

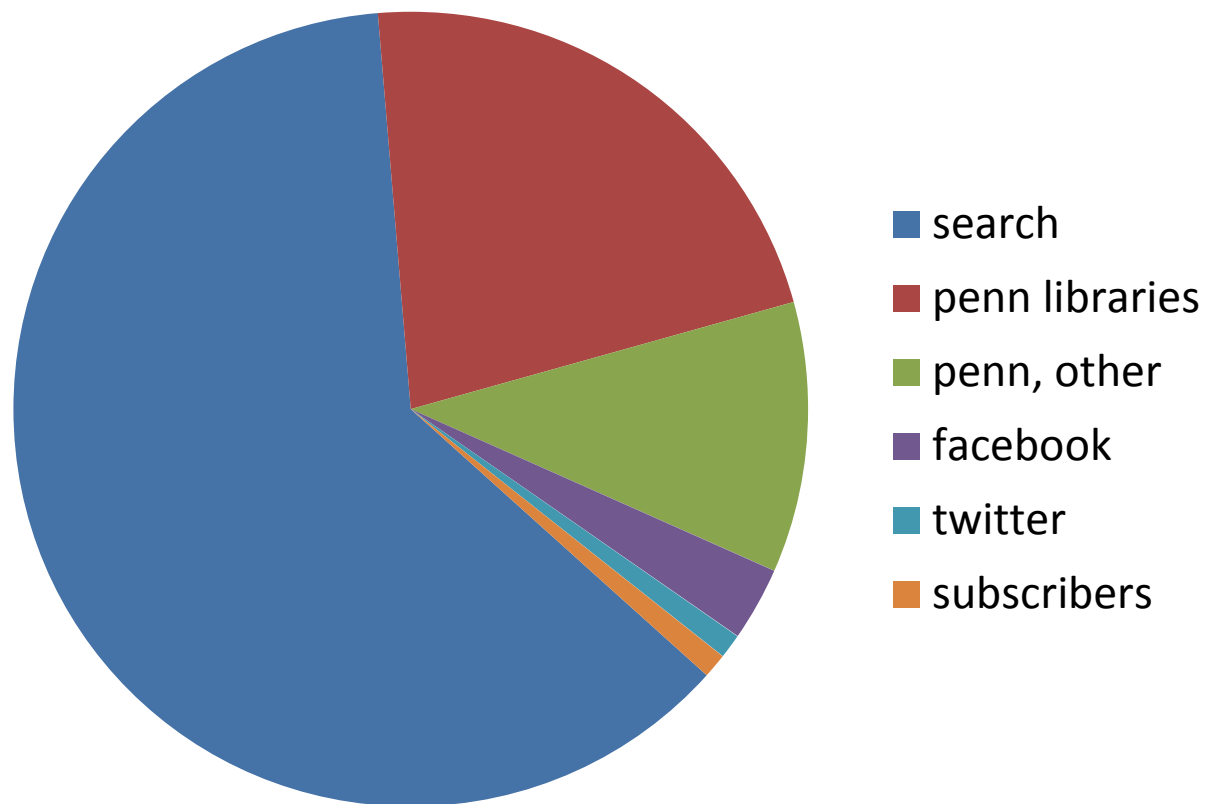
*Apps on Tap at one year:*

9 writers

55 posts

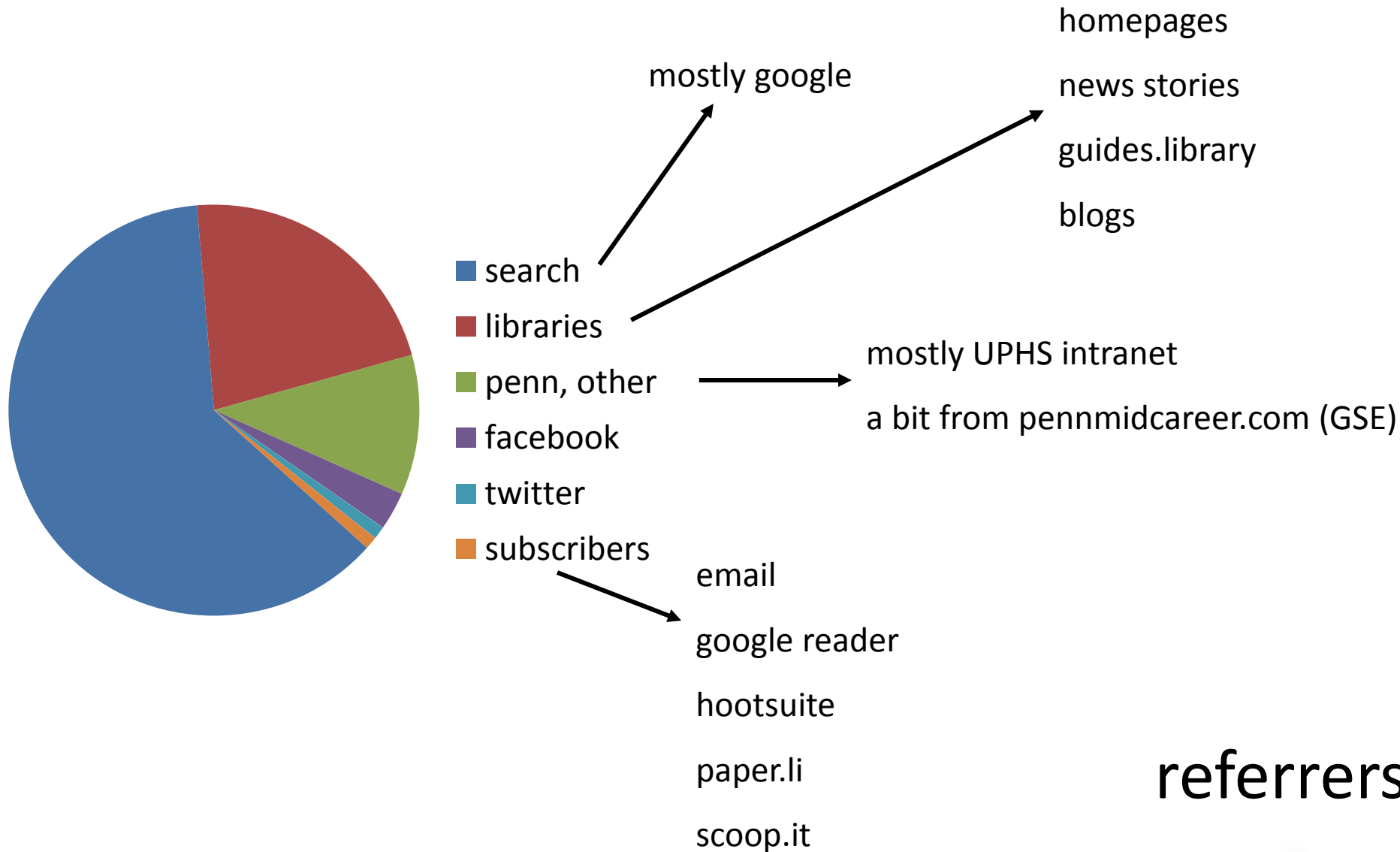
30,415 pageviews

*How are readers finding the blog?*



referrers

*How are readers finding the blog.*



# What are they reading?

*Top posts by pageview:*

14% [Noteshelf: Handwriting on the iPad](#) (Wow! 14% of our visitors looked at this!)

6% [Visible Body: 3 apps for 3D anatomy](#)

6% [PubMed Plus for Handhelds](#)

5% [The 19 best new features of the iPhone 5 and iOS 6 \(& how to use them\)](#)

# *What are they reading?*

*500-1000 page views*

[Flashcard apps: Evernote Peek vs. Mental Case](#)

[“Kik” your texting bills goodbye!](#)

[My Five: Top digital humanities tools from Mitch Fraas\\*\\*](#)

[Mapmaking apps for Android](#)

[VisualDx: Diagnosis using images](#)

[Review of styluses for iPad and Android tablets](#)

[JoVE: Journal of Visualized Experiments](#)

[Primal Pictures Interactive Anatomy](#)

\*\*This article brought the most attention to the blog in a single day. Our page view count that day was 312. The article was featured in 19 tweets, yielding 47 referring hits to the blog in a 7 day span.

posts

appson tap

*What are they reading?*

*250-499 page views*

[Exam Master web app: USMLE and medical, nursing and dental board review prep](#)

[Let your Android read those PDFs to you. Seriously.](#)

[Fulcrum: Data collection for iOS](#)

[Coming soon: Wrangling GPS / GIS apps](#)

[No time to read? Listen later with SoundGecko](#)

posts

appson~~ta~~ap

# *What are they reading?*

*100-249 page views*

QuickCite, a citation app: How does it stack up?

