Alums return with differing visions of campus

By STEVEN OCHS
Although Dolores Kocyin saw Ronald Reagan and Ted Koppel this week, the highlight of her return to campus was her visit to the Biology Pond.

"I regret the loss of the natural look of the biological graden," Dolores said. "It's so sanitized now."

The University has been transformed — at least for a few days. It is no longer simply a "place" or a "school," but an ideal, conjured from the memories of alumni and the hard work of dozens of set decorators.

As thousands of alumni came back to the University this week and strolled down Locust Walk, each saw their own University, the version of Pennsylvania they wanted to see.

"I remember when we used to go walking there," said George Kocyin, who attended Drexel University.

The second of three colloquia, "The New Global Marketplace," began nearly a half-hour late as Ted Koppel said "What we are seeing today is a global marketplace and the intricacies of satellite transmission seemed vulnerable to those circumstances.

"Satellites do not work as well as we would like them to," host Ted Koppel said. "What we are getting is a soccer match from Turkey." After a few anecodes from ABC's Nightline host, including an impression of former President Richard Nixon, the Peak Week production quickly settled into a well-organized debate on the integration of the Eastern European economies into a global free market economy.

Speakers said that events of the past year in Eastern Europe and the Americas have redefined areas of focus. They also pointed to the costs of military rearmament and the need for leadership in the post-Cold War era as major issues that must be addressed.

"This is the end of one epoch and the beginning of something new," said Lee Kuan Yew, the Prime Minister of Singapore. "The new East European Europe will require enormous resources. Will this be a world-wide effort ... or will it be a European effort? This is the question to be answered.

Colloquium features glimpse of Turkish soccer

By DOM MANNINO and DAN SCHWARTZ
Despite seven television cameras, miles of wire and the best efforts of scores of technicians, uncertainty and chance headed yesterday's colloquium.

And both the future of the global marketplace and the intricacies of satellite transmission seemed vulnerable to those circumstances.

University students: Here to serve but not to participate

By BRENT MITCHELL
President Sheldon Hackney and the Trustees would like to welcome you to this Alumni Day of the 250th.

You proud alumni, former Quakers, sons and daughters of Pennsylvania. You potential donors, they have scoured the earth to find the perfect celebration for your university and produced Ken and Dolly.

Today is the climax of the 250th Celebration, and it could have been a celebration of the University. There are imaginative, energetic people who would have loved to welcome you back to Philadelphia but have been ignored.

There are people loyal to the Red and Blue who could have helped make you see what the University is like today. They have been ignored.

Commentary

would have helped you reestablish the link to the school you left years ago and let you meet the people who are carrying on your traditions.

There are 30,000 students who could have brightened Peak Week today, but the 250th planners just didn't think students were germane. They seem to have forgotten that "alumni" is just Latin for "former students," and they decided not to celebrate Penn's history.

Claiming the best intentions, the planners wanted to provide you with a pablum show with student servants. They have produced an academic Disneyland. So go today and enjoy yourself, take your picture with Goody if you can, and don't think too hard about what could have been.

How to offend the band

Everyone knows that former President Martin Meyerson, 250th Director Clare Wofford, University Secretary Mary Ann Meyers and the rest of the 250th office have been working hard because it must have taken a lot of effort to offend the band.

The band is the University's good child. The members march out for football games, Hey Day and various Penn-ri- eile events and never do bad things like protest, sit-in, petition, complain or kidnap.

So band members were not surprised when the 250th Committee, casting about for free entertainment, asked them to stay two weeks after classes, relocate to the Quad, and perform for Peak Week. They were, however, shocked to find that the same committee was not giving them credit.

Remember your registration packet. The University is guilty of being slow in red and blue in the face, but even after endless rounds of endless letters, Professor Ellen Wolford and Meyers there was no mention of the undefended Pennsylvania band.

We are so glad you are here," the 250th Big Three were saying. "But we just didn't have time to include you.

Already slapped once, several members found last week that they were
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<td>Opening the second day of the three-day Peak Week, former Costa Rican President and Nobel Peace Prize Laureate Oscar Arias Sanchez spoke in the plenary session yesterday morning in the Civic Center's Convention Hall. By Eileen O'Brien '76 and Peter Spiegel '92.</td>
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<td>In the second of three colloquia, ABC News “Nightline” host Ted Koppel moderated a discussion of the global marketplace due to shape world affairs in the years to come. Seating was once again limited, as demand for the popular newsman was high. By D.F. Manno '83 and Daniel Schwartz '92.</td>
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<td>After many weak application pools in the 1960s and 1970s, the University set out on an ambitious campaign to boost admissions. In 1978, Penn hired its first admissions professional, Lee Stetson, and as a result became one of the biggest “hot schools” of the 1980s. By Greg Stone '90.</td>
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<td>After 140 years of all-male education, the University opened its doors to women on a limited basis in 1880. First relegated primarily to nursing and education programs and later separated into a distinct college, women are now equal partners in the education process. By Sue Maloney '90.</td>
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<td>Take a look at the DP’s Calendar of Events. It will tell you what to see, who to watch, where to go, and when to arrive, with suggestions for your long day of Penn activity. It’s a full page describing the numerous goings-on for this, the third day of the University’s Peak Week 250th celebration.</td>
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<td>Continuing coverage of the University’s varsity baseball team on their path into the NCAA playoffs. After clinching the Eastern Intercollegiate Baseball League title last week for the third straight year, the Quakers stand a difficult test in the double-elimination NCAA classic.</td>
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---

Abe Lincoln walked ten miles to school.
Howard revolutionarily in it, said, the willingness to travel represented only one aspect of Stetson's master plan to market Penn. The dean believed that institutionalizing the school's popularity would take more than brochures and presentations. He felt that to really get the best students, Penn would have to reach out personally to each one.

No one personalized the new approach more than Associate Dean Jane Gutman. With a sunny disposition and a passion for hard work, Gutman single-handedly catapulted California from relative obscurity to the fourth most represented state on campus. Her success was stunning.

Before leaving for California, Gutman met with Stetson and the two mapped out a strategy: "We were looking for the movers and shakers, in addition to the academic achievers," recalls Stetson. They agreed that focusing on high-school leaders would help spread the seeds of their recruiting mission.

"We chose kids who had charisma — a leader who would act as a 'year grass' for others in their school," says Gutman, who left for the West Coast in 1982. "We set up an office in 1982. "Over time, we had football captains and other star athletes, student government leaders, editors and others applying and choosing to attend Penn, and the ball kept rolling."

Please see GAME, page 27
Top: Thousands attended Ben's Birthday Bash on College Green Thursday night, which included several bands, champagne, a light show, and even a Ben Franklin imposter. Left: A student way into the music dances the night away on College Green. Above: Kevin Chung plays the Curtis Organ as Adial Waksman turns the pages during yesterday’s noontime organ recital in Irvine Auditorium.
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Debate

KOPPEL, from page 1

should not be an exclusively European endeavor."

