of miners is never explain ed, and one cannot help but wonder why he bothers. Also, because it lacks the mysticism and spiritualism of its High Plains Drifter, Pale Rider comes off look ing inconsistent plot lines notwithstanding, Clint is as cool as ever in Pale Rider. He never flinches — even in the midst of threatening doom.

Eastwood’s macho brand of justice has always been popular among American blue-collar workers, but in recent times he has increased his following to include some fairly unlikely types. The French adore him, the Cannes Film Festival lauded his work, and a recent Roper poll has proclaimed him the nation’s hero.

The other actions are no more than supporting players to the man, even though there are a number of excellent performances among them, in particular, Michael Moriarty, who plays the clumsy, handsome, but honorable leader of the mining town, proving a fabulous contrast to Clint. He is looking for a movie which explores intellectual or serious social issues, then Eastwood’s latest will be a disappointment.

Yet, if you are willing to be swept away into a fantasy world where one man can single-handedly battle the evil forces of the West, and do it with more wit and style than any cowboy before him, then see Pale Rider. It’s an afternoon of fun and anxiety.

**theater**

Hansberry’s life & work

To Be Young, Gifted, and Black
Directed by Elizabeth Flax
At the Theater Center
Philadelphia

By Brad Rosenstein

The most gripping theatrical experience to be had here is not a play at all — in the conventional sense. Yet the Black Theater Festival’s production of Lorraine Hansberry’s To Be Young, Gifted, and Black exhibits that unconventionality to marvelous effect.

The piece was assembled posthumously for radio (Hansberry died of cancer in 1965, at the age of 35), and later for theater, by Hansberry’s husband, Robert Nemiroff, from her letters, journals and her three plays A Raisin in the Sun, The Sign in Sidney Brustein’s Window and Les Blancs.

Most pieces of this type serve as little more than pleasant indulgences, but To Be Young, Gifted, and Black frequently exceeds all the usual expectations.

In the prologue, a heroine (whom we later discover is a dramatic invention of Hansberry’s) muses on the importance of time. He claims that his main reason for dropping out of society was to elude man’s obsession with time. “So I went to the woods, and you know what was the first thing I wanted to know?” he asks. “What time it was.” He concludes that time, despite man’s need to place his own values upon it, preserves an importance in and of itself.

The stage, which itself serves as the medium of Hansberry’s consciousness, is then peopled by the eight-member cast, who over the course of the evening became a whole range of real and imaginary characters from Hansberry’s life and work. Hansberry herself is represented by the characters of Lorraine (Stephanie Scott) and the playwright (Jacqueline Wade). While this differentiation works well, it can sometimes get confusing, particularly when the actresses portraying them take on still other roles. We’re not always quite sure what side of Hansberry we’re seeing.

What does come across undeniably, is the theme of change over time, of inevitable development. Throughout the first act we see the growing consciousness of Hansberry as she learns about her roots — slave ancestors, and from even further back, African warriors. We see her growing up as one of the “well dressed” black children on Chicago’s South Side, where the cruelness of children rivaled those of frustrated teachers. And we see her reach the crucial point of combining heritage, experience and moral vision in her work as a writer in the masterpiece, A Raisin in the Sun.

In the conclusion of the first act, an enactment of the culmination of Raisin followed by a kaleidoscopic whirl of Hansberry’s real and imaginary characters, is a thrilling theatrical moment.

Unfortunately the second act doesn’t live up to its predecessor. Where the first half had the conflict of Hansberry’s growth to fuel its action; the second is mainly about continuing success. It is also appeals less to the imagination, substituting reportage of Hansberry’s life for the rich fan
tage of its action, the second is mainly reportage of Hansberry’s real and imagina
tory characters, is a thrilling theatrical moment.