Listen to free streaming music with Naxos, anywhere, anytime

Apps for the home stretch

4 useful uses for Dropbox

Dropbox full? Try Penn+Box

Scanning into the cloud: Android apps

Topping the charts: The best apps of 2011

Study Break – Gesundheit!

My Five: Dick Griscom, Head, Otto E. Albrecht Music Library

Welcome, new students! Penn Libraries essentials

Accessing EBSCO on the go

FirstConsult app: Authoritative, evidence-based, point-of-care

clinical content

Facebook privacy on mobile devices

posts

appson tap

# *What are they reading?*

*50-99 page views*

Links we like: A Friday roundup

David is unhappy with his beloved Evernote. Very unhappy.

While you were out...

Hope Phones: Recycle your phone and potentially save a life

Take Penn Libraries with you

Dynamed: Worth the download?

Listen to PennSound Radio with TuneIn

Penn Libraries blogs

Using Penn+Box on your iOS or Android Device

Publishing your document as an e-Book

Demonstrating productivity apps to the Penn community

posts

appson **tap**





## *What can the search phrases tell us?*

People find the blog looking for specific solutions, use cases. David's thorough exploration of Noteshelf sussed out many solutions iPad users are seeking.

### Noteshelf queries (sample)

- best zoom function handwriting ipad app
- can noteshelf paste to evernote
- can't write on ipad with palm on screen
- cute formats to take notes on paper
- edit word document in noteshelf
- evernote vs noteshelf
- how to add / flip pages in noteshelf
- how to upload pdf file from dropbox to noteshelf
- ipad split screen and handwriting
- noteshelf do you need pen
- noteshelf mark pdf document
- taking notes for college in sketch book
- teaching resource note making

searches

appson<sup>tap</sup>

# *What can the search phrases tell us?*

We helped people find PDF apps that do more than show text.

PDF-related queries (sample)

- android app that reads pdf to you
- android pdf to speech
- ez pdf voice reader
- ezpdf dropbox
- ezpdf text to speech
- free pdf speech reader for android
- how to upload pdf file from dropbox to noteshelf
- noteshelf mark pdf document
- pdf to speech android
- pdf to voice android
- will soundgecko read a pdf

searches

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# *What can the search phrases tell us?*

We helped cartographic data wranglers find various ways to port GPS data from smartphones to GIS applications.