Many of the panelists said there is great uncertainty in the next decade since the Eastern European nations will have to rebuild their economies from scratch.

"The real problem is not the people but that their infrastructure is completely rotten," said Eberhard von Kuenheim, the chief executive of BMW. But panelists disagreed on how to fund the reconstruction. One noted that U.S. efforts to rebuild Western Europe after World War II will not be repeated in the 1990s in Eastern Europe.

"America is in a very different situation [from Western Europe and Japan]," said Peter Peterson, who served as Commerce Secretary in the Nixon Administration. "This country has some significant problems.

"America will be focusing on getting its own economic act together," added Peterson, who is currently head of a private investment banking firm. "We will not have the economic resources ... I suggest that [U.S. funding] isn't going to happen."

Lee said that while America "has the experience," Western Europe has the resources to bring Europe together and should take a leading role in that process.

"If that leadership is not forthcoming, then a great chance will have been missed," Lee added. "If we go back to old methods and selfish nationalism, that's the surest way to destruction of the world as we know it." Japan should also play a role in shaping the future global marketplace but is worried about its image abroad, according to Kanno Nakazawa, the director of the Japanese Federation of Economic Organizations.

Afterwards, University Trustee Walter Annenberg called the colloquium "the most sensational event in the history of this building," adding that he found the sessions to be both informative and mentally stimulating.

"If it can be done for New Jersey, it certainly can be done for [the U.K.]," Baker said.

The Diagnostic members countered, saying that Britain is not looking west, towards America, but east. Many of the panelists said the relationship is in the direction of the U.S. The diagnostic president Robert Wink said.

"If the fusion of Brooklyn and Cockney dialects would lead to understanding of the origins of man. He also said the union should be formed because "when Dan Quayle is president, the fewer the countries there are the better it'll be."

Assisted in the President Nicholas Constan moderated the debate, contributing to the wit of the afternoon. Most striking was Constan's English-style long white wig.

People at the event, having made his connections when he became a member of the Diagnostic during a year abroad at Edinburgh. Baker said that he was pleased at the American territory "like Guam."

Peter Baker asserted that England becomes America's fifty-first state. He proposed a state motto of "I can't be bothered" and the nickname "the Sunset Colony." Baker suggested an ad campaign to bolster the U.K.'s image.

The debate was a draw. The Diagnostic members won for wit and Philo for fur. The Diagnostic members, in response to the event, had him make his connections when he became a member of the Diagnostic during a year abroad at Edinburgh. Baker said that he was pleased at the 200-person turnout.

Squeaky Clean

This cleaning truck has been spotted all over campus during Peak Week, working overtime as the University pays especially close attention to cleanliness.

Brits, Yankees square off in jocular debate

By ADAM LEVINE

It is unclear whether Thursday's debate between the University's Philo debate society and the University of Edinburgh's Diagnostic debate society foreshadowed or undermined trans-Atlantic relations.

Debating whether the United Kingdom is America's most valuable colony, the two intellectual societies dueled with their wits in the Philo-sponsored debate.

Former Philo First Censor Peter Baker asserted that England becomes America's fifty-first state. He proposed a state motto of "I can't be bothered" and the nickname "the Sunset Colony." Baker suggested an ad campaign to bolster the U.K.'s image.

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Visions

ALUMNI, from page 1

don’t know if that has happened. Cer-
tainly there are women on the Daily
Pennsylvania and in student govern-
ment now.

Williamson now lives in Pittsburgh
where she was just appointed an ad-
junct professor at the University of
Pittsburgh. Previously she was a bus-
iness economist for Chase Manhattan
Bank and General Electric Corpora-
tion and a vice-president for Mellon
Bank.

She said the University “gave me a
wonderful education,” which allowed
her to fulfill many of her goals.

An active donor to the University
since she graduated after spending
four years here on a scholarship, Wil-
liamson was appointed to the Board
of Trustees in January.

She said she is concerned about the
“safety situation” on campus and the
separatist feeling among students,
adding that she would “like to see
more commitment to the whole.”

For Richard Rudolph and Richard
Birnbaum, two 1970 graduates who
were talking on Locust Walk after the
speech by University Trustee Saul
Steinberg filled to capacity — the Uni-
versity is symbolized by the Zeta Beta
Tau fraternity house.

It is a place they said is “frozen in
time.” Only the bathrooms have been
upgraded, they said.

Rudolph and Birnbaum said they
came back for their 20th reunion and
to see 10 other ZBT alumni from the
1966 pledge class who had returned.

“Boys will be boys, and they were
done back to see my fraternity
brothers,” said Rudolph, who is now
lives in Tampa, Florida. “I found re-
istration confusing. It was just like
registering for classes.”

And how did the 1987 stripper inci-
dent at a ZBT pledge event which re-
sulted in a 18-month suspension
from the University affect their view
of the fraternity?

“Boys will be boys, and they were
doing what a lot of boys will do when
they’re in college,” Rudolph said.
“They should have got a slap on the
wrist, instead of being ex-
communicated.”

Omar Hittehner, a 1961 graduate of
the College who now lives in Palm
Springs, California, said Ronald Rea-
gan’s speech reminded him of the
days when he founded the Conserva-
tive Society on campus.

Warning

Sophisticated laser equipment shot beams of light all
over College Green Thursday night from the sixth floor
of Van Pelt.

Amb. cancels
due to illness

By ROKANNE PATEL

Czechoslovakian Ambassador Rita Klimova, who
was scheduled to deliver the keynote address at
this morning’s plenary session, will not attend be-
cause she is suffering from viral pneumonia.

The chancellor of Oxford University, Lord Roy
Jenkins of Hillhead, will speak in Klimova’s place,
according to President Sheldon Hackney.

Klimova, who was invited to the University be-
cause of her extensive role in the movement which
helped to bring down the Communist Czech govern-
ment, planned to speak about the recent changes in Europe.

Jenkins, who was scheduled to deliver an initial
address at today’s session, will also speak about the
recent changes in Europe.

The Oxford Chancellor was president of the
European Commission from 1977-1981 and served
in the House of Commons for 35 years. He is a dis-
tinguished author of several books about history,
economics and politics.

Hackney announced the change in speakers yest-
erday morning. Although he expressed regret that
Klimova is unable to attend, he said he was pleased
that Jenkins agreed to speak.

“We are fortunate enough because of the intellec-
tual richness of this celebration to have Lord Roy
Jenkins,” Hackney said.

President’s Office Executive Director John Gould
said that he thinks Jenkins, who was the first
choice of speakers when Klimova cancelled, is as
prominent a speaker as Klimova.