Overall, however, the power of the piece is enormous. All the members of the fine cast are worthy of praise, particularly Lionel Ford (as, among others, the hero, and Walter) and Ian Royer (as a slave trader, Sidney Brustein, and a number of other characters). Elizabeth Flax’s direction establishes a fine sense of pace while exploring every inch of the tiny performing space in the tiny theater. It’s an afternoon of fun and anxiety.

By Stephanie Scott plays both Lorraine and the Playwright

Stephanie Scott plays both Lorraine and the Playwright

**Theater Center Philadelphia**

Despite the tragedy of her untimely death, To Be Young, Gifted, and Black leaves us with a pres
tion that Lorraine Hansberry ultimately triumphed over the cruelty of her life and, most of all, in her writings. A Raisin in the Sun was the first play authored by a black woman to be produced on Broadway, and its remarkable success perhaps obscures the fact that it was more than a breakthrough. It is a tribute to produce Robert Hub
nings like a charge. The Black Theater Festival that they allow us to hear, once again, the voice of black playwrights with such clarity and vibrance.
Carnes is barking up all the right trees

Kim Carnes: Barking At Airplanes (EM America). Either Kim Carnes has stepped smoking or she is simply mellowing with age. Whatever her state, her voice is actually palatable on "Airplanes." The husky tones that were so harsh and obnoxious on previous releases aren’t nearly as bothersome on "Barking At Airplanes." Most of the songs rely on bouncey synthesizers and strong percussion. Those that succeed add an interesting touch; the single "Crazy In The Night" employs some catchy background vocals while "Don’t Pick Up The Phone (Pick Up The Phone)" hypnotizes with its chancing background, overcoming a seemingly contraditory title. The synthesizers get a bit overwhelming on "Abrahamskonig," a nauseatingly happy tune that sounds like Abba. The harmonized choruses will appeal to the teen crowd, but such drivel is better left to the specialists.

There is still an impulse to send Carnes a box of throat lozenges at times, but at least now the songs have some life. If you can ignore her vocal inadequacies Barking At Airplanes is tolerable material.

— Josh Rosenberg

The Four Tops: Magic (Motown). Let’s face it: these guys are remarkable that they’re still making albums at all. The unimposing nature of Magic is hardly surprising considering the state of their livelihood.

There are basically two types of songs on Magic: boring up-tempo numbers with generic rhythm arrangements ("I Can Feel The Magic") and interesting ballads with unoriginal lyrics ("Ages"). Usually reliable songwriter producers incline material here: the trio of Holland/Davis/Holland contribute the annoyingly repetitive "I’m Ready For Love," while the trio of Holland/Davis/Howard contribute nothing.

More than one of the album’s power-ers has said of the Four Tops attempt to tailor their sound to modern tastes, "They just look the part." Their once powerful background vocals yield to a subdued style reminiscent of many other less successful black groups. None of these tunes has the impact of "Reach Out I’ll Be There" or "I Can’t Help Myself." "Sugar Pie, Honey Bum." Without their spirited vocals, this group loses its individuality.

The once masters of choreographed harmony should stick to nostalgic live performances where they can show off their famous footwork. Another lame studio effort like Magic will only tarnish their reputations.

— Josh Rosenberg

Jules Shears: The Eternal Return (EM America). After years of not getting anywhere as a leading R&B act, The Four Tops, and the Polar Bears, stepped behind the scenes and had his biggest success ever, penning "Crazy In The Night" for Cyndi Lauper. So now’s as good a time as any for Shears to step back to the fore and give it another go.

The Eternal Return features Shears’ clever lyrics, which, although interesting in a Dylanish way, is not quite built for Top 40. (But then again, neither is Tom Petty’s, so there goes that theory.) Still, several songs have possible hit potential, especially "If She Knew What She Wants," and the soulful "Steady," co-written by M. Lauper. Whether or not Shears actually makes Hot Hits, most pop and rock fans will find The Eternal Return worthwhile and enjoyable. It’s classic old wave music in a new wave setting.