## GIS-GPS queries (sample)

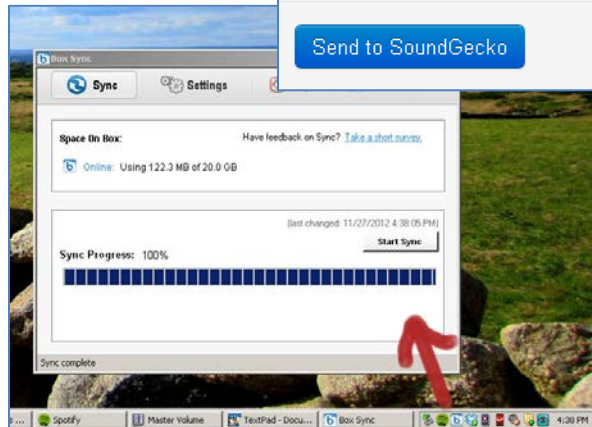
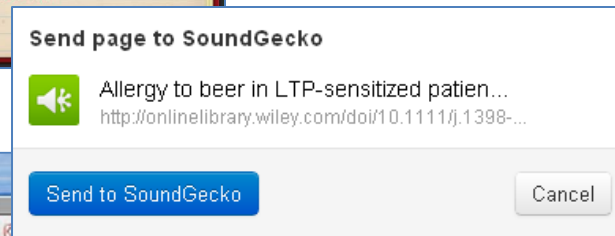
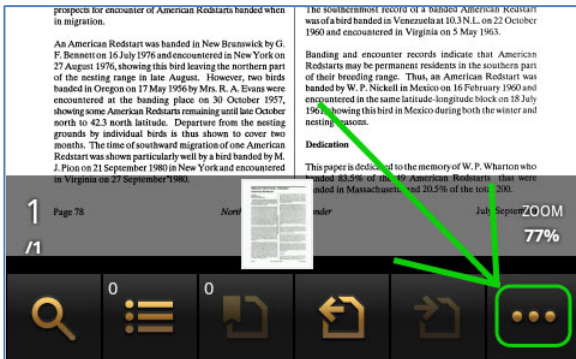
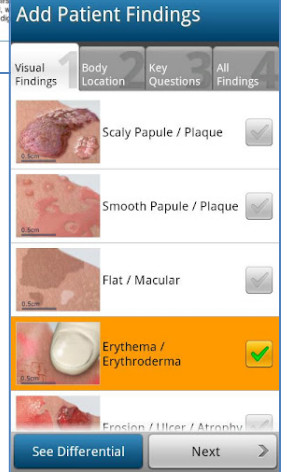
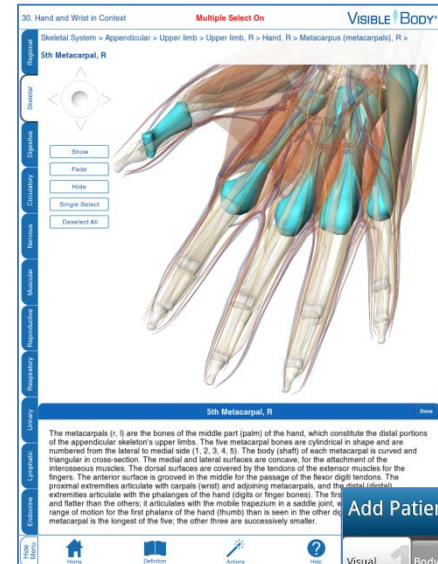
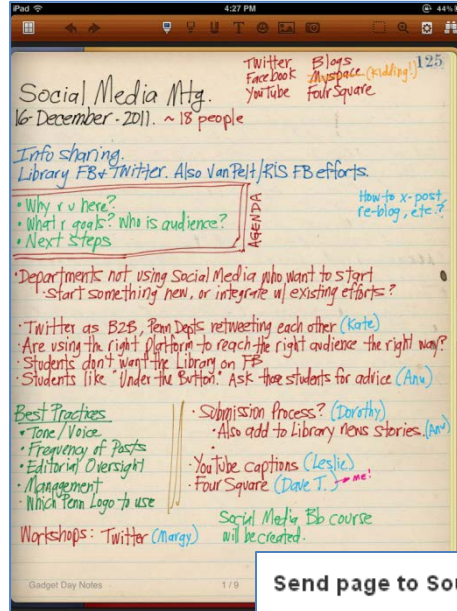
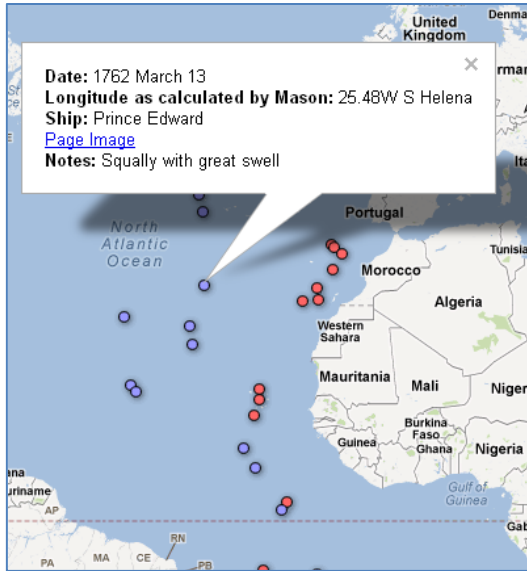
- android app kml file and gps
- android shapefile gps
- best android gpx app
- create a map on android
- export spreadsheet from iphone google maps
- extract topography from google earth to csv
- fulcrum app review
- gis apps for android
- gis apps for iphone
- google earth android gpx
- gps apps for android phones capture waypoints and download data
- how to get the gpx kml files for android application
- kml import into google maps app android