“He can give the same kind of address as Kli-
mova,” Gould said. “It will be interesting to have his
views of what’s going on in Europe. He is a terrific
person, and it is wonderful of him to speak at the
last minute.”

Despite Klimova’s last-minute cancellation,
Gould said he thinks the University has been “ex-
tremely lucky” that every other scheduled dig-
nitary was able to attend the celebration.

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Music and Merriment in the Food Court:
• Jazz concert with Aurora, Thursday, May 17, Noon.
• Penn Dixie Friday, May 18, Noon.
• John Breslin and the Philly Waterfront Dixieland Band, Sunday, May 20, 1:00PM.

See you there!
By SUE MALONEY

For women at the University, this spring's anniversary celebrations might better be called the 1970s.

While the University officially dates its roots to 1746, women have a shorter, albeit still proud, history on campus that can be traced back to 1870, when the Trustees awarded the first degree to a female student.

The Law School turned away a female applicant in 1871, and the Trustees repeatedly failed any other graduate faculty from matriculating female students.

And so it was in 1869, a decade after the Trustees voted to support in theory a separate school for women and 11 years after the University had bestowed its first PhD upon Mary Alice Bennett, that the Graduate Department for Women was created.

The Trustees only supported the new department begrudgingly, and the new department, without a standing faculty, existed in name only. But it represented substantial progress in the University's recognition of the need to educate women.

During the first decades of the 19th century, the city's need for female teachers and the University's need for tuition dollars — the latter created by the armed forces absorption of manpower for World War One — conspired to bring about the creation of a School of Education as well as the admission of women into the Medical and Dental Schools.

The School of Education brought for by the greatest number of female students to campus. These courses, combined with part-time and summer students, accounted for over 75 percent of the almost 2000 women enrolled at the University in 1920.

During this decade, the education of women became a hotly debated issue among students and administrators at the University, and the donation of several buildings at 34th and Walnut streets for women's education made the topic an inevitable source of controversy. Coeducation was opposed by nearly everyone, especially alumni, some of whom warned in the Alumni Register that coeducation would doom the school's reputation and would impede a "somewhat mawkish tone, and a sentimentality toward towards education," as Vice President Joseph Penniman stated in 1929.

So the concept of co-ordinated education, much along the lines of the separate women's schools at other elite schools such as Radcliffe and Barnard, was born at the University.

After creating a consensus on how to educate women, the University made great strides, including the purchase of a building for women's dormitories, the construction of Bennett Hall, and the creation of the Bennett Club — the forerunner for women's student government. And in 1933, the administration inaugurated both the first degree-granting nursing department in the School of Education and a separate College of Liberal Arts for Women — the first attempt to provide a traditional arts and sciences education for female undergraduates.

The philosophy of coordinated education was not formally abolished until 1979 years ago, although it had basically eroded in all but name long before that time. For many years, women were taught in separate classes and were restricted from enrolling in many classes.

For the first half century, women were also prohibited from attending certain buildings, including Houston Hall, and numerous activities, such as working for The Daily Pennsylvanian.

And 1937 Wharton alumnus Horace Duncan last week described academic interaction between the sexes as "limited," adding that "there were no coed classes... [but] no one created any issue."

In fact, through the war years, students were concerned with far more compelling issues than educational inequities, several alumni remembered last week. But the 1960s heralded new opportunities at both the Wharton and Engineering School faculties they achieved co-educational. And in 1964, the DP wrote a story to note the "clear integration with men on both an academic and social level."

The barriers gradually gave way to considerations of practicality since changing social consciousness. Marilyn Murphy Jerry, a 1974 College for Women alumnus, described the separation of the two schools during her time as a "distinction with a difference."

In fact, by the time the College for Women, as it became known, was merged with the other arts and sciences departments in 1974, undergraduate women received an equal — if not superior — education to their male counterparts.

Please see WOMEN, page 22
The Changing Views of The Daily Pennsylvania

Excerpts from editorials from throughout this century

The Dutch did it

With the recent United Press survey, there comes to light that men and women are reducing their social budgets to fit the Depression pattern. As a result of the economic, dates — individual, double and party — are suffering a rather drastic reductions.

Without a doubt, University women students receive an allowance which compares quite favorably with that of the college man, and, in many cases, exceeds it. Since the expenses coming out of the co-ed's allowance are no greater than the disbursements covered by the male student's allowance, the women students are better prepared financially to stand a date than the college men.

November 7, 1937

The Place of Women

When we received a letter from the University this summer dealing with the presence of women in men's residence halls, we became incensed with the unmanly manner in which such an important matter had been handled. The students, the faculty and the administration had acted in the heat of summer when we were far from our typewriters and without readers.

Ever since we reached the age of puberty, we had considered man and his many manly pastimes private, beyond regulation — laisses fair dom. And who were they — the administration — to tell us what we might or might not do with women who might or might not do it?

While we are not pleased with losing our liberties, we can understand the University's ultimate responsibility for the welfare of these two students in question, and the presence of women in men's residence halls.

November 6, 1931

College for Women

Fifty years ago last November the Trustees adopted a resolution calling for a separate collegiate department for women. The action put the University squarely on record as favoring the scheme of development which characterized Harvard, Brown and Columbia.

The organization of the Liberal Arts College for women has been an effort to eliminate all the defects and disadvantages of the old system and to take cognizance of the changed conditions.

To us the plan represents a long and progressive step forward. The school will now be in a better position to serve the state and its students.

We congratulate the Trustees on their decision.

May 4, 1933

Fairness: Then and Now

By Robert Davies

When I first came to Penn from Oxford in 1918 to give a lecture on the Disenchantment of Science, I was told that I had already been appointed without my knowledge as a professor of Biochemistry in the Medical School with tenure. All I had to do was to come. So I came on April 1, 1938 for what I had planned to be a substantial year, and I suppose it has extended itself.

Pictures and anecdotes will tell you that the University was physically very different. The jungles along Woodland Avenue (between College Hall and the place where the Van Pelt Library is now) were just going underway. For about the next decade the University would have at any time about $100,000 worth of buildings under construction.

The place was growing rapidly and rather evidently found other pursuits more essential to his future struggle with the hardened and impatient world.

We congratulate the Trustees on their efforts to serve the state and its students.

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Arias urges peace, social justice in moving plenary speech

By JOSH STARR

When forces in Pennsylvania began to call for a break from British rule in the 18th century, the University, founded by patriot and Declaration of Independence signer Benjamin Franklin, aligned itself with the American cause. "We should not be so naive to believe that history's new course of freedom has been established," he said, citing Cuba as an example of persisting dictatorship. "The leader who has soiled them with corruption and drugs, has no right to rule a nation." He also emphasized throughout his 20-minute address that although ideological walls are falling, the economic walls created by inequitable concentra-tions of wealth threaten newly won rights in many parts of the world. He called for the creation of "a development process with a human face" that will involve and respect the people for whom it is designed.