— Marc Lustig

What band aid won’t heal

There’s a hoopla going on this week, and next week too, bringing together lots of famous and non-famous singers to pour their talents and come up with a few extra bucks for the poorfolk in Africa. Touting an inarguably worthy cause the Love Fontion — Benefit and the Live Aid concerts somehow don’t inspire trust or good will, while countless guest lists for some exclusive parties. The apathetic "me" became free to ignore it or embrace it however they saw fit. The impact of "Reach Out I’ll Be There" or "I Can’t Help Myself." "Sugar Pie, Honey Bum." Without their spirited vocals, this group loses its individuality.

Not that there’s anything at all regrettable about millions of dollars going to feed hungry people, but the performers are so damn proud of themselves for being generous that it taints whatever good they’re actually accomplishing. The very public act of giving has become more of an issue than the cause behind it. As always, only the best intentions have gone into creating this monster. Bob Geldof (of the Boomtown Rats) gave birth to the Band-Aid concept and the ever-inspiring single "Do They Know It’s Christmas?" He was able to harness Britain’s finest musical talents and to make a contribution that undoubtedly helped a lot of people.

He also caused quite a stir. Suddenly, every country wanted to be in on the do-good action, and the following months brought famous songs from the United States, Canada and Australia. And last month, Geldof and promoter Bill Graham announced the biggest outdoor concert yet — a two-continent effort with more than 50 performers — for the people of Ethiopia. And Mike Love of the Beach Boys and his Love Foundation created the Sea to Shining Sea Tour — part of Philadelphia’s festival to benefit world hunger.

Someone had the way things got messy and cheap. Now, famous faces are plastered everywhere, while names and more names are being added and subtracted from the various rosters, which begin to read like guest lists for some exclusive par-ty. Those who are excluded are snubbed, while those lucky enough to find themselves "in" can’t stop talking about it for weeks. They’re so impressed with themselves for having been there. Popular music and altruism go way back, yet never before has it been so gross. The MTV craze has become some kind of ghastly disease, infecting otherwise unremarkable events (songs, videos, causes) with a glossy, slipperyness and the power to in-fluence and attract millions.

It’s a damn sight better than actually, but just as self-indulgent. People nowadays are only too willing to stand up and plead for their cause, but don’t be surprised to see the TV cameras rolling behind and an 8x10 glossy in the papers. The apathetic "me" generation has become the "look at me generation," only too happy to toot its own horn.

I liked it much better when there was dirt under my fingernails, used in my teeth and grit under my skin.

— Gail Reichstein
ART

SHARED MUSEUMS Where? This show's been playing so long, I'm sure everyone knows by now. (Curtis Theater, 2033 Sansom, 567-7006)

NATURAL WASTE An inexpensive piece from the No Respect For The Human Condition Play Festival. Through July 20. (Studio Thesaurus in the Walnut St. Theater/Exchange, 2nd and Walnut, 574-0550)

SWEET CHARRY Sounds like a gospel show, but one could never tell from the schedule. It's a Marxist and anti-capitalist show. (Valleymg Music Fair, July 12, 13)

PAT METHENY GROUP Mattew, named in the mainstream of current jazz, plays a good, easy-going set. I learned that we were going to see him at the Mann Music Center, August 6.

THE HAPPY TOGETHER TOUR The Turtles are coming out from their chrysalis after the couple of hits they had before we were born. Visiting friends in back stage to work out a few kinks: "No, I don't want to work." (Valleymg Music Fair, July 14)

I WANT WHITMAN A four-day show that dramatizes the life of America's greatest poet. For two nights only, July 7 & 8. (Curtis Theater Arts Center, 230 Vine St., 925-9914)


PETER, PAUL & MARY (Valleymg Music Fair, August 5) A couple of bluesmen who get better every year. We hear Lucille's in fine voice.