searches

appson~~ta~~p

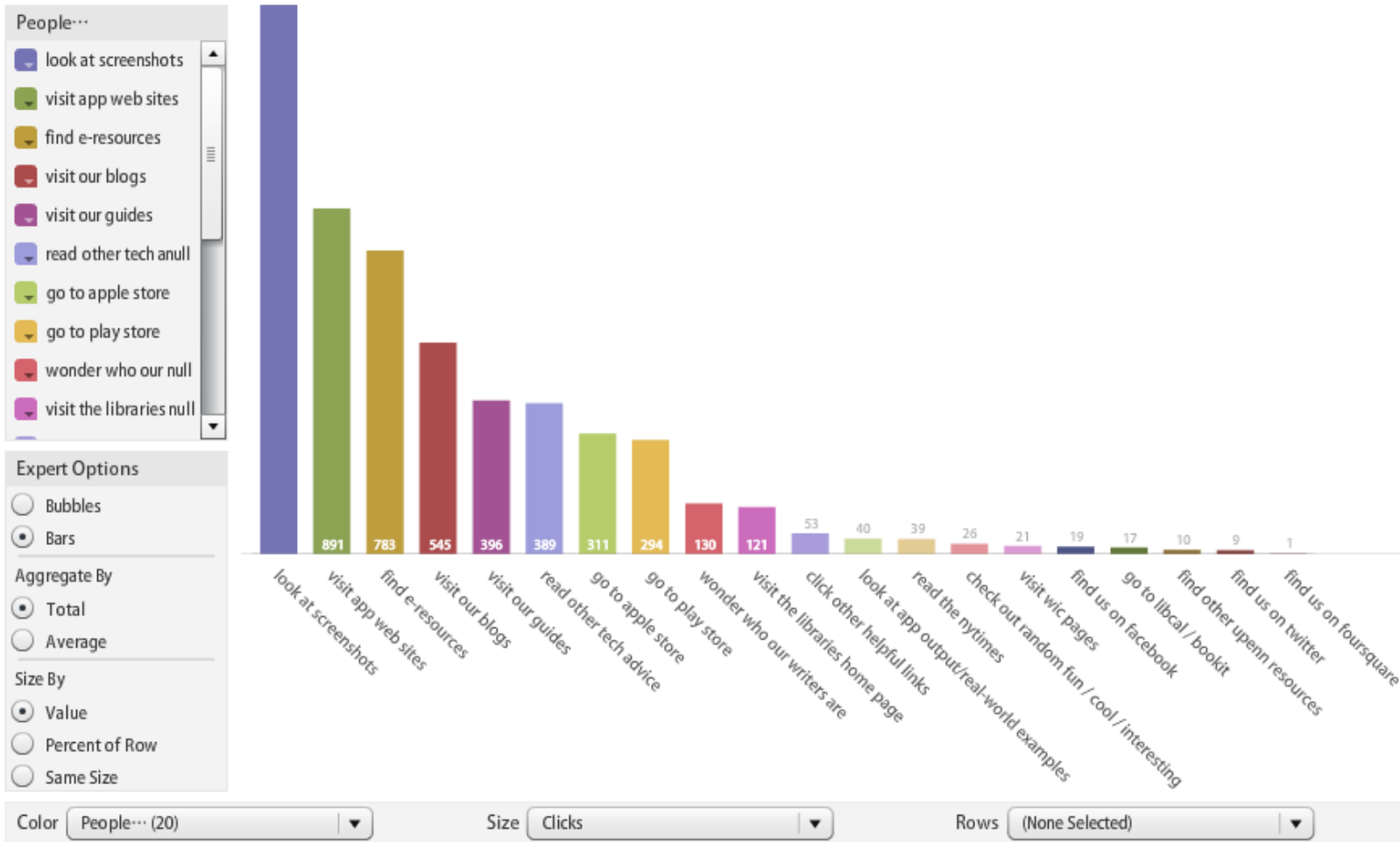
# What are readers doing?

Clicking screenshots. Again and again and again.



actions  
appson tap

# What do they do other than click screenshots?



actions

[Play with this visualization at many eyes.](#)

appson tap