Arias, who was a university professor before entering public life, concluded his remarks by recalling "the pure courage of the college student, the pure courage of youth," which he said inspired him at difficult moments in his public life.

Arias began his speech by opening his remarks by recalling "the pure courage of the college student, the pure courage of youth," which he said inspired him at difficult moments in his public life.

He pressed the developed na-tions to stop talking and take ac-tion in the deprived nations of Eastern Europe and in "my America - the Americas south of the Rio Grande.

"We are tired of a world of de-nunciations," Arias said. "We want a world of results. For many years we have been de-nouncing inequality, and ine-quality keeps increasing."

Arias's speech, which followed introductory remarks from Senior Class President Tim Hill, Dartmouth College and Ivy Group Presidents head James Freedman and Provost Michael Allen - drew enthusiasm and emotion from the audi-ence of alumni, faculty and students. The ovation following his final words was substantially longer than that given to former President Ronald Reagan, who spoke at Thursday's plenary session. When Arias sat down, President Sheldon Hackney re-tured to the podium and said, "Not every day starts with such an inspiring challenge.

Arias, architect of a Central American peace accord signed three years ago in Guatemala, focused during the middle of his speech on the horrors wrought by war, saying "ours has been a cruel century."

"In this century, more than ever before, we have been slaves to violence," the dignitary said. "It has been an effort to create a world without soul." At a particularly dramatic point in his address, Arias read off a series of recent conflicts - including those in Afghanistan, Angola, Nicaragua, Iraq and Iran — like a minister reading off a list of the dead.

"Years of hatred and thou-sands dead," he intoned before describing each violent episode, "What did war solve? How much more pain and suffering until reason and peace return?" he questioned.

Arias began his speech by saying he was glad that the Uni-versity was the site of his first address since leaving office, pre-

There are many recounted in a book with the British crown.

18th century, the University, founded by the President of the University in honor of the school's 200th anniversary. Although many of the recen-

A reception will be held in the Fireside Lounge between 4 and 6 p.m.

Penn Hillel Celebrates Penn's 250th

Thursday, May 17th

A reception will be held in the Fireside Lounge between 4 and 6 p.m.

Friday, May 18th

Shabbat Services 7:00 p.m.

Shabbat Dinner 8:00 p.m.

Saturday, May 19th

Shabbat Services 9 a.m.

Kiddush & Luncheon 11:30 a.m.

For reservations or information call Hillel at 898-7391

Penn Hillel • 202 South 36th Street
Saturday, May 19, 1990   The Daily Pennsylvanian   Page 13

Calendar

SATURDAY: CULTURE, MAYFARE, AND PENNULTIMATE

7:30 a.m. On-site registration and package pick-up until noon. Civic Center
8:45 a.m. Plenary Session III: The New Europe. Civic Center Convention Hall
10:30 a.m. Colloquium: Culture in a Communications Age. Zellerbach Theatre, Annenberg Center
10:30 a.m.: Alumni Faculty Exchanges
• Meet the Fall: The Future of Banking and S & L. Law School, Room 214
• Architecture: Vision and Reality. Meyerson Hall, Room B-3
• Companion Animals, Veterinary Hospital (VHUP), Room B-101
• Drug Control in a Free Society. Law School, Room 100
• How to Manage Money. Steinberg Hall/Dietrich Hall, Room 350
• Highlights from Compulsive Entrepreneurs. Steinberg Hall/Dietrich Hall, Room 351
• The Intersection of Law and Art. Law School, Room 213
• The Mainstreaming of America—The Roles of Television in Society. Annenberg School for Communication, Auditorium
• The Mind and the Brain. Stiteler Hall, Room B-21
• Penn Admissions in the '90s. College Hall, Room 200
• Penn at Tulsa: Significant to Mayen Archology. University Museum, Rainey Auditorium
• Paraskevia: It's Roots and Ramifications. Chemistry Building, Room B-13
• Robots of the Next Generation: How Bright Will They Be? Towne Building, Auditorium
• Spanish Literacy in the United States. Stiteler Hall, Room B-6
• Technological Innovations in Dentistry. School of Dental Medicine, Room B-6
• Women's Theatres of Power. David Rittenhouse Laboratory, Room A-4

Student Life Exchanges
• Changing Times/Changing Lives: Experiences of Lesbian, Gay and Bisexual Students at Penn. Stiteler Hall, Room B-26
• Student Research — Graduate and Undergraduate. David Rittenhouse Laboratory, Room A-6
• Sigma Alpha Mu-Theta Alumni Association Biannual Meeting. Sigma Alpha Mu-Theta House
• Computer Workshop: Demystifying Computers. Moore Building, Room 106
• Warriorotics: Special Fitness Workshop. Gimbel Gymnasium, 37th and Walnut streets
• Alumni Council on Admissions. Annenberg School for Communication, Room 109
• Association for Alumni Coffee Hour for Women in the Fiftieth Reunion Class. Main Lounge, The Faculty Club, 200 South 36th Street
• Back Alumni Society Annual Meeting. Law School, Room 1
• The Faculty Club Community Brunch. The Faculty Club, 200 South 36th Street
• Warm-up: The University of Pennsylvania Gospel Choir performs Basses Loaded; The Mask and Wig Club of the University of Pennsylvania presents Healthy, Wealthy and Wry; The Penn Balalaika Orchestra; Bloomsers; Counterparts; The University of Pennsylvania Gospel Choir; Off the Beat; The Penn Band; Penn Dixie; Penn Piper's; The Penn Singers; Pennchant; Penny Loafers; Quaker Notes; Without a Net
2:00 p.m. Alumni Faculty Exchanges
• Cultural Literacy in an Age of Diversity. Annenberg School for Communications, Auditorium
• A Future for Infants at Risk. Nursing Education Building, Room 110
• Family Business, the Future Has Never Been Brighter. Steinberg Hall/Dietrich Hall, Room 351
• Global Marketing Challenges. Van Pelt Library, Room B-11
• Health Care Shortages and Solutions. Nursing Education Building Room 111
• Professional and Business Ethics: Evaluating and Resolving Conflict Between Professional Duty and the Public Good. Law School, Room 100
• Restructuring Schools: Transforming Images, Assumptions and Opportunities. Logan hall, Room 17
• Shape, Number and the Natural World. David Rittenhouse Laboratory, Room A-3
• What Happened to Penn's Botany Pond on the Way to the 20th Century: The Evolution of the Scientific and Cultural Traditions of the University Garden. Stiteler Hall, Room B-6
• The World Environment. Meyerson Hall, Room B-3