I, Walt Whitman Daniel Barshay, drawing from Whitman's vast collection, stars in a one-man show about America's greatest poet. (Painted Bride Art Center, July 5 & 6)

ART

SCHLOCK FILM FESTIVAL RAMBO: FIRST BLOOD II RED SONJA Blood and guts for violence groups of all ages and sexes. (Duke and Duchess, 1605 Chestnut, 563-8687)

LICENSE TO KILL NIGHTMARE ON ELM STREET What a combination! Grab the kids in the shop kit and watch these flicks. The little ones won't be able to sleep at night. (Regency, 16th and Chestnut, 567-2910)

PUMPING IRON II In addition to the most horrific crime of quilting the movie house, the flatz has added mud to its story. And they did, just a wonder. (Ritz, 214 Walnut, 925-7000)

THE MANHATTAN TRANSFER The model for dozens of college a capella groups, the transfers put on a sophisticated show. (The Mann Music Center, July 19)

FOREIGNER Joe Walsh "I want to know what crap is, I want you to see it" (The Spectrum, July 23)

THE MANSHIPS Happy Face Bend, a fast-paced freak show.

DIRE STRAITS There's a place for them, you know. The music's fine, but I think the time is wrong. (The Mann Music Center, August 5)

PETER, PAUL & MARY (Valleymg Music Fair, August 2) A couple of bluesmen who get better every year. We hear Lucille's in fine voice. (The Mann Music Center, August 5)

THE BEACH BOYS AND THE BEATLES Fun, fun, fun on the manilla. 10 p.m. Your guess is as good as mine. (The Spectrum, July 31)

THE PLAYHOUSE AREN'T THEY CUTE? They're the cutest. (The Harvey Girls, 216 South St., 574-0550)

THE HOGROTTES They're the plastic sharks. Now all you Zombies wash your face. (Theater Center, Philadelphia, 622 South 4th)

THE VELS The Velts follow up last year's version with another good one. (The Spectrum, July 31)

NEW YORK CITY FRESH FESTIVAL I! The human hot dog, the Fat Boys, are the latest of the superstar rappers. If you can't handle the heat, stay out and get the right (The Pocket Book, July)

JORMA KAUKONEN Formerly of Jefferson Airplane and Hot Tuna. He's a musician, a name has to sound out and he should be ready by the end of this year. (Theater Center, Philadelphia, 622 South 4th)


THEATRE OF THE LIVING ARTS Wed. Thurs. Fleras' Traveler's reflection on the idea of living and City of Women, the mother-bern female fantasy. (The Ritz, 214 Walnut, 925-7000)


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By Sue Jung

Students aren't the only people at the University flocking to the Parkway tomorrow to see Watt's writing with the Beach Boys. University administrators and faculty are busy enjoying their summers and preparing for those days of freedom in some revolutionary ways.

For instance, President Sheldon Hackney is vacationing on Martha's Vineyard and will spend the holiday doing what he likes best. "I'm going to go see Prizzi's Honor," the president said enthusiastically.

Hackney is also catching up on some summertime reading — Nothing Can Be Done. Everything is Possible by Myrta Kemand. But the major event of the president's independence day celebration comes tomorrow night when he and his family take part in an old-fashioned clambake on the beach. "It will be a big day," he said.

Hackney also said that in honor of the holiday, he will be disconnecting his phone from a certain campus publication.

Senior Vice President Helen O'Bannon said that her family is also preparing for a day of relaxation, breaking away from her demanding work. "We are going to dip our feet into the water, pull a few weeds, read a book and relax," O'Bannon said.

Jerry Berndt — golfing

"I have a daughter who will spend the day leisurely enjoying the course. "We'll take a picnic out and eat on the grass," he said. Yet Head Football Coach Jerry Berndt is taking a vacation from the grass, and wafting in a steady stream of work this summer. Busy preparing for the fall football season, Berndt is also spending a lot of time eating lunch with alumni.

"I just finished working on the football notebook and I'm looking at the calendar to design the daily activities for the staff," he said, "and I am answering back correspondence from alumni." Berndt, who has been spending a lot of time golfing, added that alumni relations are crucial to the football program's success.

