Adding Custom Text Animations to PowerPoint

Custom text animations are a great way to keep your audience engaged in the lesson while using PowerPoint. The following outlines how to add emphasis to a word or phrase within a line of text. This is a useful tool to use in language instruction to highlight incorrect grammar, spelling, etc.

Create two text boxes with the same text. Change the color of the word(s) in the second box.

(For those printing these instructions in black & white this text should be a color other than black)

Go to the Animations Tab and click on the “Custom Animations” button.
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This will open a menu on the right side of the page. Click on the first text box to highlight it. Then click on “Add Effect.”

In the Add Effect Menu Select Entrance and then Appear.

This will appear in your menu.
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Click on the second box with the colored words to select it. Then go to “Add Effect” < Entrance < Appear. A 2 will appear next to your box and a second entry will appear in your “Custom Animations” menu.

Drag and drop the colored box over the black box, so it appears that there is only one box. Then run your slideshow to demo.

While these animations can be useful for language instruction courses, these layering instructions can also be used when trying to add other effects.