Biomedical Exchanges
• Alzheimer's, Parkinson's and Aging, Clinical Research Building, Auditorium
• Osseoprototic: Soft Bones and Hard Facts. John Morgan Building, Room B
• Substance Abuse Among Health Care Providers. Wistar Institute, Auditorium
• Teen Pregnancy—Current Perspectives. omn Morgan Building, Class of '62 Room
• Computer Workshop: Demystifying Computers. Moore Building, Room 106
• Penn Parade of Classes. Begins at Superblock Plaza, 36th Street and Locust Walk
• Sigma Alpha Mu-Theta Alumni Association Cocktail Reception following the Penn Parade of Classes
4:00 p.m. Organ Concert Series: Silent Movie Matinee and Sing-A-Long featuring Harold Lloyd's The Freshman, an Authentic Recreation of an Afternoon at the Movies Direct from the Golden Age of the Silver Screen
5:00 p.m. Association of Latino Alumni Reception. Albert M. Greenfield Interultural Center
5:30 p.m.: Penn Mayfare, Hill Field
• Scheduled to perform: Preservation Hall Jazz Band; Footloose Foilies; The University of Pennsylvania Glee Club presents Basses Loaded; The Mask and Wig Club of the University of Pennsylvania presents Healthy, Wealthy and Wry; The Penn Balalaika Orchestra; Bloomsers; Counterparts; The University of Pennsylvania Gospel Choir; Off the Beat; The Penn Band; Penn Dixie; Penny Piper's; The Penn Singers; Pennchants; Penny Loafers; Quaker Notes; Without A Net; The Gypsy Balalaikas; Trinidad Steel Band; Latino Brazilian Group

Sunday, May 20, 1990
2:00 p.m. PennGALA. Franklin Room, Houston Hall
3:30 p.m.: Penn Mayfare, Hill Field
• Scheduled to perform: Preservation Hall Jazz Band; Footloose Foilies; The University of Pennsylvania Glee Club presents Basses Loaded; The Mask and Wig Club of the University of Pennsylvania presents Healthy, Wealthy and Wry; The Penn Balalaika Orchestra; Bloomsers; Counterparts; The University of Pennsylvania Gospel Choir; Off the Beat; The Penn Band; Penn Dixie; Penny Piper's; The Penn Singers; Pennchants; Penny Loafers; Quaker Notes; Without A Net; The Gypsy Balalaikas; Trinidad Steel Band; Latino Brazilian Group

2:00 p.m. PennULTIMATE, and entertainment extravaganza featuring Bill Cosby, Kenny Rogers and Dolly Parton, Steve Wynn

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Stop by the Book Store during Peak Week and shop our new 250th Gift Shop. This shop was designed to help you celebrate the 250th anniversary of the University of Pennsylvania. We have something for everyone. If your looking for a "little something" to remember the weekend by, we have T-shirts, posters, coffee mugs, and much more. Or, if your a looking for something to remember this celebration by for years to come, we have Tiffany jewelry, commemorative crystal and a limited edition sculpture of Ben Franklin. So - take the time this weekend to stop in the 250th Gift Shop - You'll be glad you did!

(Located in the Book Store - next to the Photo Dept.)

Peak Week Hours

<table>
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<tr>
<th>Day</th>
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<tr>
<td>Sunday, May 13</td>
<td>11:00 am - 4:00 pm</td>
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<td>Monday - Thursday, May 14-17</td>
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<td>Friday, May 18</td>
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<td>Saturday, May 19</td>
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<td>Sunday, May 20</td>
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Try Refreshments May 19 • 8:30–6:30
Baseball seeks better offense for postseason

By NOAM HAREL

After finishing the regular season with a doubleheader split Saturday against Drexel, the NCAA Tournament-bound Penn baseball team awaits the May 21 announcement of its seeding and site for the Regionals, held May 24-27. While the Quakers are preparing for their third straight postseason appearance, Penn can only wonder where and against whom it will play.

The Quakers will travel to one of eight regional sites which feature six teams each. The winners of the double-elimination regionals will then meet in the College World Series in Omaha, Neb.

One thing seems to be certain, though. Penn (22-15) won't earn as high as 1989's fourth seed in the Northeast Regional after going 28-9 in the regular season. This year, hampered by injuries and hitting woes all season, the Quakers don't have quite the same aura surrounding them.

"I don't think there's any question that no matter where we go, we'll be the sixth seed," coach Bob Seddon said. "I don't think we'll be taken lightly. However, as the sixth seed we'll probably play one of the top teams in the country. That means we'll be playing one of the host schools."

The Quakers must revive their offense if they hope to progress farther than the first two rounds in the regionals. Penn has scored more than three runs just twice in its last 15 games.

"If we don't hit, it will be a short tournament for us," Seddon said. "So the players are working hard to try to become better hitters. Some of the players have been taking extra batting.

Duncan Edwards and the Quakers still don't know where they'll play in the NCAAs.

Five seniors contributed to the 18-17 victory over Drexel Saturday.

"It was good to win," Edwards said. "It's a lot of confidence."

The Quakers' first six games of the season were played in Oklahoma City, where the NCAA Super Regional was held.

"I think it's a good thing," Edwards said. "It prepares you for the box."

The Quakers host St. Mary's in a doubleheader Monday afternoon at 3:30 and 5:30. 

Track prepares for championships; Mortemore rides high

Compiled by the DP Sports Staff

The IC4A and ECAC Championships climax the Penn men's and women's track teams' seasons, respectively. Both events begin today and continue until tomorrow. The men will send 18 athletes to the IC4A's at Yale, while only Jennifer Alexander opted to represent the female Quakers at George Mason.

Both teams (the men are 2-0 in dual meets this season; the women are 0-1) are coming off respectable sixth-place showings at the Heptagonal Championships, held last week at Franklin Field. Penn fared particularly well in several events: Cecil Smart won the 400 meter hurdles with a time of 55.21; the foursome of Mike Prowell, Jason Costner, Greg Manabat and Gabby Yearwood took first in the 4x100 meter relay with a clocking of 41.76; and Alexander placed second in the women's discus with a throw of 135-3.

In addition to those first-team All-Ivy performances, several other Quakers performed well enough for all-Ivy recognition: Dave Horrocks, Rich Overholt, Rob Kipness and Mohamed Ali shone for the men; Kelli Fay and Ruth Greenfield also starred for the women.

Equestrian

Senior Elena Maria Mortemore captured fourth place in her division of the Equestrian Regionals at Norris, Pa. early this month. Mortemore, the point rider for the Penn Equestrian team, qualified for regionals by earning enough points for the Quakers over approximately 18 shows during the past year.

Riding Fox Trot and Lady, Mortemore competed for Penn against approximately 20 other schools at Steppingstone Farm and came away with a satisfying finish.

"I'm very excited about this," Mortemore said. "I practiced hard for [the regionals], and it's a good feeling."