"We talk about our needs and concerns, and how [alumni] can help, and now we've achieved what we've achieved," Berndt said. "They are a very important part of our team." The championship coach currently sports a handicap of 15.

This is our busiest season," he said that July 4th is the day he starts working and "buckles down." "I am trying to do as much as I possibly can, having loaded from Labor Day through the Fourth of July," he said. Berg also said that his laid-back attitude during the year is forcing him to work over the summer. "I handled my teaching so expertly that I'm expecting a pay raise," he said. "But now I'll have to put myself in the position of a teacher." "During the year, I almost feel guilty checking my checks — that was the hardest work all year," he added.

Berg also said that he will spend part of the summer writing a book — one which he has been working on. "Instead of writing insane notes I will be writing tedious scholarship," he said. Preparation for the next academic year, which he said looks promising, is also taking some time out of his schedule. Although Berg said he misses the students that he usually lives with in Grove College House in the Quad, he is, nevertheless, enjoying the quiet. "I'm not the least bit lonely for the throbbing loud speakers in my head to Stanford University to take part in a seminar."

Carol Kontos — cheeringleadsealeavenight middle age," he said. And while Berg says he loaded during the summer and is spending during the summer, some University faculty are total workaholics — even on their vacations. Math Professor Murray Gerstenhaber is spending his summer doing mathematical research. Even on vacation, Gerstenhaber worked in his field. "I took a trip to China and Japan and talked to them about math," said Gerstenhaber, a former Faculty Senate Chair. "The Chinese are very eager to [talk to] American scientists." Another summer worker, Financial Aid Director William Schilling, said that he will be working hard for the next two months because the summer is busier than the fall. Schilling also said he won't be taking a break until late summer. "I'll take some time and go with the family to the shore." Residential Living Director Carol Kontos Monday that she has been spending her summer months working and cheering on her office's softball team, Aztecs-We-Can. Kontos said she'll be spending a quiet holiday with her family. In a few weeks, Kontos will head to Stanked University to take part in a seminar. She added that earlier this summer she traveled to Disneyworld's Sport Center, calling it "inspiring." "They had great ideas for moving," she said. "How they handled long lines was better than CUB."
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FINANCIAL MANAGERS/ACCOUNTING INTERNSHIP

COUPON

\"Casa Vecchia\"
from page 7
\"There\'s no sense in people buying things they don\'t want.\" Novelli points out. \"All information they need to know, including the location of the item in the self-service warehouse downtown, is listed on the price tag. We don\'t need salespeople. We want our customers to be happy.\"

One person who must be very happy is Ingvar Kamprad, who started his business selling pens and fish from a milk truck in Sweden in the 1940s. His 69 stores in Europe and Canada have met with worldwide success, and sales at his first American outlet have been \"fantastic, incredibly amazing,\" according to Novelli. And with plans to move into mall stores and to open another store in Washington, DC, IKEA\'s fortunes in the U.S. are looking up.

\"We\'ve targeted the American marketplace.\" Novelli says. \"And we\'ve seen the furniture displays, which are designed by prominent decorators, and are meant to give people new ideas, were created especially for American consumers. For instance, we\'re displaying bedrooms and bathrooms together, as a whole. No one in Sweden has a bathroom connected to their bedroom.\"

One segment of the American market that should certainly find IKEA appealing are college students. According to Novelli, \"our stuff is perfect for off-campus apartments and college kids. You don\'t have to hang anything on the wall.\"

Ikea from page 7

Celebration
from page 1
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An alternative to the historic hospital is the all-day 15th annual Old Philadelphia Restaurant and Business Association Block Party on Chestnut and Second Streets. Belly and flamenco dancers, rock groups, folk singers and magicians will perform. But on Thursday afternoon, everyone in the right mood will

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FINANCIAL MANAGERS/ACCOUNTING INTERNSHIP
In Contrast

photos by
David Calle
Gail Schwartz
Francis Gardler
Glenn Rudebusch
Three new scholars granted tenures

By Laura Minsk

There's one thing you can say about the World Game — it's not an ordinary current events lesson.

For a day, high school students, each representing one percent of the world's population, actually become citizens of the world. They learn about their fellow people through "playing the game." Students with different nationalities get to know each other and compete as an "international learning environment." World Game Director Medard Kuhlman said Monday that the game teaches students about the planet, its problems and options for the future.

The map is a brilliant invention," Kuhlman said. "It represents millions of lives and it comes with a logical way of looking at the world.

Called the Demography Map of the World and made by the Defense Department, it accurately represents the proportions of the earth.

Before the game began, the students and 28 additional players received packets containing information about countries, continents and their designated geographical location on the World Game Map. The packets also contained chips and other objects symbolizing world resources.

The average height of the players, five feet, six inches, represents a distance of 2000 miles from earth. The distance at which the space shuttle orbits the earth, Gabel said during the game. "[The players] can stand as close as they dare to each other. People in China must know each other pretty well if they want to fit in the country," he added.

Each symbol represents different problems in the world, including hunger, economic difficulties, strengths of armies and literacy. The students learned first hand about population crowding and poverty when different statistics were written on a board.

GSIS Assistant Director Ann Kohlman said she feels the World Game is an excellent way to start the International Studies program.

"The World Game was a good learning experience. "I learned that even though some countries don't produce enough food, there are others that have more resources than they need and if they shared there would be enough to go around," Allshouse said.

This is the first year the University and International House are hosting the Governor's School for International Studies. The students receive full scholarships for the five week program from the State Department of Education.

By Sue Jung

Three prestigious scholars recently joined the University faculty as tenured professors.

German Professor Karl Otto, Pathology Professor Donald Young and Folklore Professor Roger Abrahams appointed positions in their respective departments.

Otto, a University of Illinois professor, was appointed full professor in SASS's top-ranked German department. Otto, one of the country's leading scholars in 18th century German literature, assumed his post this fall.

Having taught at Illinois for the past 18 years, Otto decided to spend because he respects the University's German studies.

"The University of Pennsylvania has an excellent reputation in the German department, and the likelihood of many universities having an opening at a senior level for someone in my field is minimal," so I was offered the position, I was ecstatic." Otto said Tuesday.

Otto added that he likes the University's "community of scholarship.

The 44-year-old scholar received his M.A. and Ph.D. in 17th century German literature from Northwestern University and received his graduate degree appointment from Aquinas College in Michigan.

Professor Thomas Elshich said at the recent Trustees meeting that Otto's "appointment strengthens a great department."

Donald Young, the new Medical School Pathology Chairman who received tenure officially in May, also taught at the University because "there is better opportunity for research and being head of the division allows me to get involved in more areas," Young said.

"This enables me to look at things globally," he added.

"This is a lot of fun, it's challenging and there aren't enough hours in the day," said. "It's busy in and that's one of the things that I've enjoyed." Ehrlich said last month that "as chair of his division, he brings an international reputation with superb scholarly credentials and proven teaching ability."

Scripps and Przyzler Colleges Professor Roger Abrahams, who specializes in humanities and anthropology, was appointed full professor in the Folklore and Folklife Department.

Abrahams could not be reached for comment this week.

Ehrlich called Abrahams "a giant in his field."

"This appointment guarantees that his department will maintain its premier standing in the future," Elshich said.

High school students gain global perspective

Educational game focuses on world politics

By Laura Minsk

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The average height of the players, five feet, six inches, represents a distance of 2000 miles from earth. The distance at which the space shuttle orbits the earth, Gabel said during the game. "[The players] can stand as close as they dare to each other. People in China must know each other pretty well if they want to fit in the country," he added.

Each symbol represents different problems in the world, including hunger, economic difficulties, strengths of armies and literacy. The students learned first hand about population crowding and poverty when different statistics were written on a board.