Mortemore, who has lived in the Bahamas for the past eight years, plans to continue to ride when she attends law school in England the next few years, hoping to maintain her form in preparation for a possible Olympic berth with the Bahamian Equestrian team sometime in the future.
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Anachronistic Class Awards
Although the graduates at the 1929 Commencement must have been proud to receive their awards, many of their accolades have not stood the test of time:
• The George Allen Memorial Prize of $20 was offered to the members of the junior class on the basis of a "Greek Examination on the Oration of Demosthenes on the Crown."
• The Frazier Prize in memory of George H. Frazier esq., Class of 1897, was offered annually to a student in the College, Towne Scientific or Wharton School who was a member of any of the six major sports teams and had attained the highest standing in scholarship. The prize was a standard work of literature of the student's choice worth $100.
• The A. Atwater Kent Prize in Electrical Engineering honored a student for progress in judgment, general grasp of the broad principle of electrical engineering, and development in personality and promise of success in his field.
• An Obstetrics prize of a pair of Dewees and development in personality and promise of success in his field.

Saturday, May 10, 1990 The Daily Pennsylvanian Page 17

Penn Perspectives
Presented by the Daily Pennsylvanian and the 250th Student Committee

Penn's plan to raze City Hall

Philadelphia citizens who complain about the current state of City Hall may want to listen to a suggestion made over 65 years ago by Paul Philip Cret (1876-1945).

Cret, a native of Lyons, France, taught design at the School of Architecture from 1901 to 1960. Cret was recruited for his teaching but developed an extensive private practice while at the University.

Over the years, City Hall (built 1871-1901) had been threatened frequently with demolition, and by the 1920s it seemed to be a Victorian monstrosity that was both costly to maintain and inconvenient to use.

In 1924, Cret suggested a plan for the demolition of City Hall that would raise the entire building except the tower, which would be raised to match the height of the then-new Washington Monument.

Cret further developed this plan with student Harry Sternfeld and presented it to the Philadelphia City Planning Commission in May 1929.

A drawing in the University's architecture archives shows the original tower sheathed in a modernized classical facade, a fountain sporting the city's coat of arms, and a carillon on the top hidden between the clock and the statue of William Penn.

The architects argued that preserving the tower alone kept the statue as a focal point for the city and as an object of civic pride. A few years later, Cret reversed himself and went on record supporting the need to preserve the City Hall building.

But today, even though the building itself is no longer threatened, Billy Penn's pride. A few years later, Cret reversed his role as a focal point for the city has not been maintained.

--- Susan Garfinkel

A Forceful Beginning

In 1897, a lone cornet sounded through the Quadrangle to jeers of "Shut up, Fresh!" The more understanding ear of Law school student John Ammon sought out the trumpeter, College freshman A. Felix DuPont, and together they collected the 27 original members of the University of Pennsylvania Band.

Almost instantly, the band became a custom of student rallies, parades, football games, graduation, and even vaudeville. In 1922, the 35 to 40-member band was reorganized into a 144-member musical force. At this time, most of the directors were from the Philadelphia Orchestra, and in 1933, a full complement of West Point cadet style uniforms were purchased and worn until the more contemporary jacket and tie were adopted in the 1960s.

Also in the 1920s, John Philip Sousa conducted the Band three times. At one occasion, he led the "University of Pennsylvania Band March" and commented that Roland P. Seitz's march was among the best marches ever written "except my own." The Penn Band also recorded University songs for RCA Victor.

In 1941, women wanted to join the marching band and the cheerleading squad, but the faculty forbade them from doing so. It wasn't until 1959 that Louise Erlich became the first woman allowed to play in the stands at football games and in concerts. But at that time, women were not allowed on the football field according to Ivy League rules, and it was not until less than 20 years ago that women became full marching members of the band.

Since the 1960s, the band has played for many well known people and occasions. In 1964, the Band played at the opening of the New York World's Fair. For many years they were regularly seen at the Miss America Pageant, the races at Liberty Bell Park, and the Penn Band was the first college band to appear at the Macy's Thanksgiving Day Parade. More recently, the band has played for Ronald Reagan and Lech Walesa.

The metamorphosis of the band from a military style marching band to a sweater and slacks "scramble band" began as early as the 1940s. Over the next few decades the band began integrating satire into its shows, still with marching between the formations.

Along with the Ivy League trend, the band became a true scramble band by the 1970s. In 1979, the band decided on an all wool blue sweater with a red 'P' and white pants, and it wasn't until 1980 that they discovered they had inadvertently copied a uniform worn by the "freshman band" in 1931.

Today, the Penn Band is the largest band in the Ivy League. The band plays at all home football and basketball games as well as on many occasions on campus. They boast the largest and most diverse repertoire in the league thanks to Claude White, who has directed since 1973, and in the last ten years the Band has recorded three albums.

For 93 years, the Penn Band has truly been a Penn tradition of which everyone can be proud.

--- Meredith Sharenson

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--- Susan Garfinkel
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EDITORIALS, from page 10
Tonight's WSGA Meeting

The arguments for and against senior women living in apartments have now been fully discussed. Offi- cial action on the subject is warranted.

Women's Student Government convenes this evening for its bi-monthly meeting to debate and vote on issues concerning women undergraduates. The question of apart- ments is certainly an important issue and one which directly concerns the majority of women.

Over half the freshman, sopho- more, and junior women have signed a petition which will be presented to Miss Sandra DiGolia tonight, advo- cating that senior women be allowed to choose their own lodgings with the approval of their parents.

The issues are quite clear, and the details should be worked out by a CSA sub-committee, not by a general meeting of the women of any WSGA grouping. WSGA must send this issue to CSA tomorrow night. All wo- men are entitled to direct represen- tation at the WSGA meeting, which is constitutionally open to the students. Women who are vitally interested in this issue should attend to make sure their voice is heard.

— October 15, 1962

Off with skirts

At present, coeds at the University may not wear slacks to classes. There is no rule that forbids men to wear skirts. Although the compari- son is ludicrous, it only points up the patent unfairness of existing regulations.

The view of the administration is apparently that slacks on girls are unsightly and detract from a serious academic atmosphere in the class- room. This view is not only a hundred years behind the times, but closed- minded as well.

The University must give its wo- men credit for a bit of self-respect. How many women dress in order to look sloppy? If anything, men should be subject to dress rules.

The antebellum outlook on females espoused by the University betrays a double standard feeling of in loco parentis, a doctrine the University has been urged to abandon in the face of demands made on it by mod- ern education.

Even though men will have to imi- tate rather than ogle legs swathed in slacks, the comfort afforded women by slacks on cold days makes their le- gislation mandatory.

— January 23, 1968

Our Friends

The Faculty Senate met again yester- day in total secrecy and did Lord and The Daily Pennsylvaniaian knows what.

We applaud the Senate's continued insistence that it has something to hide, that its members are afraid to say in public what they will say to their colleagues. After all, the faculty ought to know better than anyone whether it can stand the burden of public scrutiny.

The faculty is justly worried be- cause The Daily Pennsylvaniaian is permitted to publish uncensored. Only the Activities Council surpasses the faculty in its fear of a free press. We would like to thank these groups for their support. We often wish we were representing the Univer- sity of Pennsylvania on the Yale campus.

— October 12, 1939

Humble Pie

Harold Shapiro
President, Princeton University

Dear President Shapiro:

We are deeply embarrassed by the actions of our classmates during our Homecoming football game this past weekend. Our university wonders why its reputation continues to suf- fer, and yet one need look no further than this weekend's disgusting dis- play of overzealous pride and violent attacks to understand why this uni- versity lacks class. Although we should be expected to lose the match in style, Penn stu- dents attacked the Princeton mascot and another student jumped a Prin- ceton band member.

School spirit and competition are part of the college experience. But students should be able to attend a sporting event without letting their emotions, or alcohol, overtake them. We can only hope that the group responsible for these actions are not representative of our student body. Most of us know when its appropriate to eat our humble toast instead of throwing it.

— November 7, 1989
The Daily Pennsylvania Saturday, May 19, 1990

The women's crew team, shown here in 1989 against Yale, placed 12th last weekend at the Easterns.

**W. Crew docks 12th at Easterns**

By MICHAEL MISIKIN

The Penn women's crew team (2-5, 0-3 by Leag.], which was seeded 13th, knew that it would take a great effort to finish in the top-ten at the Eastern Sprints on Lake Onondaga in New Preston, Conn. last weekend.

But for the Quakers, who only had one varsity rower return to this year's team, their best effort could only earn them the 12th spot.

"It was disappointing to finish 12th," coach Carol Bower said. "But it was a good race. The girls tried their hardest."

Junior Janice Englesbe, who along with classmate Kirsten Mayer were named captains of next year's team, was excited with Penn's performance.

"Our finish did not represent our effort," Englesbe said. "The race was so close that you could feel how important each stroke was. When we crossed the finish line we weren't sure where we had placed because a whole group of us finished at (just about) the same time."

The Penn men's crew team (10-0, 7-0 Ivy), which was seeded 13th, knew that it would take a great effort to finish in the top-ten at the Eastern Sprints tomorrow on Lake Quinsigamond in Worcester, Mass. The Quakers will be looking to unseat perennial powerhouse Harvard. The last time Penn won at the Easterns was in 1986.

**Baseball readies for NCAAs**

BATS, from page 14

...ing practice. They look good out there.

But they still don't look as good at the plate as they did last year. The top two returning hitters, sophomore third baseman Anthony Feld (.388 in 1989) and senior leftfielder Jason Psirogianes (.365) have struggled this season at .228 and .256, respectively. To make matters even worse, turning hitters, sophomore third baseman Todd Mascena have working through their late-season finger and shoulder injuries, respectively. Their return should help solidify the fielding as well as providing an offensive boost.

Although freshman catcher Ben Breier (289) and junior second baseman Brad Meier (.211) have provided unexpected contributions at the plate, that may not be enough against the powerhouse that the Quakers will surely face in the tournament.

On the bright side, Meier and sophomore first baseman Todd Mascena have worked through their late-season finger and shoulder injuries, respectively. Their return should help solidify the fielding while providing an offensive boost.

**NCAA TOURNAMENT Regional Sites**

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Coral Gables, Fla. University of Miami

Baton Rouge, La. Louisiana State

Texas A&M University of Texas

Miami, Ark. Arkansas State

Bullard, Calif. Stanford University

Regional winners will be announced Monday, May 21. The eight regional winners will meet in the College World Series in Omaha.

**M. Lax ends with big loss to Tar Heels**

By NOAM HAREL

The Penn lacrosse team traveled to Chapel Hill, NC last Saturday to finish its season against the third-ranked North Carolina Tar Heels. The conditions, as throughout the whole season, were not very conducive to avoiding the Quakers' second losing season under Coach Tony Seamans eight-year tenure. Playing without three key starters on a muddy field, Penn was thrashed by North Carolina, 13-4, to end 1990 with a 6-7 record, the worst Quakers finish since 1986.

Last Saturday marked the eighth time this season that Penn went up against a top-15 team, with the Quakers winning only once, 10-9, against then 15th-ranked Cornell. Against the Tar Heels (11-0), Penn was hampered by the absence of junior attack Chris Shoemaker, senior middle John Lyons and junior middle John Dick, all out with injuries.

North Carolina took advantage of the situation by exploiting for eight goals in the first quarter while shutting out the Quakers, who were struggling to keep traction on the rain-soaked Finley Field. Sophomore goalie Kevin Lopez was removed just nine minutes into the game after allowing the Tar Heels to score on their first six shots on goal. Lopez's replacement, John La-calde, fared slightly better with 21 saves, but still allowed nine goals to the relentless North Carolina offense.

"We were pretty disappointed that we didn't play well against UNC," Seamans said. "But it was a very, very poor field. We couldn't handle the pressure. When you play a team like that you can't let them jump out. (The Tar Heels) shot well and they put the ball in the goal. We didn't handle the ball well."
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From Exception to Coeducation

WOMEN, from page 9

The disparity may seem an ironic twist for a school that was founded because the College would not allow women into its undergraduate courses. But due to its relatively small size and well-reputed advising system, "some men felt that it was unfair that the College of Women existed because...they felt women had an unfair advantage," said Jerry.

The CW had higher scholastic board scores and a better academic reputation than the men's arts and science division by the end of the 1960s, according to Associate Legal Studies Professor Janice Bellace, a 1971 CW graduate.

"There was not a great outcry about the existence of separate schools for men and women because just being in CW was an advantage," Bellace said last week. "I guess if anyone had asked me as a student what I thought of sex segregation, I probably would have said, 'Is it silly to have a separate college for women?' I probably would have answered that way. But it was as far as I know - not a real hot issue, I guess because it didn't really touch people's lives very much."

Women were still restricted from some activities and dorms up through the end of the 1960s. Bellace recalled weekday curfews of midnight extended to 2:15 on weekends and noted that she still occasionally refers to the Quadrangle by the name she knew it as an undergraduate - the men's dorms.

But while some differences still existed between men's and women's experiences at the University, the College for Women was more integrated into the rest of campus than many of the other Ivy League schools.

"Traditionally, women did not have a separate campus, a separate gym, separate health facilities," Jerry said, adding that this factor gave many bright women an unfair advantage," said Jerry.

The late 1960s meant the beginning of the end of the remaining parochial rules for women. In addition to the absorption of the separate College for Women, the construction of the high rises as well as the civil rights movement and legislation ended many of these restrictions. For Bellace and her classmates, many of these changes were unsettling.