GSIS Assistant Director Ann Kohlman said she feels the World Game is an excellent way to start the International Studies program.

"The World Game was a good learning experience. "I learned that even though some countries don't produce enough food, there are others that have more resources than they need and if they shared there would be enough to go around," Allshouse said.

This is the first year the University and International House are hosting the Governor's School for International Studies. The students receive full scholarships for the five week program from the State Department of Education.

By Laura Minsk

There's one thing you can say about the World Game — it's not an ordinary current events lesson.

For a day, high school students, each representing one percent of the world's population, actually become citizens of the world. They learn about their fellow people through "playing the game." Students with different nationalities get to know each other and compete as an "international learning environment." World Game Director Medard Kuhlman said Monday that the game teaches students about the planet, its problems and options for the future.

The map is a brilliant invention," Kuhlman said. "It represents millions of lives and it comes with a logical way of looking at the world.

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Nursing home stays closed

Staff lockout moves into third month

By Sue Jung

The National Labor Relations Board has not yet settled a contract dispute between Ralston House, a nursing home, and its employees.

The labor dispute, which has been going on for two months, involves nearly 1,000 employees over the near future.

National Union of Hospital and Health Care Employees spokesman David Harris said that the NLRB has not arbitrated the case. "They are still going through the process of deciding on the board," he said.

Ralston House is located on the near side of Chestnut Street. The facility is owned by the University of Pennsylvania.

Program Coordinator Nancy Ellis said Tuesday that the nursing home administrators had called the "lockout" a planned response to the union's response to a strike.

In response to the union's walkout, the home moved more than 100 patients to various other nursing homes. "There is no way we would have relocated 100 people without fully expecting a strike," Ralston official Bill Iann said.

Fair said that he does not think the union will beRECOTted in the near future.

Under Ronald Reagan, I wouldn't expect to see the number of unions in the future.

Fair said that Ralston House administration closed the nursing home, but left the adjoining residential facility open. Fair said he thinks the home will reopen later this year and hire non-union employees, adding that the union does not trust the Ralston administration.

Fair also said he feels the home may be acting illegally. "It is still our contention that they are trying to unite the union from the home," he said.

Fair said the nursing home will have to negotiate with the workers, adding that the home has not negotiated with the union since July.

"If we prevail, we expect our employees to remain there," he said.

"People are concerned about the lockout and negotiations [are] legally questionable and we will seek back pay.

"The home's position is that they are closed and there is nothing to talk about," he added.

U. offers workshops focusing on elderly concerns, aging problems

By Beth Given

A University program will explore the physiological and emotional problems seniors face in today's society.

Seminar organizers say that the program, which begins Monday and is ongoing through July, covers many of the problems associated with aging.

The seminars consist of six courses in different areas of gerontology and are sponsored by the University's Office of Research and Development.

Program Coordinator Nancy Ellis said that the seminars help people to understand the aging process. "We have developed a set of courses to be offered for people who are entering the field of aging, health care and social service fields," Ellis said.

Ellis said she feels the professionals who deal with the elderly in business or medicine will benefit from the workshops.

"Anybody who is providing health care needs to have an understanding of what's happening," Ellis said. "This is also true of many people in industry."

"These courses are not meant for older people," she said. "They are for formal staff who are dealing with older people.

Ellis added that concerns of the elderly have been ignored because, until recently, senior citizens were a small percentage of the population. "We can't ignore a society for older people," Ellis said.

"In the past they simply weren't many older people around," the speaker said.

"Courses similar to these are being offered all over the country," she said. "With 30 percent of our nation's income being spent on the elderly, we need to know how it should be spent.

Robert Mack, director of the Penn Institute of Aging, will be one of the professors to lead the seminars.

Andrew A. Kyaw, director of the institute, said that patients who have been institutionalized in the past 20 years are now returning to the community.

"Their brains are just as good when they come out of institutions," he said. "We are moving towards a home care setting in the future."

"We must have a way to get them back into the community," Kyaw said.

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