"Most of the women who came to Penn in 1967 when I did really were caught between two worlds," the associate Legal Studies professor said last week. "All of a sudden when I was in college, the whole world opened up for us...It was a very exciting time to be on campus because the world was changing so fast for women."

T he end of coeducation was not without its naysayers. Even then-President Martin Meyerson was not without his reservations. The emeritus president said last week that although he supports single-sex education in small colleges, he did not think that in a complex research university that made sense.

"There were some from the past who weren't keen about the merger," Meyerson said last week. "(But) by and large, the women saw this as some new opportunities for themselves."

And though the end of coordinated education also spelled the final call for many separate women's organizations, which had ranged at the heyday from student governments to honor societies to yearbooks and newspapers, "few administrators or alumni said this week that complete coeducation had been anything but positive."

Microbiology Professor Helen Davies, who has been at the University since she began her graduate studies here in 1949, said last week that the formation of the Women's Center and the creation of a women's studies program represent some of the enormous gains female students have accomplished since the completion of coeducation.

"A lot of new organizations for women started and cut across different pathways of the University so that there were more ties between women in the various schools," Meyerson said. "And for many alumni, the changes in the education of women at the University simply reflect the changing times."

"I love it (the University) just as much as when I went there," said Barbara Handler First, a 1950 College for Women alumna and a member of the reunion committee. "I'm happy to see that Penn is moving with the times."

College for Women students celebrate May Day in joyful fashion at the Morris Arboretum. Elaine Hoover is being named Queen in 1944.

Students rallied to support each other in April, 1973.

April, 1973 rapes: 4-day sit-in in College Hall "empowers" women

1973, from page 9

The protest sparks signs across campus.
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Students serve the 250th; participation shunned

250th, from page 1

although the Big Three had spent a semester making little changes to their flyers, no one had enough to confirm the band's existence. No one had cared about the flyers, no one had been interested in the bands, no one had noticed the Big Three. Finally, they were able to get recognition from the committee. Second time around, they were mentioned in the program, and performing arts leaders were growing impatient about the housing problems on Residential Living.

How it happened

So that you don't think the band was a bunch of bohemians, realize there is a general feeling of disinterest in performing arts on campus. For instance, several groups like the Glee Club and the 250th, from page 1

Volunteer and carry on, you, but the Big Three's planners forgot to tell the administrators. In late March, even while 250th leaders were wondering if certain alumni had enough Peak Week information to make plans, they figured they had another month before they had to invite students.

Of course, students got thrown out of their homes in early May for not having air reservations and job starting dates for the summer. But the Big Three thought the young-ins could always make plans because they offered no information, unless the student was interested enough.

They didn't even make an effort to invite seniors to Alumni Day. Normally, today's parade of classes would have included the entire senior class, after all, but the Big Three, still, seems to have gone out of its way to thwart student input.

First, at a meeting at the beginning of the semester, the Big ThreeMountain, and students should have been involved. Instead, they were not even involved with planning the events.

Then, the committee actively excluded student input in the planning. When they were discussing Koppel's 41st Birthday party, they wrote directly to President Sheldon Hackney and inserted the forums.

Pennsylvania, there were no students involved.

This time, the students just couldn't be trusted. In fact, when some big decisions were made for the Big Three, there was no input from even inform 250th Student Committee members.

But the University of Pennsylvania, talking about rowbot-
Alumni Weekend Mass Schedule
Saturday Evening May 19...6 PM
Sunday Morning May 20...11 AM

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GAME, from page 3

"We'd have one student apply to Penn and get in, and the next year, we'd see four applying the next year, then seven." Gutman, however, wasn't resting on her laurels. She contacted practically every admitted student from her region, sending encouraging notes and updates about campus activities. She organized picnics for pre-freshmen and chartered special flights back to Philadelphia for California residents. The word continued to spread.

Along with attracting students, Gutman's enthusiasm helped to mobilize the University's West Coast alumni. The number of graduates offering to interview applicants jumped from 14 to 269. Alumni Association connections started pouring in at a record pace.

Gutman also made every effort to keep high-school counselors well informed about all that Penn offered. The more they knew, the more their students would hear about Penn, she reasoned. Her efforts brought more than just applications. She gushes Schweiker, who knew the University's leaner days as a Cornell student. "I worked at PCDS for 16 years, said he became impressed with the University after meeting the ebullient admissions director in 1983. "She's been absolutely fundamental to turning Penn on to any number of people," gushes Schweiker, who knew the University's leaner days as a Cornell student. "I worked at PCDS for 16 years, said he became impressed with the University after meeting the ebullient admissions director in 1983. "She's been absolutely fundamental to turning Penn on to any number of people," gushes Schweiker, who knew the University's leaner days as a Cornell student.

"Now, one doesn't have to worry about it being a Harvard, Yale, or Princeton. The administration doesn't have to have an insecurity complex about HYP. Seven or eight years ago, I thought it would have been a problem," said this week that she thinks Penn is "too exclusive."


Critics quickly point out that key statistics, like the number of applications and their attitudes toward the University, are far more positive than they were 15 years ago. Cochrane-Fikes, who worked in Alumni Relations until 1981 and returned in 1987 after a stint at Harvard, is somewhat puzzlemented by the hot-school mentality. "It is just that the media has discovered us, or is it that Penn has changed?" she asks rhetorically. "It's hard to say what makes a school hot..."

Of course, for Vice President for Development Rick Nahm, that is probably a "product development." He cites the partnership between the Alma Mater and the University's West Coast alumni, "product development." He cites the partnership between the Alma Mater and the University's West Coast alumni, The dwindling number of high-school seniors accounts for much of decrease, as the Admissions Department's increased selectivity. One hundred high-school seniors have been cut from the University's travel schedule in the past four years. And regardless of the application numbers, the office reports that the quality of those admitted is rising.

As always, Stetson is upbeat and enthusiastic about the future. He believes the next phase of Penn's development will be centered around the capital campaign. After an era focusing primarily on marketing and development, the dean describes the next task as "product development." He cites the partially funded student center as one example of Penn's new direction.

"We need to institute the advances we made over the past decade," Stetson said last week. "What's hot can be lukewarm, and suddenly cold again. I'd like to consider Penn more of a school of choice."

Although not explicitly stated, one senses that the 25-year veteran of college admissions has set his eyes on new goals, ones with names like Harvard, Yale and Princeton. Stetson tips his hand a bit when he eagerly presents a visitor with an excerpt quote from the Des Moines Register. "(The) Harvards, Princetons and Penns of the world," it states, "are in no immediate danger of losing their status as the best institutions."

Stetson grins at the Midwestern newsreaders' misperception. He's waiting for the rest of the world to make the same slip. Until then though, he has proudly stuffed his desk drawer with hundreds of copies of the quote for all to see.

Greg Stone is a Wharton senior and former executive editor of The Daily Pennsylvania.
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